

O&E news, ad staffers honored

Observer & Eccentric Newspapers carried off 11 awards in the Michigan Press Association's 1984 newspaper contest. Eight awards went for news displays and three to the advertising staff.

Judges were professionals in the Illinois Press Association.

News staffers honored were:
 ● Jeanne Whitaker, Birmingham Eccentric — first place in the lifestyle/family section for the Suburban Life section.

● Jim Hughes, Troy Eccentric, second place for sports coverage.

● Marie McGee, Livonia Observer, second place in family/lifestyle section for the Suburban Life section.

● Judy Berne, Redford Observer, second place for use of graphics.

● Sandra Armstrong, Westland Observer editor — (two awards) third place for editorial writing and third place for editorial pages.

● Dennis O'Connor, West Bloomfield Eccentric editor, third place for use of graphics.

Advertising awards went to:

● Glenn Merillat, creative services manager — best single ad in black and white. Using pictures of an Egyptian and the Taj Mahal in India taken by staff photographer Art Emanuele, she designed an ad promoting the newspapers' classified section.

● Glenn Merillat — second place in use of color in an advertisement featuring a clown promoting the newspaper's job printing facilities.

● Pamela Unsworth, copy layout artist on the creative services staff — third place for a full-page ad for O&D Bush Jewelers of Plymouth.

Judges worked with 1,537 entries from 85 weekly and 40 daily newspapers, competing by size and frequency of publication. There was a significant increase in the number of entries as well as the number of newspapers entering the contest, according to Warren M. Hoyt, director of the Michigan Press Association.

4 college boards attack Proposal C

The boards of four metropolitan area colleges and the State Board of Education all expressed opposition to Proposal C, the Voter's Choice tax-limitation proposal on the Nov. 6 ballot.

Oakland Community College, Schoolcraft College, Oakland University and Eastern Michigan University boards adopted resolutions against the tax rollback measure.

Placed on the ballot by a coalition of anti-tax groups, Proposal C would roll back all tax rates to 1981 levels, require any tax increases to be passed by referendum and require increases in tuition and governmental fees to be approved by either 80 percent of members of local governing boards or a referendum.

OCC TRUSTEES said the constitutional amendment, if adopted, would hurt "the accessibility and quality of the college's educational services." It predicted a loss of \$150 million to high-

er educational funding.

The OCC resolution also called "radical." Proposal C's plan to require 80 percent approval by boards of any tuition or fee increases.

The board of Schoolcraft, a community college serving much of northwestern Wayne County, said Proposal C would cost it \$1 million in state appropriations and local taxes.

Oakland University board Chairman Ken Morris said Proposal C will "harm this institution and higher education. We, as a state university, must educate as many people as possible and provide areas of education and services where needed."

The university has been advised by the Michigan State Department of Management and Budget that the proposed amendment would reduce state revenue nearly \$1 billion annually and OU's revenue 7 to 8 percent. That cut, applied to the current year's revenue, would be a loss of \$1,836,000.

THE EASTERN Michigan Board of Regents said Proposal C would hurt the state's bond rating and "plunge Michigan into deep fiscal crisis by undermining the Legislature's ability to fund government."

The EMU board also criticized the requirement that any tuition or fee increase would require 80 percent board approval.

The State Board of Education placed the cost of Proposal C at \$535 million to education. Its vote was 7-0, with one member absent. It said:

"Such extraordinary restrictions on the authority of state and local legislative bodies constitute a significant change in representatively government in Michigan."

"The proposed constitutional amendment would inhibit the even flow of an orderly governmental function and hamper expeditious resolution of problems."

Jobless rate below 10 percent

Michigan's unadjusted jobless rate has dropped into single digits as the state's September unemployment rate fell to 9.8 percent, according to labor estimates by Richard Simmons Jr., director of the Michigan Employment Security Commission.

It was the first time Michigan's jobless rate reached single digits since December 1979, when the rate was 8.5 percent.

Simmons attributed the drop in unemployment to summer workers and summer jobseekers leaving the state labor force to return to school with the resumption of classes for the fall term.

The statewide jobs total declined to 426,000 in September, a drop of 30,000 from August, when the unemployment rate was 10.3 percent. A year ago, September 1983, Michigan's jobless rate was 12.3 percent, with 529,000 out of work.

But Simmons said there is no assurance the rate will not climb back into double digits by year's end. "Normally, Michigan's unemployment rate increases somewhat in the winter months because of seasonal job losses, especially in the construction industry," he said.



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Wednesday, October 10, 1984 - 12 noon to 8 P.M.
Thursday, October 11, 1984 - 12 noon to 8 p.m.
Friday, October 12, 1984 - 10 a.m. to 12 noon

AUCTION
Friday, October 12, 1984 - 7:00 p.m., precisely
Saturday, October 13, 1984 - 11:00 a.m., precisely
Sunday, October 14, 1984 - 12 noon, precisely

Illustrated catalogue '800, 10,000 postpaid

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