

business people

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SEMTA has appointed John Sanders of Franklin to acting director of public relations.

Michael J. Kennedy and Jeanne M. Umboltz, both Birmingham residents, have joined WRK-Detroit.

Gerald F. Venditelli of Southfield has joined Hurwitz Enterprises Inc. as accounts supervisor.

Stephen A. Friedman of Birmingham has been appointed project manager of Bellemore of Michigan.

Angela Nickens joined the staff of Oakland Management Services of Troy.

Hidetoshi Dote of West Bloomfield joined Louis G. Redstone Associates Inc., an architectural/engineering firm.

Thom Knabl has been appointed associate general agent for Guarantee Mutual Life Co. under the Novara Agency in Southfield.

Richard C. Pryce of Farmington Hills has been named director of automotive planning and strategy for Industrial Solid State Controls Inc. North American Division.

Jon M. Casben of Birmingham, Robert I. Mitchell of Bloomfield Hills, and Dennis A. Ricci of Troy have been appointed vice presidents of Campbell-Ewald Co.

Gary M. Giller of Birmingham has been named city marketing manager for the Coca-Cola Bottlers of Detroit Inc.

Don T. French has been appointed vice president of sales and marketing for TI Bradbury Automotive Equipment, a division of Nuday Co. in Troy.

John Esic has been named district manager of the Michigan area with the Kuppenheimer Manufacturing Co. This is in addition to his responsibility of manager of the Troy store.

James M. Dale has been named vice chairman corporate of W.B. Doer & Co. in Southfield.

Eric B. Larson of Bloomfield Hills, has been named assistant account executive with Yaffe Berline Inc. advertising-public relations agency in Southfield.

Dr. Alan H. Braunstein has joined the laboratory staff of Providence Hospital in Southfield as associate pathologist. Carolyn Dreamand was named director of strategic planning at Providence Hospital.

William J. Warner of Bloomfield Hills and Jeffery T. Boddard of Detroit have been named associates at Smith & Schurman Associates in Bloomfield Hills.

Wolfgang Brucker of Birmingham, has been named art supervisor for the Berlin Group Inc.

Providence Hospital in Southfield has announced promotions. Jacqueline Roggin of Southfield has been named coordinator of medical affairs, and Sister Marie Gatus of Southfield has been named director of pastoral care at Providence.

Dr. Gerald S. Wilson of Troy was named medical director of Beaumont-Troy, for William Beaumont Hospital Corp.

Lorrie F. Dietz of Troy has been appointed assistant vice president in National Bank of Detroit's Marketing Services Division.

Linda Yager of Birmingham was named administrative assistant to the executive vice president St. Joseph Mercy Hospital.

Donna S. Lackie of Rochester has joined Oakland Family Services as coordinator of the Perinatal Coaching Program.

Donald B. Smart was named corporation vice president of marketing and sales for Voplex Corp. of Troy's Industrial and automotive sales divisions.

James M. Moore of Birmingham has been named international banking officer in the International Banking Department at Manufacturers National Bank of Detroit.

Kenneth E. Nowak of Troy was named manufacturing engineering manager for the TRW's Steering & Suspension Division's Electric Steering Program.

Karen T. Mendelson of Bloomfield Hills has joined the law firm of Freeman, McKendzie, Mathews, Scherer & Stepek.

Solot J. Pitts, new vehicle salesperson for Dick Green Chrysler-Plymouth Inc. in Farmington, has earned the gold award, the highest level of achievement in Chrysler-Plymouth's sales professionals club. Robert Mason of Troy received the silver award for his performance.

Robert E. McGowan of Birmingham has been named associate creative director at Gray & Kilgore Inc. in Troy.

Catherine A. Kaiser of Farmington Hills was named second vice president and audit officer of the auditing department at Manufacturers National Bank of Detroit.

Sandra Haldenwanger has been named accounts billing manager at Creative House Advertising of Southfield.

John A. Zeder of Birmingham was appointed regional director of the Detroit Group Office of the Mutual Benefit Life Insurance Co.

Kim Mianstian of Southfield was named media buyer at Williams Advertising & Public Relations Inc.

Russell B. Wright of Birmingham, assistant superintendent for business in the Walled Lake Consolidated School District, has been appointed director of housing and food service at Eastern Michigan University.

Harper-Grace Hospitals has announced the promotion of Michael H. Fritz of Birmingham to president for the Harper-Grace hospitals and executive vice president for HGH Health System operations. Richard L. Schoen of Birmingham will become president of HGH Health System.

Barbara Aicardi of Bloomfield Hills will represent BeautiControl consultants in a training program for United Airlines flight attendants.

Walter A. DeLong has been appointed vice president, sales manager, multiple family for Estate Builders Inc. in West Bloomfield.

Paul J. Mehl of Rochester and Wil-

liam A. Young have joined the real estate firm of Jarvis J. Schmidt and Co. in Troy as vice presidents.

The School of Arts and Science at Lawrence Institute of Technology named Stephen Riemberger and Samuel Kaser, both Southfield residents as lecturers. Also named was Maria J. Vas of Southfield, as an assistant professor at the institute.

Jeff G. Swarbrick was named a vice president of Keller-Thornor Inc.

George A. Maddox was named group vice president-manufacturing and supply for American Motors in Southfield.

MCI Telecommunications Corp. in Southfield appointed Jeffrey W. Starks to manager of commercial telemarketing and Jacqueline E. Beechling of Bloomfield Hills to senior manager of regional and national accounts.

Sidney B. Barack has been awarded the professional insurance designation, Chartered Property Casualty Underwriter (CPCU). Barack has his own agency in Southfield.

Stephen R. Polk of Birmingham has been elected to the board of directors of R. L. Polk & Co., Detroit-based publisher of city directories and other statistical information.

David M. Platt of Birmingham joined Campbell-Ewald Co. as vice president, group media supervisor.

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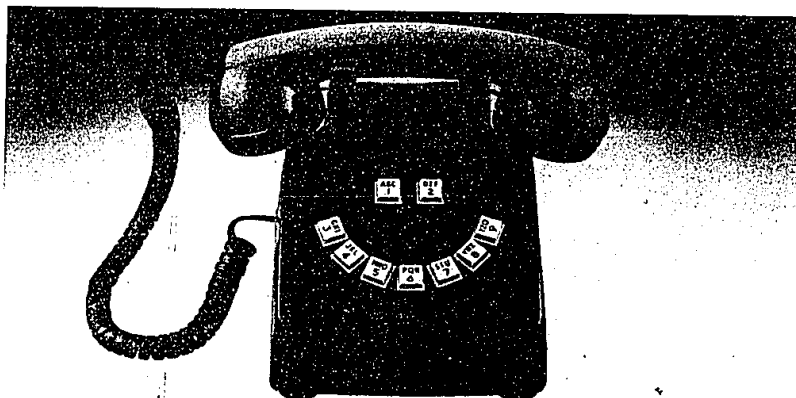
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