

Glitter of gold adds sparkle to holidays

THIS HOLIDAY SEASON easily can be hailed as the gilded age. Its gifts gleam with the warmth of shimmering gold to satisfy opulent tastes and create the fashionable 'strike-it-rich'' look of Mexican and European fashion collections.

The fashion emphasis on dressing up and a stable gold price have rekindled the gold rush, according to the Gold Information Center. And an increasing variety of jewelry designs has kept the rush at full speed.

Signs has kept the rush act this speed to Changing lifestyles and fashion trends by creating a wide assortment of designs that complement various looks, from tarditional to trendy.

trendy.

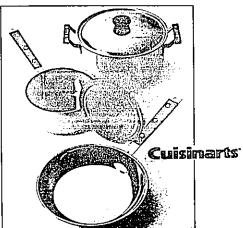
For women on your shopping list, consider gold jewelry created with this year's romantic trend in mind

— a rippled lacy cuff, a pair of roseshaped earrings or a hammered bracelet incorporating a paisley mot if. Pieces with unique texture and shape are increasing in importance among women who want to create an individualized fashion statement.

OTHER HOLIDAY gift frontrunners include: gold coin and gold charm bracelets worn in multitude with several link bracelets for a sophisticated office look; gold bead necklaces worn in combination with the classic chain to complement tailored suits; and geometric or angular jewelry such as a movable disk necklace or several interlocking triangles to form a bracelet. For men on your list, consider

For men on your list, consider their lifestyles so that you can select appropriate gifts. A conservative





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