



To ensure a memorable holiday videotape, plan in advance, said spokesmen for 3M Co., a manufacturer of videocassettes. Make sure your equipment is in order, write a shooting script and film both long shots and closeups for an exciting look.

promises good exposure in poor light.

Attach a top-mounting light to your camera. This should provide more than enough light for most shots.

Finally, to prevent candle or tree lights from burning an image on your tape, turn on all the room lights for your shot, Burnett said. Stay back from your subject when it is lit up and use a telephoto focal length.

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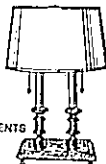
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