

PEOPLE-TO-PEOPLE INFORMATION CLASSIFIED



Say advertising and most people think of glamorous people in big cities trying to convince us to buy something we don't really want. But classified advertising is something else entirely.

Classified is the widow with a room to rent. The young wife who wants a job. The shopkeeper who needs a cashier. The student who needs an apartment. The secretary who wants a car. The handyman who wants a shop table.

You get the picture. **Classified** is people just like you filling needs the most efficient, least expensive way possible: with a little ad in the back of the paper. **Classified** is people-to-people information. Try **classified**; it will work for you, too.

Observer & Eccentric
classified
ads

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