Silver's and Buddy's tourney called **UJE**

By Chris McCosky slaff writer

Chuck Karabell, general manager of the Detroit Temis and Squash Club in Farmington, started a temis tourna-ment some 12 years ago with a simple member.

ment some LZ yrans ago with a summor premise. We wanted to give some of the good Meal playmer i channe to linkas mente money, the personable Karabell said. From that simple premise grew a monster known as the Silver's and Bud-dy's lavitational Tennis Yournament. A monster Karabell has carceled for this vear.

Last year's tournament offered the largest cash purse in its history -

- Aaroo. Krickstein, David, Carter Mike Leach, Erik Isharaky, Mario Mar tinez, Rick Fagel, Maurice Hunter, and other

others. With the big-same player came the big-time media exposure. All three be-troit television stations conserved the touriesy as did both metropolitan daily pressnances.

SUDDENLY, KARABELL'S (local tourney had grown into a major send. The fact that hig tournamed was hig tidor is bother. Karabell 7, 11, 983 the type of people the tourney suitracted. "It attracted a different type of play.

tennis

eccling arrongement scying to went accarding to the Association of Tennis Protestionals (ATP) solit system — Hoster dight have as many points as the other eight sector. Hunter music an unit scenar of the fournament. There was speculation tournament. There was speculation that he wouldn't be institut has institut has institut

"RUNTER WARNY the only modeling recting the transment: Baddys Print one of the major spacars, backed on alter last year. "We just dan't feet we had swong time to raise the many fee the point imitant of going through all the marks, a fast excised use to have the marks.

Thuroday, June 14, 1984 O&E

year," said Karabeli Speculation was that this year's ton speculation as that this scale bur-extremt would have had a 525,516 purse. Kriskates had a thready cold by mult glay. But don't bury Katshelly (gaussy jet yet his current plans are 55 bala)

sald, will be high "the players toill agentice together. We have dame synchrons in train, firs, I don't want to permis mores that yet. We don't want to commit anyone maturely. Bot the tournament, wi maluraly. But the constant of the seal of the seal part lives i was the seal of the seal o

Harrison graduate has designs for all sports By Rich Swenson staff writer

West Bioomfield's Mike Kennedy has launched a promising career promot-ing Detroltarea sports teams and the 26-year-old West Bioomfield resident is off to a flying start. He recently designed and produced a Michigan Panther football poster and is currently working on a similar ven-ture for the Detroit Pistons.

Producing the poster was relatively asy. Selling them is a different story. When Kennedy came up with his

Panther poster concept, the team was on a roll. It looked like his idea couldn't miss. But after winning their first six games this season, the Panthers went into a tallspin, looing seven of their last eight games. people in sports

eight games. ATTENDANCE HAS been alling again, I might be able to sell a few." steadily ever since, making it difficult 20,000 posters be still has in stock. T knew it would be risky, be said: When a team is bot, the fasse come out in droves. This town loves a winner, but

activities and putting together group packages. But his biggest project — promoting a soccer tournament for Michigan and Canadian high-school kids — never got off the ground. The tournament finzide after Bohlo officials announced they were filling barkrupter. The annes-ment park has since been bought by

Diprima were vision has to be to remo-dy enabling him to start the own beat-cost. Constine Paier Concepts. "Working to the posts and entertain-there thind were first, the said. "Thervis a lot to be suid shout a weekly pay-check. But working for myself, I have the drawing to the things I want to de."



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