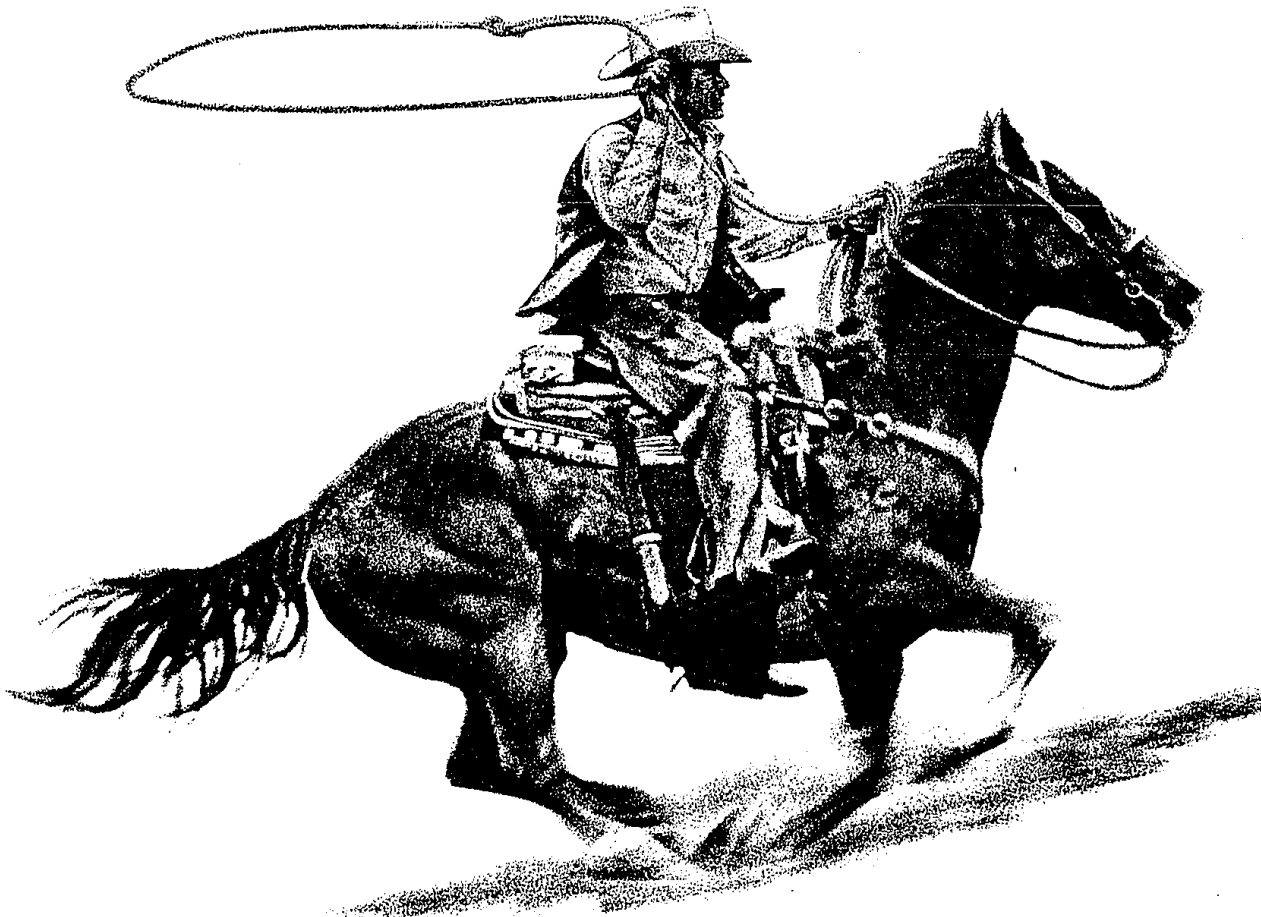


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Kings & 100's: 11 mg "tar," 0.7 mg nicotine—Kings Box: 10 mg
"tar," 0.7 mg nicotine av. per cigarette, FTC Report Mar. '84—
100's Box: 11 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method