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Holiday makeup

New eye colors add drama

The holidays are approaching quickly — that time of year when we greet the darkness of winter with sparkling lights, effervescent champagne and conversation, warm firelight and candlelit dreams.

It's also a time of fantasy — a season when you can dare to project a new side of yourself.

According to spokesmen for Orlane Paris, this season's newest cosmetics offer exciting and tempting opportunities to experiment with a new look, express your feelings and reflect the excitement of the holidays.

Created especially for a dramatic evening look, these palettes are perfect for mixing and matching and creating a collage of color to balance the tones and moods around you.

THE CREATION of a new look begins with an objective appraisal of your everyday makeup. Most women fall into one of two categories: neutrals and brights.

If you are inclined to wear neutrals, try breaking away into the winter brights — warm peach, raspberry, deep turquoise, and jewel-rich amethyst — that add new sparkle to your look. You can wear these colors in their brightest applications or blend them down into a watercolor effect. It all depends on how courageous you are.

If you wear bright colors every day, explore the dramatic sophistication of neutrals for night — gold, silver, copper and pearl — eye-makeup tones that sculpt, de-

fine and highlight — and look fabulous by candlelight or firelight.

The key to wearing new colors is proper application and the operative word is "blend." Always start with a camouflage cream, dotting it under the eye and inward from the outer corner. And be sure to apply eye-makeup base to the lids to keep your look fresh.

Select your shadows, covering the lid with the lightest tone and then smudging the darker color closest to the lashes. Using a cotton swab or clean applicator, gently brush the darker color up from the lashes until it merges into the lighter shadow.

NEXT, TAKE a liquid liner that will blend like a shadow and apply a bold line next to the lashes. Using your fingers, immediately begin smudging upward and outward, then apply a fine line of black liner, letting it merge into the upper lashes. For holiday evenings anyone can wear black to create a bold accent and enhance the shape of the eye.

Under the eye, bring the bolds into play, even if you're working with a neutral palette. You can create a fabulous effect by brushing a purple from the center of the lower lashes and extending it just beyond the outer corner. Blend it outward and remove any excess from below the lashes, then apply a black liner in a thin line just under the lashes. This will give you a fresh, yet expressive, look.

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