

Cave painting man's first wallcoverings

The famous cave paintings in southern France may have been man's first attempt at wallcovering.

He's been at it ever since, says the Wallcovering Information Bureau. Records indicate wallpaper was in common use in China in 200 B.C. In its earliest days, walls were covered with little pieces of paper on which free-hand drawings abounded.

Wallpaper came into its own with the discovery of printing and mass production of paper. In the middle of the 16th century, wallcoverings became a standard part of interior decoration in Europe.

About 1620, flocked wallpaper appeared in France.

In the middle of the 18th century, the first wallpaper was mass produced in a factory in France that employed hundreds of people.

The introduction of the roller printing

machine in 1830 led to the unprecedented popularity of wallpapers that continued until the early part of this century.

In the 1940s, silk-screen printing offered exceptional quality and color in wallpaper. Scrubbable, pretrimmed, pre-pasted wallcoverings came on the scene in the '50s, followed by durable synthetics and strippable wallcoverings.

Now, with the resurgence in the popularity of wallcoverings, many new designs, patterns and materials are conceived in designer studios before they are mass produced.

Today's wallcoverings can be bought at paint and wallpaper stores, home centers and department stores.

For the latest information, write to the Wallcovering Information Bureau, Dept. HP, 66 Morris Ave., Springfield, N.J. 07081, for a free copy of "The Wallcovering How-To Handbook."

Wallcoverings for kids

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ant, there's a shift toward red, including mauves and dusty rose."

The managing editor of Decorating Retailer Magazine agrees that the wallcovering public is tiring of earthtones.

"LIVELIER HUES that appear in spring flowers will be seen more and

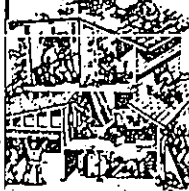
more. Decorating is expected to become more formal with colors becoming increasingly softer and more subtle.

And for more information on how to use wallcoverings to make your own fashion statement, write to Wallcovering Information Bureau, Dept. HP, 66 Morris Ave., Springfield, N.J. 07081, for a free copy of "The Wallcovering How-To Handbook."

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