## Malnutrition in Oakland? WIC office fights it

Ethiopia isn't the only place where children are

Ethiopia isn't the only place where children are mainourished.
Oakland County, despite its affluent image, has its own pockets of poverty.
Nowhere is the contrast between the well-off and the poor more evident than the north end of Orchard Lake Toad, where giltry abopping mails, pear into urban blight, empty storefronts and down-and-outers walking the sidewalks in the Pontiac area.

and outers waiting the showards in the Pointac area. A sign of the times, the old Pontiac Motors ad-ministrative offices now house the Oakland Depart-ment of Social Services.

One social agency operating in the office com-plex was created about seven years ago, not to aid the malnourished in Africa or Asia, but in Oakland County.

THE WIC program is a supplemental food plan for women, infants and children.



Barbara Chess of West Bloomfield interviews a woman seeking help in nutri-tional planning at the Women's, Infants, Children Program (WIC) in Pontiac.

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WEDDING, FORMAL, REGULAR APPAREL

It was not designed to provide food for the poor, the food stamp program does that. Rather, WIC was designed to get low-income mothers and their control of the food of the fo

We watch for an abusement wages passed to the wide and the wide administration indicate domestic programs such as WIC might be a trade-off for not cutting Social Security payments.

RECENT STUDIES have shown that nearly everything a pregnant mother ingests can affect the health of her baby. But according to McKee, the most common dietary deficiency is iron. Because of nutritional deficiencies among pregnant mothers and their newborn in Pontiac, Oakland County, which otherwise would have to be considered far below the national average in infant mortality — is close to the state and national average.

mortality — Is close to the state and national average of 10.95 the latest year available, Oakland County had an infant mortality rate of 9.3 per 1,000 births, compared to the national average of 10.9 and the state average of 13.8 "But Pontiac far exceeds the rest of the county, aid Betty Vancy, the infant information coordinator in the Nursing Division of the Oakland County Health Department. "That year, there were 124 infant deaths in Pontiac," she said, "The infant mortality rate for Pontiac," as ald, "The infant mortality rate for Pontiac was 19.3."

The WIC Program has a caseload of 8,200. "But that's only half of the number of people that ought to be receiving our services," said McKee.

TO REDUCE the mortality rate, WIC provides the food for thought and for the stomach. It provides clients with food vouchers worth \$30 month that can be used to buy specific kinds of

a month that can be used to buy specific kinds of cods.

"These foods are supplemental," said McKee.
"They do not provide everything that is needed in the diet. They include things such as cheese, egg, milk, peanut butter, for infants, an iron-fortified formula."

ANNOUNCING THE HERTH OF OUR NEW PROGRAM)

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PARENTS: America Bone Health Care Services, Inc.
DATE OF BIRTH: Monday, July 1, 1985
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1. 2 hours of aide care, arranged to
2. 12 hours of aide care, arranged to
meet Mom's needs.
3. Surprise gift pack.
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The nutritional food is combined with an educa-tional program to prevent low-weight births of ha-bites who, if they do not die shortly after birth, suf-fer from shoormal growth and development. According to WiC, a low-birthweight baby is 20 times more likely to die as a normal birthweight infant. Low-birthweight babies are also more likely to suffer physical and mental retardation and other developmental disabilities.

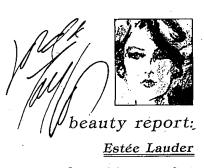
IF A PREGNANT woman is found to be nutri-tionally deficient, or if her child is deficient up to five years old, she is allowed to enter the WIC Pro-gram.

gram.

The mother can qualify regardless of whether she is breast- or bottle-feeding her baby.

ELIGIBILITY for the program is based on a diagnosed defletency and an income that is 185 percent of the poverty level — guidelines that include a large number of Pontiac residents. "Pregnancy is a very stressful period," said McKee, and being young and poor add to the stress. "A 18-year-old who is pregnant may not even be fully developed herself," she said. The age of the average WIC client is 20-25, but the service has been provided for mothers as young as 14."

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