



## Smart investors know what signs to look for.

To the unpracticed eye, most money funds look pretty much the same. But take a closer look. The Big E Insured Fund Beater not only offers a higher interest rate, it has a remarkably higher annual percentage yield.

And since your yield is your actual return on your investment, it's the most important number to look at when shopping for a money fund.

Why is the Insured Fund Beater yield so high? Because unlike some money funds, the Big E compounds your interest. What this means is that you earn interest on your interest, ensuring a higher yield.

**Compare the Insured Fund Beater yield to any other money fund.**

**9.69%**

annual percentage yield\*

**9.25%**

annual percentage rate

minimum deposit \$2500

But, higher earnings isn't the only reason the Insured Fund Beater is better. You can make deposits and withdrawals right at the bank — no waiting period and no minimum withdrawal.

Plus, your account is FSLIC insured for up to \$100,000.

Visit the office nearest you or call today. We'll show you how to compare the Insured Fund Beater yield to the other money funds and get a higher return... with absolutely no risk to your investment.

When it comes down to it, there's only one sign a smart investor has to look for — the one that says "Empire of America."

**Smartline**  
1-800-THE BIG E  
**the Big E**  
Federal Savings Bank  
Member FSLIC  
**Empire of America**

\*To achieve this projected annual percentage yield, all principal and interest must remain on deposit for one full year at the current annual percentage rate. Your actual yield may vary in accordance to the fluctuation in the annual percentage rate.