

business people

John H. McBratney of Bloomfield Hills was elected vice president and treasurer of the Budd Co. McBratney served as and will continue to hold the position of president of Budd Financial Corp., a subsidiary of the company.



Taiminakis



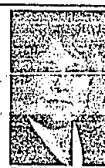
Goenell



Hardy



McNorton



Smith



Garner



Halo



Scherf



Bowman



Grant

Ray Epstein, owner of Ray & Ida's boutiques in Southfield and Oak Park, has been chosen the winner of the Michigan Chapter of the National Association of Women Business Owners 1984 award for Innovative Leadership.

David C. Collins, president and chief operating officer of Bloomfield Savings & Loan Association, has resigned. Kenneth J. Robinson, chairman and chief executive officer, will assume the title of interim president and interim chief operating officer.

Keith Krach of Beverly Hills has been named vice president of sales and service with the GM/Fine Robotics Corp. in Troy. Guy W. Potok was named vice president of engineering and manufacturing.

Robert H. Sandusky was appointed president of the Robert Carter Corp. The corporation is a wholly owned subsidiary of Core Industries Inc. of Bloomfield Hills.

K mart Corp. elected Larry M. Parkin and Frederick M. Stevens to the board of directors. Re-elected to the 17-member board were: A.H. Aymond, William H. Baldwin, Robert E. Brewer, Mary S. Coleman, Dale R. Corson, Robert E. Dewar, Bernard M. Fauber, Carl Gerstetter, David B. Harper, Samuel G. Lettich, J. Edward Lindy, Paul W. McCracken, Norman G. Milley, Grant W. Morek and Gloria M. Shatto. Robert W. Purcell retired from the board of directors after 13 years.

Fred Wallace, former manager of Volkswagen of America's San Francisco region, has been named manager, Porsche Audi Marketing of Troy. Wallace succeeds Richard L. Weidman, who has been appointed manager of VW's new market representation department.

Leonard Gay was elected vice president and treasurer of Federal Mogul Corp. of Southfield. Gay has been treasurer since 1981. He joined the company in 1967 as an accounting trainee.

Edd G. Snyder has been appointed manager of news and financial information for American Motors Corp. of Southfield. Snyder is joining AMC after seven years of corporate news assignments at Ford Motor Co.

Brenda Mueller was among a group of Lutheran Brotherhood district representatives who completed one of the fraternal insurance society's career schools. Mueller is associated with Lutheran Brotherhood's Karl Mueller Agency, Rochester.

Rockwell International, Troy, has appointed Thomas L. McNorton as na-

tional accounts sales manager and James R. Schierloh as customer relations manager of the automotive electronics organization. Thomas A. Goenell has been appointed plant manager of the company's service parts distribution centers in Florence, Ky., and Hayward, Calif.

Janice Powers of Southfield has joined WDIV-TV as an account executive. She was a sales assistant and researcher for two years and account executive for four years at WKBD-TV. Mark Elfron of West Bloomfield has been promoted to assistant news director. He has been an executive producer since 1981.

Mary Ann Grawi of Southfield was appointed manager of the Lathrup Village office of Real Estate One. She has been with the company since 1980. Sherry A. Garner has been appointed director of advertising. Garner was an advertising agency account executive before joining Real Estate One.

Keith Loruss has been promoted to vice president of Byrne Plywood Co., warehouse distributors in Birmingham. He has been with the company for two years.

Craig Smith of Bloomfield Hills has become a member of the Entrepreneurial and Small Business Commission. Smith, appointed by the governor, is

executive vice president and director of Burger-Lewis-Smith Realty Corp.

Richard G. Halo of Troy has been named director-benefits and pension investments with the Fruehauf Corp. George W. Taiminakis of Troy was named director-labor relations.

Creative Universal Inc., Southfield, announced the following moves in the company. Andrew Barton has joined as project supervisor for the creative group. He was formerly account executive in the Lincoln-Mercury account at Maritz Communications. Thomas Petro has been named proposal coordinator for the training and marketing group. He was an illustrator of technical art. Gordon Lawton has joined the company as executive producer. He was vice president of production at Bartlett Film Services Inc. and communications coordinator at Eaton Corp. Celeste Gilmore has been appointed account manager of the general market group. She was an instructional technologist for the company. Simon Neale has been appointed supervisor of their CAT Truck and Bus program. He was job leader on two similar programs at the company. Art Krusz will direct the design and development of all marketing communications materials produced by the creative department. He has been art director of the company's art production department.

Michael W. Hardy of Southfield has been promoted to account officer in the Commercial Financial Services Department at Manufacturers National Bank of Detroit. He joined the bank in 1980 in the credit department.

Charles DiPolito of Birmingham has been appointed manager of Crowley's downtown Birmingham store. He has been a buyer and store manager with Halls Department Store and Higbee's Department store in Ohio.

Shirley L. Smith has been named vice president and general manager of Gregory, Mayer & Thom Co. Inc. Smith has been with the company for 15 years and worked in all phases of the business. Adnan Bowman was made vice president of merchandising for the

company's four stores. Bowman has been with the firm for 31 years.

Robert J. Jaworski of Troy has been promoted to general manager of Perry Drug Stores Inc. North Woodward Avenue store in Bloomfield Hills. He joined Perry in 1973 as a pharmacy intern.

Jim Bonnell of Bloomfield Hills has been appointed manager of corporate accounting for Kelly Services Inc. of Troy.

Submit information on new employees, promotions and retirements to Business Editor, Observer & Eccentric Newspapers, 26251 Schoolcraft, Livonia 48150. Please include city of residence.

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