

Budd names new vice president

A Farmington Hills man has been named corporate vice president of The Budd Company.

Jerry E. Purcell, 49, is vice president of Budd and will continue to serve as president of its Plastics Division.

He has served as president of his divisions since 1984.

He joined Budd in 1974. He is a native of Terre Haute, Ind., and a 1958 graduate of Indiana State University where he earned a bachelor's degree in mathematics and physics.



Jerry Purcell

Purcell heads Budd's plastics division, a supplier of fiberglass-reinforced polyester compounds and molded products for the automobile, truck and satellite communications industries.

Management team named by studio

Grace & Wild Studios has appointed five persons to key positions at its video production and post-production facility in Farmington Hills.

Grace & Wild Studios is the former CBS/Fox Video studio and purchased by Harvey Grace and Steven Wild last fall.

Keith P. Neff has been appointed director of operations, and will oversee Grace & Wild Studios' production, post-production, film-to-tape transfer operations, and its technical staff.

He will also be involved in plans to expand the facility, increasing its production and post-production capabilities set for later this year.

A veteran of the television production business, Neff had been technical operations manager at Producers Color Service in Southfield, overseeing that production and post-production operations.

He first joined Producers Color Service in 1975, and in 1977 was named remote production supervisor. He became production supervisor in 1978, and in 1981, was named supervisor of both production and post-production operations. He was promoted to technical operations manager in 1983.

Prior to his ten year career at Producers Color Service, Neff had been with the Detroit offices of Edittell and Glen Warren Productions as a location production technician.

Mary L. Petryshyn has been named director of sales at Grace & Wild Studio.

She will be responsible for setting sales policy for the company, and will direct their new sales department.

Prior to joining Grace & Wild, Petryshyn had also been with Producers Color Service, as sales supervisor of their video division.

She first joined Producers Color Service in 1981 as business manager of the Helical Division, and joined the Sales Department of the Video Division in 1982.

She was promoted to sales supervisor in 1984.

Petryshyn began her career in television production with Visual Concepts, a Michigan production company, producing commercial and industrial film, video and multi-media programs for seven years.

Jeffrey L. Bettles has been named director of engineering at Grace & Wild Studios, and will oversee all engineering functions at the facility.

Prior to joining Grace & Wild, Bettles had been with Sony's Broadcast Group as a video field service engineer for two years.

He began his career in video engineering with Magnette Video Corporation (now CBS/Fox Video) in 1976, and was promoted to chief engineer of their production and post-production facility in 1979.

Mary L. Cleary has been appointed manager of marketing and advertising at Grace & Wild Studios, with responsibility for all marketing, advertising, and public relations for the facility.

Prior to joining Grace & Wild, Cleary had been a project supervisor for the

Vista Group, a Los Angeles based public relations firm.

She served as account executive on Vista's automotive accounts, and as press liaison on a variety of special event projects including the 1984 Olympic Torch Relay.

She also worked as an advertising and public relations consultant for several free lance clients.

Before joining Vista, Cleary had been advertising manager for CBS/Fox Video's production and post-production facility, custom duplication and management products departments. She first joined CBS/Fox (then Magnette Video) in 1979 as Marketing Specialist for Educational Products.

Kathleen P. Zack has been appointed controller for Grace & Wild Studios. She had previously been senior supervising accountant with the public accounting firm of Schmalz & Company in Southfield and is a Certified Public Accountant.

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(Carrara)		
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(Chianti)		
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