

Rouge Cleanup Price Tag: \$500 Million

Efforts to end pollution of the Rouge River had advanced a step with submission of preliminary recommendations to a committee of the Wayne County Board of Commissioners.

In presenting the recommendations, County Drain Commissioners Henry V. Herrick estimated that the eventual cost of the clean-up could amount to a half-billion dollars.

However, he said he is hopeful that the Federal government will provide as much as half the funds—\$250 million. The cost would be spread over drainage districts which encompass 40 odd cities, townships and villages located in the vast Rouge River drainage basin in Wayne, Oakland and Washtenaw counties.

HERRICK'S recommendations were prepared at the request of the Public Works Committee of the Wayne County Board. The committee received them July 31. "The job has to be done and our committee will submit its recommendations to the full Board as soon as possible," Herrick said. He is chairman of the Board.

At the suggestion of committee member Edmund Bizkef of Romulus, the committee also indicated opposition to future pumping of treated sewage into the Huron River by the cities of Ann Arbor, Ypsilanti and Ypsilanti Township.

Ann Arbor-Ypsilanti after a new Wayne County sewage treatment plant is built at the mouth of the Huron River in Brownstown Township. The committee asked the prosecuting attorney and the County Department of Health to jointly prepare a recommended approach to the problem.

limited as long as treated sewage is being discharged into the river at that point. "It is financially unfeasible to purify the sewage so completely that total body contact (swimming) would be safe," he stated.

Richmond also warned that state officials are preparing court orders requiring Wayne County and individual communities to build facilities to curtail pollution of the Rouge River and Ecorse Creek.

Members of the Public Works Committee are, in addition to Herrick and Bizkef: Joseph F. Young, Detroit, vice-chairman; Harvey J. Beadle, Redford; Joseph Cardinal, Dearborn; James DeSana, Wyandotte; John H. Shepherd, Detroit; Eugene A. Sikora, Detroit; and Ralph Patrick, Turin, Westland.

Specialists Differ On Regionalism Challenge

Failure to perceive its metropolitan status may cost the Detroit metropolitan area its future, says a University of Michigan Dearborn Campus urban affairs specialist. And, Irving J. Rubin, former director of the Transportation and Land Use Study (TALUS), says the voluntary association of local officials in regional forum isn't likely to be the answer.

"There is no local executive upper class in the metropolitan capable of assembling the resources to solve problems in the way the city's upper class did 70 years ago," he pointed out. Smock added that no serious, important social reforms are being advocated by any national adult leadership group appealing to educated young adults.

RUBIN SAID, however, that the TALUS information and plans had been turned over to an advisory group, the Southeast Michigan Council of Governments (SEMCOG), which, he said, is unlikely to have any significant influence on the actual development of the region in the direction suggested by TALUS.

On the basis on which this region might join together for the purpose of historical celebration and social dedication. To celebrate America's 200th birthday, President Nixon has created a 1976 Bicentennial Commission, as well as a National Goals Staff. Supporting the President's endeavor on the local level, Mayor Gribbs has, in turn, called for a 1976 Centennial Commission.

With that 1976 bicentennial in mind, Wayne State University President William R. Keast has urged President Nixon to "establish the program to work toward the localization of the nation's cities, suggesting that every urban region throughout this nation, Americans re-dedicate themselves to freedom from racism, blight and pollution. Such a spirit and effort would make more meaningful the 1976 celebration, Keast has reasoned.

The Metropolitan Fund report urges that any centennial effort be geared to produce some concrete achievement, to leave behind a series of functional monuments "as a nation's birthday gift to itself."

The region must expand culturally, educationally and scientifically with institutions challenging, rather than accommodating, the citizen mind, said the report.

Recognizing the existing goals recommendation of Detroit's Mayor Gribbs, the report argues that the project be regionally based, and suggests that such an effort be coordinated by the Southeast Michigan Council of Governments (SEMCOG).

Dr. Robert Smock, director of UM-D's Center for Urban Studies and professor of sociology, criticizes the Detroit area for operating like the "Big City" of 70 years ago while growing ten times as large (from 400,000 to 4,500,000) with at least 130 units of local government.

HE CRITICIZED those who still look to our "magnificent technology for solutions to social problems," adding that the nation's best hope lies in young adults who are "the only Americans in any number who correctly understand the need for large scale social changes in the 1970's."

NOTING THAT, "Southeast Michigan stands in the doorway of its own reality," a research brief by the Metropolitan Fund calls for a regionally-oriented, citizen-powered goals mechanism to provide a foundation for Southeast Michigan's future growth.

Regional Goals Setting, authored by Kent Mathewson and Donn Shelton of Metropolitan Fund in consultation with Professor Bertram Gross, Director of the Wayne State University Center for Urban Studies, lacks how regional goals may be reached with imagination and innovation.

Priority areas suggested by the study encompass economics, local citizen participation, government structure and finance, housing, transportation, communications, and intergovernmental relations.

In conclusion, the brief cautions that, "Any goals program in this region ... or in the nation ... must be careful to avoid the 'promises' syndrome. It must be a careful, well thought out and long term project." A second important consideration in developing a goals program for this metropolitan area is to insure that it is truly regional in scope.

Decisions for the future must be made. These decisions require a basis founded upon reason, reality and resourcefulness. A regionally-oriented, citizen-powered mechanism in Southeast Michigan could ... and should ... provide such a foundation, the report says.

Copies of "Regional Goals Setting" may be obtained by writing Metropolitan Fund, Inc., 211 West Fort Street, Detroit, Michigan, 48226. The price is \$1.50.

Former TALUS director, Irvin Rubin, who also attended the session, said the five year study produced "the most comprehensive metropolitan planning study undertaken anywhere in the world."

Smock cited the Transportation and Land Use Study (TALUS) as an example of how Americans rely upon technology to solve urban problems.

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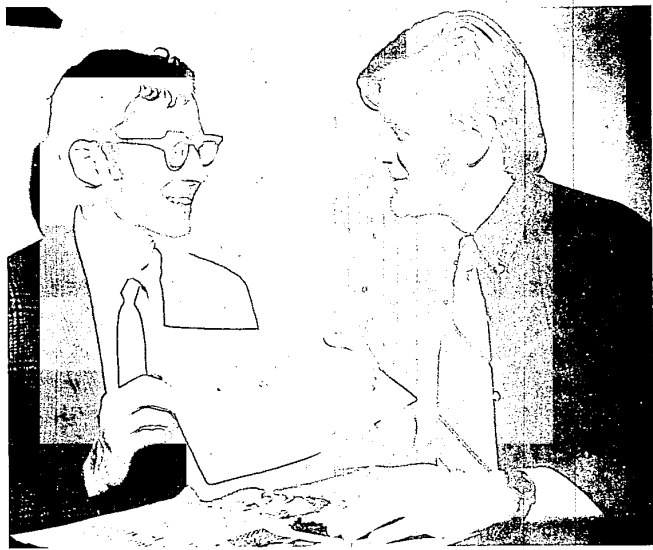
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HAPPY WINNERS in the better newspaper contests conducted by the National Newspaper Association are proud of the honorable mention certificates received from more than 2,400 entries. Emory Daniels, (left), editor of the Farmington Enterprise & Observer, and Observer Newspapers Inc. Publisher Philip Power hold their awards as they gaze at one of the winning entries. Daniels was honored for the best series on community service and Power for the best editorial page for newspapers of more than 4,000 circulation. The awards are just two of the many received by the Observer Newspapers this year. The NNA competitions included entries from practically every weekly and daily in the nation. The judges picked three winners and two honorable mentions in each class. (Observer photo by Vince Witke)

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Pollution Bills Waiting

If you want to take some direct action in the war on pollution, simply take up your pen and paper and write to your state legislators about three bills coming up on that subject. They are expected to be top agenda items when the current membership reconvenes Aug. 6 to finish work it tabled before the July 3 adjournment to campaign for primary re-election. They are among several bills being pushed by Gov. William Milliken in a package aimed at tightening surveillance and legal actions to gain compliance with anti-pollution codes. One would provide that industry pay a surveillance fee to finance hiring of 25 more state inspectors and would double the investigations staff. This is the key provision of House Bill 4021.

Other bills would tighten zoning restrictions on building near the Great Lakes shorelines badly eroded by high waters and permit the state to preserve wild river areas from intrusions by resort and cabin developments. The Legislature has already passed two anti-pollution measures. One allows individuals to sue polluters. The other regulates recreational water craft toilet treatment and marina waste disposal. Both are ready for the governor's signature.

City of Southfield Praises Our Robert Hemming Reporter Earns Top Citation

Highest praise ever bestowed upon a newspaper reporter in Southfield was given to Robert Hemming, a member of the Southfield Observer staff, by the mayor and city council a week ago. Hemming, who was promoted to editor of the Garden City Observer at the time of the merger of the Southfield Observer and Southfield News, was asked to attend the council meeting with no reason given by Mayor Norman Feder. Much to his surprise and delight, Hemming was called to the front of the council chambers to receive a framed resolution, praising him for his excellent coverage of the council meetings during his time with the Observer. The resolution reads: "Whereas, Robert Hemming, a reporter for the Southfield Observer, is about to undertake a new assignment in a neighboring city; "Whereas, Mr. Hemming, a member of the fourth estate, served the citizens of the City of Southfield in a dignified and business-like manner; "Whereas, during his brief sojourn in this area he has won great respect as an impartial purveyor of both community achievements and impediments; "Therefore, be it resolved that the Mayor and Council of the City of Southfield do hereby extend its appreciation to Robert Hemming for his dedicated service to the community while a reporter for the Southfield Observer."

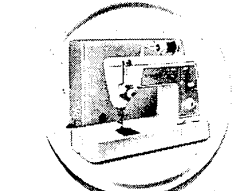
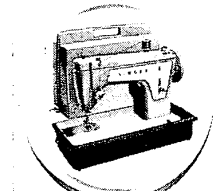
The resolution was signed by Mayor Feder and Councilmen Clarence Durbin, Donald Francis, Steve Burrie, Mark Jacobson, Jean McDonnell, Philip Peterson and Neil Wallace Jr.



ROBERT HEMMING, now Garden City Observer editor, displays award from the City of Southfield. (Observer photo)

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CIRCULATION DATA
FRED J. WRIGHT, Circulation Director

	Current Year	CAC Audit Year 1969
LIVONIA OBSERVER	29,500	28,208
REDFORD OBSERVER	20,500	19,204
WESTLAND OBSERVER	10,200	10,200
SOUTHFIELD OBSERVER & NEWS	15,500	15,500
FARMINGTON ENTERPRISE & OBSERVER	15,200	14,465
GARDEN CITY OBSERVER	11,500	11,007
PLYMOUTH HILL & OBSERVER	10,200	9,586

WEEKLY EDITING, WEDNESDAY THROUGH FRIDAY, February 1970. Will be included in March 1970, CAC Audit.

Total Wednesday 116,600 108,576
Weekend 94,900 87,365

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Joel Stark, Retail Mgr. 422-3176