

MAY 2-13

FACTORY AUTHORIZED
NATIONAL

MAY 2-13

PENNSYLVANIA
HOUSE

CUSTOMER APPRECIATION

PRICE
ROLL-
BACKOAK
WINDSOR
ROCKING
CHAIR1985 retail price \$329.
1979 retail price \$149.

Special Price \$149!

1985 Price \$6193 1979 Price \$4152
9 piece solid cherry dining room: admiral's table, 4 Queen Anne
side & 2 arm chairs, 60" buffet base & china top.1985 Price \$4841 1979 Roll-back \$2634
9 piece solid cherry dining room: oval Queen Anne table, 4
ladderback side & 2 arm chairs, 52" buffet base & china top.1985 Price \$4640 1979 Roll-back \$2462
9 piece solid English Oak bedroom: 60" dresser with wardrobe,
top, landscape mirror (not shown), commode nightstand, queen
size panel bed.1985 Price \$5999 1979 Roll-back \$3061
9 piece solid English Oak dining room: oval dining table, 4 spindle
side & 2 arm chairs, 56" buffet base & china top.1985 Prices from \$180 to \$1000.
1979 Roll-back from \$99 to \$540
Country Oak stacking wall units. Your choice of 17 pieces.Pennsylvania House
Rolls Back Prices to 1979!

You've helped us make Pennsylvania House
the #1 manufacturer of solid cherry and
sales leaders in solid oak and
pine, now we're putting you number one.

What better way to show our appreciation for our customers than to
participate in this National Sale? A grand sale that features
specially selected pieces of first-quality furniture for every room in
your house: living room, dining room and bedrooms. This is no
ordinary sale. To really say "Thank you" we've been authorized to
roll prices all the way back to 1979*. Savings will never be
greater on America's finest solid cherry, oak, and pine furniture!
Quality furniture at extraordinary prices — that's appreciation
everyone can appreciate.

While supplies last — limited time offer.

*Not all of the selected merchandise for the Roll Back Sale was available in 1979.
Therefore all sale merchandise has been rolled back to a comparable 1979 price.

Just a partial listing of the savings you'll find from all of our Collections.

Description	1985 Retail	1979 Retail	Description	1985 Retail	1979 Retail
SOLID CHERRY					
Bachelors Chest	1799	1445	Cocktail Table	1519	1306
Queen Anne End Table	1489	1269	Cocktail Table	1349	1194
Pedestal Lamp Table	1425	1219	Bachelors Chest	1549	1305
Queen Anne End Table	1489	1269	Library Table	1599	1354
Oval End Table	1455	1255	COUNTRY OAK		
Hexagon Table	1565	1305	Oval Glasstop Table	1589	1329
Oval End Table	1503	1283	Porters Desk	1899	1491
Serpentine Front Chest	1692	1389	Mirror	1180	1100
Oval Cocktail Table	1599	1335	Mirror	1229	1139
Drop Leaf Cocktail Table	1629	1369	Armchair	1200	1120
Ladies Writing Desk	1029	819	Ladderback Side Chair	1350	1218
Fibre Seat Chair	1299	1156	Ladderback Arm Chair	1401	1250
Blackfront Chest	1139	1719	Oval Pedestal Table	11051	1699
Blackfront Lowboy	1959	1559	Buffet	11061	1593
Sofa Table	1909	1499	China	11051	1583
Sofa Table	1799	1440	Server	1839	1469
Parsons Stool	1309	1159	ENGLISH OAK		
Philadelphia Lowboy	11154	1648	Drawer End Table	1409	1218
Chest On Chest	11879	1943	2 Table Nost	1469	1235
5/0 Canopy Bed	11674	1884	Oval End Table	1339	1176
SOLID PINE					
End Table	1319	1176	Mini Chest	1559	1294
Book End Table	1349	1176	Butler Tray Table	1649	1342
Chairside Chest	1459	1259	Droplid Secretary	1399	1749
End Table	1269	1147	Secretary Top	1820	1430
			Bachelors Chest	1799	1412

Sorry...
This pricing
does not apply
to any
previous sale.

PENNSYLVANIA HOUSE
From the Desk of John Pastrone, President

Congratulations,
Your Pennsylvania House dealership has been
specially selected to participate in an exclusive
program designed to show our mutual appreciation
for your customers. You and your customers have
made us the #1 manufacturer of solid cherry, and
select leaders in solid oak and pine. As one of a
roll back in our chosen retailers, you are invited
to join in our Factory-Authorized National Price
Roll Back. With prices dropping way back to 1979,
our customers can have real savings. The prices are
on selected merchandise from our entire quality
line of solid cherry, oak and pine furniture.
Your customers have shown their appreciation of
Pennsylvania House rolling back prices is the way
our Retailers and loyal customers.

Congratulations again. We appreciate your
business, and we appreciate your customers.

Thank you.
John F. Pastrone
President

Hundreds of Never Again Bargains From May 2nd thru May 13th.
Hurry In! Supplies are Limited.

Available at Your Participating Community Dealer.

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AND
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