

business people

John B. Davidson of Troy has been named marketing director, general industries business area, at Parker Chemical Co.

Robert S. Dudley of Farmington Hills has been named director for the cold forming business at Parker Chemical Co.

James McKee has been appointed executive vice president, commercial at Vickers Inc.'s world headquarters in Troy. Lawrence J. Lyng of Bloomfield Hills was appointed vice president, administration.

Anthony Korachuk of Rochester, product manager for siding products manufactured by Abilubi-Price Corp., Building Products Group, has been assigned to the newly created position of manager, market development, exterior products.

James F. Clifford of Birmingham has been named vice president of Great Lakes Region operations in Southfield for Pitney Bowes U.S. Business Systems.

Creative Universal in Southfield has made a number of new assignments and promotions. Sean Ellwood of Birmingham was appointed account manager of the company's motor vehicle training and publications group. Simon Neale has been promoted from project leader of the GM Truck and Bus program account to account manager of the engineering illustration division. Thomas Petro was promoted from proposal coordinator to marketing coordinator. Mary Vergawen has been promoted from account administrator of the marketing communications group to account executive of the general market group. Lastly, the firm appointed Neil Maxinoski quotation coordinator of its motor vehicle, general market and marketing communications sales groups.

Donald R. Haas of Haas Financial Services Inc. in Southfield has been admitted to the Registry of Financial Planning Practitioners of the International Association for Financial Planning.

Providence Hospital in Southfield announced changes in titles for several administrative positions plus promotions of four staff members. David L. Curran of Birmingham is now senior vice president. Five members of the

administrative staff have been named as vice presidents. They are Lawrence A. Deary, human resources; Evelyn E. Easbale of Birmingham, patient care services; Kenneth W. Fil, support services; Joanne T. Napierocki, legal affairs; W. Douglas Turpin, management information services. Michael M. Cervanek has been appointed to head a new division as vice president, ambulatory services and program development. Reporting to him are newly-promoted Frederic L. Fraizer Jr. of Rochester, program director, cardiology and orthopedic services; Patrick J. Murtha of West Bloomfield, program director, ambulatory services; and gram director, oncology and obstetrical services.

Paul Steel, new-vehicle salesman for Van Dyke Dodge, received the Silver award for sales of Dodge vehicles. Steel lives in Southfield.

Fred A. Marcus, new-vehicle salesman for Oakland Dodge, received the Silver award sales of Dodge vehicles. Marcus lives in Southfield.

Richard D. Streper of Farmington Hills has been named technology director of GM's Automotive Industry Center in Detroit.

Veronica Franchino has joined Alcon Marketing Inc. in Bloomfield Hills as an account executive. Franchino holds a degree in marketing and administrative management.

Kathryn M. Cerre has joined Wolf Detroit Marketing Group in Birmingham as marketing assistant.

Steven A. Passon, executive vice president of the Macomb County Board of Realtors, was recently awarded the Certified Association Executive designation by the American Society of As-



sociation Executives. Passon lives in West Bloomfield.

Rickert Glasgow of Southfield has been named manager, commercial activities, in TRW Steering & Suspension Division's Accounting department.

Robert S. Svoboda of Farmington Hills has been named vice president — European Credit Operations at Ford Motor Credit Co.

Thomas G. White of Bloomfield Hills has been named vice president of operations and materials management at GMF Robotics.

Michael C. Baratt has been named associate in the department of architecture at Hoyem-Basso Associates in Troy.

The following persons have been named to new positions at Masinck & Oberlin Advertising in Southfield. They are: Scott J. Lessi and Anneke Speller as account executives; Betsy A. Peltit as creative director; and Mark Januroz as assistant production manager.

Robert E. Sellers, operator of Bob Sellers Pontiac-GMC in Farmington, has been named president of the Detroit Auto Dealers Association.

Gea Ellery Deal of Orchard Lake has joined the marketing staff of Group Health Plan. She will service existing accounts and obtain new ones.

Karen Heiser of West Bloomfield has been named to the faculty at Lawrence Institute of Technology in Southfield.

Joseph J. Woods, M.D., of West Bloomfield has been named vice president for Medical Affairs for Mount Carmel Mercy Hospital, Detroit.

Leslie B. Levine has joined the management training program at Ross Roy Inc. advertising agency.

Ronald E. Schultz of Rochester has been named vice president corporate planning and development at Incomp Computer Centers Inc. in Troy.

Lyle D. Harbha has joined Medar Inc. in Farmington Hills as vice president of marketing and sales.

E. G. "Gill" Harris has been named national marketing manager at Code-Alarm in Troy.

William G. Anderson, D.O., has been reappointed for a three-year term as Trustee of the 18,000-member American Osteopathic Association.

FAST, AFFORDABLE BERLITZ

Speak: Spanish, French, German or Italian by Thanksgiving for just \$29.60* a week.

As part of a small class of three to six people meeting once a week, Berlitz will give you a new language in just 10 weeks. Open your life to new interests and new friends through another language. Groups forming now! Call today for more information.

*\$29.60 per week includes materials and registration. Many credit cards welcome.

Detroit (313) 874-2777 Birmingham (313) 842-9335

BERLITZ

THE FIRST WORD OF YOUR NEW LANGUAGE

● O&E Sports ●

COMPUTER CLASSES

PC for Each Student

Beginner & Experienced

Earn E.M.U. Graduate Credit

Only \$63 per Semester Hour

Days (8 A.M.-4 P.M.) 487-0407

Evenings (4-10 P.M.) 661-1446

join

pta

Winter Boat Storage Available

\$1.50 per sq. ft.

Includes Bottom Wash

Markley Marine

31300 N. River Rd.

Mt. Clemens

CULTURED STONE®

As Low As \$2.15 per square foot

The Natural Look of Stone

A manufactured stone with the beauty of natural stone at a fraction of the cost?

CULTURED STONE® is. It has the same appearance, or-fastness and durability, but outperforms natural stone in cost, weight and ease of application.

CULTURED STONE® installs over any surface, without extra foundation support or wall ties.

Choose from a wide selection of styles and textures for almost any interior-exterior application. Do-it-yourself or let us professionally install it for you.

Remember When A 9.75%^(APR) Auto Loan Was Still In Fashion?

Ten years ago, two things were all the rage. Extra-wide ties. And extra-low auto loan rates. Today, First of America reintroduces 9.75% variable interest rate auto loans. Auto loans that are good for any new make or model car or light truck. With whatever options or special features you want.

Loans that are available at First of America offices all over Metro Detroit. And at our new Pontiac locations (formerly Community National Bank of Pontiac).

Call your nearest First of America bank to find out how to get a 9.75% variable interest rate auto loan.

Because it may be another ten years before auto loans are this fashionable again.

FIRST OF AMERICA

WORKING TOGETHER TO BE FIRST.

*Rates may vary outside the Metropolitan Detroit area. Offer not available at all First of America banks. Annual Percentage Rate subject to change after loan closing.

Williams Panel Brick Design Center Fireplace Shop

27303 W. Eight Mile (2 Miles W. of Telegraph)

MON. THURS. WED. FRI. 10-6
THURSDAY 8-7
SATURDAY 9-4

REDFORD 538-6633 CLARKSTON 625-7275