Month zeroes in on energy conservation

October is a busy month for energy awareness. Not only is Oct. 20-27 Na-tional Energy Week, the entire month has been designated National Car Care Month (CCM).

Month (CCM).

The primary focus for CCM is on preventive maintenance and providing consumers with information on how to

make their ears more energy efficient. The CCM program has gained the support of state and federal government agencie, as well as consumer organizations and the auto service and parts industry. Says Arthur Nellem, president of Car Care Council, "Participation in Car Care Council, "Participation in Car Care Month has been tremendous in 1984, 41 governors proclaimed CCM in their states. We expect to have all 86

Who's the best tapster?

Just who is metro-Detroits tavorite bartender?

Bartenders in the area will soon be competing to determine who will be named the friendilest, most entertaining and most understanding bartender of all.

Participating tapsters will compete for a trip for two to Las Vegas and, at the same time, make a contribution to an important charity. The Favorite Bartender contest is sponsered by radio station WOMC and Kar Nut Products and is a benefit for the American Lung Association of Southeastern Michigan.

Just who is metro-Detroit's favorite bartender?

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During the Nov. 1-30 contest, customers do the voting by putting a dolclatton at 961-1897.

states this year."
Information on vehicle maintenance is being disseminated throughout the country using all media: radio, TV, magazines, etc. Newspapers are expected to produce special car care supplements as well.

"BY GETTING information to motorista," Nellen says, "are hope that no glected vehicles will receive needed maintenance."

maintenance."
George Giek, managing director, Automotive Engineering and Road Services, American Automobile Association National Headquarters, adds, "Close to 80 percent of our total emergency road service calls result from 'can't starts' and 'tows'.

"This culture car corpers and their

'can't starts' and 'towa.'
"This causes car owners and their passengers a great deal of anguish and frustration. Yet many of these mechanical problems could be eliminated it motorists would take proper care of their care."

their cars."

In a national survey taken by Car Care Council, one out of four people said they thought their car needed a tuneup. Auto club inspection programs found that the majority of vehicles checked needed some type of maintenance.

nance.
Specifically, the Missouri Auto Club
Inspected 1,650 vehicles and found that
four out of five cars were not operating
at peak engine efficiency. The study
showed that 30 percent had loose to corroded battery cables, and that 80 percent had ig-

auton system proolems requiring spark plugs, timing adjustments, or plug wires. CAR CARE Council explains that having an engine timed is not that ex-pensive. For about \$50-75, a consumer can have the spark plugs, roto, fuel filter, air filter, and PCV valve re-placed.

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An impection conducted by an Ohio Mortal's Association (AAA) showed that the engine and fuel control of the Annual Control of the Annual

the filter. Most shops will do this for about \$830.

THOSE WHO disregard the needs of their car may be among the tens of millions of car owners who need emergency road service every year. Towing costs can range from \$25 to \$85.

"And," Nellen said, "since car trouble rarely occurs at a convenient time or location, the car owner may be dealing with an unfamiliar repair shop.

RECORD MEMORIAN CONTROL OF THE MEMORIAN CAPE OF THE MEMORIAN CAP CAP MONTH, the Farming-ton Hills Energy Commission and Department of Special Services is sponsoring an Energy Fair, Saturday, Oct. 25 from 9 a.m. to 4 pm. at Farmington Harrison High School, 20095 12 Mile.

mainteance.

These pempilest include information on how to check car filters and fluid levels, easy steps to ensure efficient engine performance, and simple pictures and diagrams showing the important check points of a car engine.



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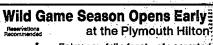




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