FORD-UAW AND OTHER HOURLY EMPLOYES:

Health care choices can be

confusing.

But not when they're all from the leader, Blue Cross and Blue Shield of Michigan.

We have used our 45 years of health care experience to bring Ford-UAW and other hourly workers all three of these nourly workers all three of these options in health care. Each plan has excellent benefits. One plan, however, may better fit you and your family than the other two. Study them all carefully. Then make your choice.

Just måke it Blue.

Traditional Blue Cross and Blue Shield is good everywhere.

There are no geographical limitations to health care cover-Imitations to health care coverage with Traditional care. It's accepted in any town, county and state in the country. Here in Michigan more than 13,000 physicians and over 200 hospitals accept your I.D. card without curties. without question.

Blue Preferred Plan. A new PPO for Ford workers.

PPO for Fard workers.

Here is a combination of
the best of Traditional and HMO
care. Blue Preferred Plan provides you with a panel of preferred providers of health care,
including more than 5,000
physicians and 97 hospitals.

When you use their services you
will receive coverage for doctors'
office visits, well-baby care, and
childhood immunizations on
certain shots for preschoolers.







Health Care Network. Your local Blue HMO.

Choose the only local HMO whose I.D. card bears the emblem of Blue Cross and Blue Shield of Michigan. Health Care Network. It is part of the Blue statewide network of seven HMOs. You can get covered services from any of the other six when you travel in the state. No other HMO can offer that protection.

Carry one of our "caring" cards.

Have peace of mind when carrying the "caring card" that carries our name. Make your choice: Traditional, Blue Preferred Plan or Health Care Network. For more information, see your Benefits Representative, or call Blue Cross and Blue Shield of Michigan at 1-800-426-4610.





Blue Cross Blue Shield

of Michigan .