

## business people

Jeanette Greenbaum of Southfield has been appointed school director of the Detroit Berlitz Language Center.

Charles W. Ingram has been promoted to be newly created post of assistant treasurer for Bloomfield Savings & Loan Association. He will continue as controller, the position he has held since joining Bloomfield in 1983.

Martin C. Taft of Troy has joined the Michigan Mutual Insurance Co. as assistant vice president and manager of the newly created products division of the home office underwriting department.

Stoer, August & Co. of Birmingham has named William P. Kimball vice president and management supervisor. He was president and founder of Turn-Key Marketing Inc.

Meteor Photo in Troy announced that Dick Weaver, lab manager of Meteor, has been promoted to vice president and general manager of manufacturing. Joe Repaschke has joined the firm as manufacturing vice president. He was with Eastman Kodak Co.

Nora L. Masarek has been named account executive for Marketing Communications Interface Inc. in Farmington Hills. She had been advertising manager with Inland Craft Products Co.

Robert Vermillion of Page Toyota in Southfield earned membership in the President's 1000 Club. Page Toyota was one of the top 20 percent of Toyota dealerships in the country.

Jerome V. Halperin of Birmingham has been named national director of Coopers & Lybrand's Actuarial, Benefits & Compensation Consulting Group. Richard M. Kaye of West

Bloomfield will continue as partner-in-charge of Coopers & Lybrand's Detroit Actuarial, Benefits & Compensation Consulting Group.

Harvey C. Tall of Rochester has joined Sheller-Globe Corp. as group vice president and controller of the OEM Group. Before joining Sheller-Globe, Tall was with the automotive operations of Rockwell International Corp.

Robert S. Miller Jr. of Bloomfield Hills was elected to Chrysler Corp.'s board of directors. Miller is executive vice president of finance and administration for Chrysler Corp.

David B. Harries of West Bloomfield has been elected vice president of Baker, Abbe, Dunningham & Klepinger Inc. in Birmingham. Harries has been with BAC&K since 1977.

Ralph E. Betts of Rochester has been named president of the newly created On-Highway Products Operations with Rockwell International Corp. Betts was elected a corporate vice president and a member of the company's management committee.

Catherine Scherrell of Birmingham has been appointed assistant vice president, product management department, with Comerica Inc. Scherrell received a master of science degree and a bachelor of business administration degree from the University of Wisconsin.

Four new operations have been established within Ex-Cell-O's aerospace group. Named as presidents of these operations are: William G. Paterson, Fuel Management; Marilee Vancleave, Aircraft; A. Arthur Welch, Atlantic Aerospace; and Donald F. Leach, Ace In-

dustries. Ex-Cell-O is headquartered in Troy.

Stephen F. Engel of Southfield has been named purchasing manager for U-Haul International at Novi Manufacturing Co. in Novi, Mich.

Cadillac Plastic and Chemical Co. has named John C. Nichols of Birmingham executive vice president and Richard J. Rappaport of Lathrop Village director of purchasing and materials management.

McCann-Erickson/Detroit has made the following appointments: Wayne R. Graydon of Bloomfield Hills has been appointed senior art director; Charles N. Campbell joins as account executive on the GMC Truck Centers account, after 25 years with Detroit advertising agencies; and Gregg L. Glaszetti joins as art director on the GMC Truck Centers account.

Robert S. Taubman has been elected to the newly created position of executive vice president of The Taubman Co., Troy.

Thomas L. Diak of Beverly Hills has been appointed vice president of Danosco/Andrew Inc. He has had 35 years experience with office and industrial properties.

Pam Brammer has been named marketing assistant for the Oakland Mall.

State Farm Insurance Companies announces that Ronald Stutzgalt, an agent in Bloomfield Hills, and Larry Smith, an agent in Southfield, have earned membership in the Millionaire Club, the companies' distinguished life insurance sales honor.

Kenneth A. Hiltz of Birmingham has

been named corporate controller for Republic Automotive Parts Inc. He was audit manager with Price Waterhouse for six years.

William S. Diagne of Bloomfield Hills has announced his retirement from the board of directors and as consultant to the Bank of Commerce, Hamtramck, Mich. His service spanned 66 years as original officer in 1918, a board member since 1927, and chairman of the board from 1967 to 1977.

Nicholas Van Hoogstraten has been named promotion manager at WKBD-TV 50, Southfield. He was promotion manager at KCOP-TV and promotion producer/writer at KTLA, Los Angeles, Calif.

Frederick T. Ehlers Jr. of Farmington Hills has accepted a position with Honey Baked Ham Co. He will be on the managerial staff of the Farmington, Minn. store.

William P. Korte has been appointed to the board of directors and to the position of executive vice president of the Maurice V. Rogers Co., Troy. He has been with Rogers for 13 years.

Martin Horch of Southfield was one of 220 on the sales force of the John Hancock Mutual Life Insurance Co. who qualified for membership in the President's Club on the basis of outstanding sales achievement in 1983. He has been with the company since 1982 and qualified 34 times for the President's Club.

Elaine Kaminsky of Southfield has become an educational consultant in a newly formed Learning Network. The educational materials are published by the Kathy Kolbe Concept of Phoenix, Ariz., for parents and teachers of preschoolers.

Edward A. Schuchardt of Farmington

Hills has been associate administrator of Birmingham has been promoted from field administrative consultant to assistant administrator/special projects at Grand Hospital of Detroit.

Kenneth Whipple of Birmingham has been elected a vice president of Ford Motor Co. and will head the corporate strategy and analysis staff. He succeeds David N. McKinnis who was named vice president-controller.

The promotion of four area executives of Harper-Grace Hospitals has been announced: Michael E. Fritz, of Birmingham, has been promoted to executive vice president for both hospitals; Albert L. Grossman, of West Bloomfield, has been promoted to senior vice president and administrator of Harper Hospital, succeeding Fritz; Frank T. Wyrna of Birmingham has been named senior vice president for business ventures, planning and marketing, a newly created position, and appointed president of Radios Health System Inc., a subsidiary of Harper-Grace Hospitals; and Ronald T. Turnbull of Bloomfield Hills has been named vice president for administrative services. He was formerly director of those activities.

Tony Bracanovich has been appointed to traffic assistant at Kolon, Blittler & Desmond Inc. Advertising, Troy.

Additional staff assignments related to General Motors newly organized integrated car groups were announced: Paul W. Schmidt of Bloomfield Hills has been named general director of systems for all North American Automotive Operations; one of three directors appointed to work with Schmidt is Richard J. Sullivan of Birmingham, director of marketing systems.

Anthony Novara, general agent for Guaranteed Mutual in Southfield, has

earned the company's Agency Building Award. He also received the company's Action 44 Award for recruiting activity, the award of full-time agents as well as agency performance. Gary Jamieson, associate general agent, has earned the company's Unit Building Award, and Les Novara, C.I.U. associate general agent, also has earned the company's Unit Building Award as well as the STAR award for recruiting activities retention of full-time agents and production, and a persistency award, based on business conservation for 1983.

William LaBrosse has joined the staff of Eastern Oil Co. as manager of marketing and sales. He was formerly with Sun Oil Co.

Thomas L. Draxler has been appointed manager of four-wheel drive advertising for AMC and Jeep vehicles. He joined American Motors in 1970 as a marketing research analyst.

Ruth Day of The Bankers Life of Des Moines agency in Birmingham qualified for Premier Club for high professionalism in the scope and quality of services extended to clients.

Abiliti-Price Corp. announces the following appointments: Elaine W. Evans, of West Bloomfield, has been appointed to senior vice president, marketing, for the building products group; David H. Flynn of Bloomfield Hills to vice president, dealer sales; Frank E. Eland of Bloomfield Hills to vice president, engineering; and John V. Osen of Rochester to senior vice president, production.

Submit information on new employees, promotions and retirements to Business Editor, Observer & Eccentric, Newspapers, 35231 Schoolcraft, Livonia 48150. Please include city of residence.

# People in Business for You

**ORIENTATIONS FOR SUCCESS**  
Increase your job satisfaction as you learn more about yourself

**RAMADA INN**  
28225 Telegraph Rd., S. of Twelve Mi.  
Tuesday, May 15 - 7 p.m.  
\$20  
For information Call: 552-1891

**Don't be a heartbreaker**

Eat less saturated fat.

American Heart Association  
WE'RE FIGHTING FOR YOUR LIFE

**COMPREHENSIVE FINANCIAL PLANNING CORPORATION**  
PRESENTS  
**A Personal Financial Planning Seminar**  
*Understanding the Power of Money Dynamics, Including:*

- What is the "BEST" Investment for 1984? Finding Tax Shelters with Strong Economics.
- Distinguishing Tax Avoidance from Tax Evasion? Are Bonds Really Safe?
- Disinherit the IRS with a little known Trust.
- Life Insurance...Reduce Premiums up to 60%.
- The Magic of the "Rule of 72" - and much, much more!

*This timely and informative Seminar will be conducted by:*  
**MAURICE A. BETMAN**  
Chartered Financial Consultant  
**FREE INTRODUCTORY SESSION**  
MAY 10, 1984 - 7:30-9:30 P.M.  
**LOCATION** Southfield Public Library  
At the close of the Free Session you may enroll for the Second and Third Sessions which will be held on the same day of the week, at the same time, on consecutive weeks.  
Registration Fee is \$25 per person or \$35 per couple and include a copy of Venita Van Caspel's "The Power of Money Dynamics."  
**RESERVATIONS REQUIRED**  
Please call: 569-0005  
CPAs earn 5 CPE credits

**CHIMNEYS**

- Cleaned
- Screened
- Repaired
- Built New

**Roofs**

- Repaired
- Re-Roofed
- New
- Leaks Stopped

**KARNEY DERDERIAN CONTRACTORS**  
427-3981  
LICENSED - INSURED - GUARANTEED

**Going Ape**  
over gift ideas for Mother's Day?

**PEARLESSENCE PHONE**  
NOW \$74.95

**COMDIAL**  
BLACK & GOLD GENIE PHONE  
NOW \$109.95

**MOTHER'S DAY SPECIAL**  
Cac-till  
**CLOCK RADIO PHONE**  
Auto radial, 10 memory memory battery back-up, tone pulse available, record too  
**\$52.50**

**ALEXANDERS PHONE EMPORIUM**  
2211 Cole St. • Birmingham  
642-2529  
Hours: Mon.-Th. 9-5, Fri. 9-7, Sat. 12-5

**28 YEARS EXPERIENCE**

**CASWELL MODERNIZATION**

THINKING HOME IMPROVEMENT?

CONSIDER QUALITY ENGINEERED WINDOWS by:

**Pella** OR **Vinylast**

Licensed #55823

Insured

Free Quotes

We Install

Let us make your house

- ENERGY EFFICIENT
- MAINTENANCE FREE

With:

**VINYL & ALUMINUM SIDING**

**"WE REDEEM BUILDER SHOW COUPONS FROM PELLA"**

**CASWELL MODERNIZATION**  
Showroom: 9450 Elizabeth Lk. Rd. • Hours: M-F 9:30-5  
899-2081

**You're never far from an Authorized IBM Typewriter Dealer.**

As your local Authorized IBM Typewriter Dealer, we have been handpicked by IBM to make sure of the highest quality. Our sales and service people have been trained by IBM. And we stock a full line of IBM typewriters and supplies.

So if you want IBM typewriters and individual attention, call us today. We're in the neighborhood.

**Business Products, Inc.**  
2450 Industrial Row Bldg. 14 & 15 Mile Rd. E. off of Coolidge  
Troy, MI 48064  
**280-0700**