

For smokers who prefer the convenience
of five more cigarettes per pack.



Now, famous Marlboro Red and Marlboro Lights
are also available in a convenient new 25's pack.

New Marlboro 25's

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Lights: 11 mg "tar," 0.7 mg nicotine—Kings: 17 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

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