

Game inventor hopes that video is fading

By Shirley Rose Iden
staff writer

Not everyone is fated to win the lottery, but there's nothing to stop you from owning New York Wealth.

A board game created by Carl Hardin of Southfield, there's nothing trivial about it. For instance, players can buy the Brooklyn Bridge or the Empire State Building, go to the opera or Broadway (necessary for winning) and deal in currency denominations in the millions.

"All the names and places are familiar, such as the boroughs, buildings and landmarks of the Big Apple," Hardin said. "I think of it as a way to go to New York City while avoiding the crowds."

A native Detroit, Hardin earned a master of business administration degree from the University of Michigan and worked for Ford Motor Co. as a financial analyst until opening Hardin Games in a Southfield office at 17250 12 Mile Road. He was one of the first tenants at 5000 Town Center, moving in last February.

For almost a year, he worked to develop and perfect the game, his first. "I always wanted to be an entrepreneur, and business school gave me the tools and knowledge," he said.

ALWAYS a perfectionist, Hardin was determined to develop a game "with things to grab you, make you laugh and have fun."

"I tested it on friends for months and came up with two versions, a short one that can be played in two hours and a long one that can last all night."

Object of New York Wealth, which can be played with from two to eight players, is to capture New York City. The competition occurs on a bright multi-colored board with two sets of dice: challenge dice in red and black and the familiar black and white variety.

MARIA GREENWAY, marketing director for Hardin Games, says she and Hardin recently met with a major retailer and have appointments with others.

"I feel this is a great game because it's easy to play, fast-paced, and in these times, many people are staying home for entertainment because of the expense," she said.

A graduate of Eastern Michigan University's journalism and marketing departments, Greenway previously worked in retailing, recently in a Northland Center shop.

"Last summer I did public relations for a computer camp affiliated with Wayne State University."

HARDIN DID research to work out the game's fine points and to choose the name. He says New York Wealth won hands down in an informal survey.

Several area investors backed Hardin in the endeavor with which he hopes to start a business that will make Detroit a center for toy and game production and development.

A signature edition of New York Wealth will be available for a limited time. The company also offers T-shirts, sweatshirts and posters with a big apple design by artist Bob Kaganich of the Center for Creative Studies.

Greenway contends that electronic games have peaked and board games will become more popular because they are more convenient and less expensive. "And with winter coming, I think it's going to be big," she said.

For a list of where the game is available, call Hardin, 557-5480.



State Rep. Sandy Brotherton, R-Farmington, has cast his support to Dorothy Comstock Riley, who is running for a seat on the Michigan Supreme Court.

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Brotherton endorses Riley for top court

State Rep. Wilbur Brotherton today announced his support for the candidacy of former Michigan Supreme Court Justice Dorothy Comstock Riley to the office of Justice of the Michigan Supreme Court.

"I know of no one better qualified than Dorothy Comstock Riley to bring a fair and balanced approach to the responsible preme Court," the Farmington Republican said.

Brotherton described Justice Riley as one of the state's leading experts on the judiciary, a person of exceptional

drive and character.

"In order to keep the Supreme Court strong, fair and respected by the citizens of this state, we must provide the necessary leadership. The people of Michigan have a unique opportunity this year to elect a judge with experience, the proven leadership ability and the knowledge and desire to keep the court strong and independent," Brotherton said.

Dorothy Comstock Riley was the first woman to serve on the Michigan Court of Appeals and the first appointed to the Supreme Court.

Small business group supports Broomfield

Rep. William S. Broomfield, R-Birmingham, has earned the "Guardian of Small Business" Award from the National Federation of Independent Business (NFIB) for his voting record on small-business issues.

The nation's largest small-business group presented him with the award

because he voted in support of positions voiced by the majority of NFIB members 83 percent of the time.

On announcing the award, NFIB President John Sloan said, "The voting record of Rep. Broomfield throughout this Congress demonstrates that he is responsive to the needs of his state."

Students invited to college night

"College Night" takes place from 7:30-9:30 p.m. Monday at West Bloomfield High School, Orchard Lake Road at Green Road.

Admissions personnel from 60 colleges, universities, and trade and career schools from in and out of Michigan will be present. Admission is free.

The fifth annual program is geared for students and parents from West Bloomfield, Orchard Lake St. Mary's and Farmington Lutheran Northwest high schools.

About 20 schools will make individual presentations to parents and students, while 40 will be featured in the high school gymnasium.

Information concerning requirements for admission to each school, admissions application procedures, cur-

ricular studies available and extra-curricular college life will be discussed. College representatives will be available to answer questions and advise on programs.

"This is one of the most exciting and profitable evenings in the school's fall calendar of events," said Fred Rohrbach, college coordinator for West Bloomfield schools. "The face-to-face opportunity we provide admissions officers and kids and parents is invaluable in college planning."

"Over 80 percent of our graduates are now continuing their educations at post-secondary schools."

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