

memory lane

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life one — is not speaking the language we want to hear."

SHORT ITEM: "Mrs. Anna Condit of Ann Arbor has been visiting for the past week at the home of Mrs. Condit, Mrs. William Smith."

LAWN HOSE in 50-foot length was advertised for \$7.75 at Hutton's Farmington Hardware.

CLASSIFIED AD: "LOST — Black kitten with red ribbon and bell around neck. Please return to Sharon Jamison, 23816 Farmington Road."

PLAYING AT THE Civic Theatre: "Shine on Harvest Moon" with Ann Sheridan and Dennis Morgan, and "Cross of Lorraine" with Gene Kelly and Pierre Aumont.

AUG. 12, 1954 —

"THE ROSES AND radishes aren't the only casualties of the city water situation," noted an item in the Around the Block column. "Floyd Sallow, superintendent of the Public Works Department, can testify to that. Since the water has been on outside use of water, Floyd has been making almost daily trips to the top of the 250,000 gallon water tank to check the level. One day last week, he heard the last rung on the return trip from the top, his foot slipped, causing him to bounce against the side of the tank. The result was a cracked rib and a mighty uncomfortable few days. Rumor has it that Floyd has been staying on the ground lately, for which we don't blame him."

THE RESURFACING of Orchard Lake Road between 11 Mile Road and Grand River was completed recently. Face-lifting operations were started on 10 Mile Road.

Hills gold coasts sparkle

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"Excellent planning" and "controlled growth." "I think it's the ideal location," Steiner said of Farmington Hills. "It's the ability of the planning commission to centralize along those two areas."

The 12 Mile corridor, in particular, "is well-planned and well-directed," Steiner said. "The people who are building in that area are awaiting the final opening of I-696."

"It's an almost perfect location to get anywhere." Northwestern, meanwhile, is easily accessible from many different areas in Detroit's suburbs, he said. But Northwestern's attraction, he said, boils down to a different type of accessibility.

Along Northwestern, he said, are bankers, attorneys and accountants — professionals who all need each other to do business. "They are all on the major thoroughfare," he said, adding professionals locate there to be accessible to other professionals.

Factors of location—accessibility, high visibility, type of community, school district and shopping areas, topography and type of housing available — all serve as attractions for drawing in business to the city's two major growth areas.

ADDED TO these factors is the continual hope that interest rates decrease or at best remain at the existing level and that the economy continues a healthy recovery.

Despite these considerations, however, developers and city planners say the future of the city's two office growth areas depends "on the market."

And the market so far in Farmington Hills seems to be doing quite well. In 1952, Farmington Hills had 33 office buildings. Of those, 21 were on Northwestern or 12 Mile.

In 1953, the number of office buildings climbed from 33 to 44. Of those, 27 were on the two growth corridors. These totals exclude the Alexander Hamilton Insurance Co. buildings and the smaller offices on 12 Mile east of Farmington Road. The 12 Mile corridor is west of Farmington Road.

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SAID AN ADVERTISEMENT paid for by the Michigan Brewers' Association, "Mellow as harvest time in Michigan... enjoy a glass of Michigan brewed beer."

AUG. 13, 1964 —

A BOX OF 30 "special cigars" was advertised by the Cunningham Drug Store at the Farmington Plaza Shopping Center for \$1.92. Also advertised was a long-handled dust pan for 81 cents.

BILL EVERHART, a prominent member of the Farmington Elks and a local businessman, was named Citizen of the Week Aug. 6 by radio station WEDR. Everhart cooked and helped serve 1,250 pounds of beef for the two-day ox roast held in the Farmington Downs Center parking lot.

BUTTER AT 65 cents a pound, and "fresh ground beef" at \$1.29 for three pounds were two items on special at Conroy's Super Market, 23534 Farmington Road.

AUG. 12, 1974 —

THE BOND ELEMENTARY School in Farmington Hills was a victim of economy in education. The school, named after a Farmington pioneer, was closed after 48 years of operation. Assistant Supt. Lawrence Freedman said, "Closing a school is a most difficult thing." But, due to the strained financial situation of the Farmington District, Freedman said the question became, "Do I eliminate the whole educational program, or do I close one school?"

FARMINGTON HILLS Beechview Swim Club ended a winless season by losing a dual meet to the Beverly Hills Athletic Club, 311-231. Three 11-12 Beechview swimmers — Debbie Hefshot, Steve Ortnier and Al Laforet — established team records in the loss.

So far, this is how some building plans for 12 Mile are shaping up:

- Manufacturers-Hanover Mortgage Co. is putting up an additional 100,000 square feet next to its existing plant of 100,400 square feet.
- Arbortown, near Drake Road, with six three-story buildings totalling 800,000 square feet when completed.
- Gateway Building, 12 Mile, near Farmington Road, with 225,000 square feet.
- Westhills II with 82,000 square feet is under construction. Westhills I with 52,000 square feet was finished in 1953.
- Sloan Office Building with 70,000 square feet is under construction.
- Existing businesses include Jervis B. Webb Co., 171,000 square feet; and Texas Instruments Inc., 53,000 square feet.
- Northwestern, on the other hand, is more developed, and includes:
 - American Construction Inc., 50,000 square feet.
 - Medallion Investment Co., 30,000 square feet.
 - Forest Park Office 48,000 square feet.
 - Forest Park Office (phase 3), 23,000 square feet.
 - Bermes-Bertak, 78,000 square feet.
 - Dorffman/Town building, 120,000 square feet.
 - Woodcreek Office Center, 80,000 square feet.
 - Village Park Office Complex, 43,000 square feet.
 - Tall Oaks Executive Offices, 20,000 square feet.
 - Ramco-Gershenson, 42,000 square feet.
 - Northwestern Financial Center, 98,000 square feet.
 - North Valley Office Building, 125,000 square feet is under construction.
- The plan approved for the two Season Offices building, near Nottingham, with 30,000 square feet.
- Wellington North buildings A and B, near Wellington, for an approximate total 130,000 square feet.
- Plans are under way for the Brookfield Office Center, 360,000 square feet.

Botsford chief's contributions are recognized

Gerson I. Cooper, president and chief executive officer of Botsford General Hospital in Farmington Hills, has been awarded the Michigan Hospital Association's Meritorious Service Key award.

Presented to Cooper during the MHA's 48th annual meeting on Mackinac Island, the award is given annually by the MHA Board of Trustees for "outstanding contributions of service to hospitals and to the health needs of the people of Michigan," according to Patric E. Ludwig, MHA president.

In presenting the award, Ludwig cited Cooper's extensive involvement in policy development for the health care industry both statewide and at the national level.

"The award is bestowed upon Mr. Cooper," according to Ludwig, "for his service as chairman of the American Osteopathic Hospital Association, as president of the Michigan Osteopathic Hospital Association, and as a member of many boards and committees concerned with effective development of the industry."

Cooper also has been an active

member of the Greater Detroit Area Health Council, the Michigan Council on Graduate Medical Education, the Statewide Health Coordinating Council and was selected by the MHA board as a Michigan Tri-State Merit Award recipient.

Cooper's career in hospital administration began in 1935 when he joined the staff of Ziegler Osteopathic Hospital as the business manager.

In 1967, he was named assistant administrator and assistant secretary/treasurer of the non-profit company which owned and operated both Ziegler and the newly opened Botsford Hospital. Cooper's efforts played a major role in the merger of Ziegler and Art Center Hospital to form the Michigan Osteopathic Medical Center where he served on the board of trustees until 1982.

Immediately prior to assuming his current position, Cooper served as vice president for administration of Botsford General Hospital.

The MHA, based in Lansing, is the chief representative for the state's 217 hospitals and a variety of other health-care institutions.

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