

datebook

CAMPER SHOW

Thursday-Sunday, Dec. 5-8 — Detroit Camper and Travel Trailer show 9-10 p.m. Monday-Friday, noon to 10 p.m. Saturday, noon to 8 p.m. Sunday at Cobo Hall in Detroit. Adult admission: \$4.

SECRETARIES GROUP

Saturday, Dec. 7 — Town and Country Chapter and South Oakland Chapter, Professional Secretaries International meet at noon in West Bloomfield. Information: Doris Urbanski, 591-6021.

LIMITED PARTNERSHIP

Monday, Dec. 9 — Free seminar on ProTech II research and development limited partnership begins at 7:30 p.m. in Southfield. Information and reservations: Mark J. Rogers, 645-6450. Sponsor: Prudential-Bache Securities.

VENTURE GROUP

Tuesday, Dec. 10 — First meeting of Southeast Michigan Venture Group at 8 a.m. in Southfield. Membership information: Ben Jozefowicz, 446-7169.

CPS EDUCATION

Tuesday, Dec. 10 — "Making the Right Moves in Continuing Professional Education" conference begins at 8 a.m. in Southfield. Information: 855-2288. Sponsor: Michigan Association of Certified Public Accountants.

AUTO GRAPHICS

Tuesday, Dec. 10 — "Productivity, Quality and Profitability Through Emerging Technologies" automotive computer graphics conference and exposition in Detroit. Information: Carmelita Smirnes, 832-5400. Sponsor: Engineering Society of Detroit.

AUTO COMPUTER GRAPHICS

Tuesday-Thursday, Dec. 10-12 — Automotive computer graphics three-day exposition and conference in Detroit. Information: Tom Madala, 632-5400. Sponsor: Engineering Society of Detroit.

TRAINING SOCIETY

Wednesday, Dec. 11 — American Society for Training and Development meets in Detroit. Information: 581-8177.

PURCHASING MANAGEMENT

Thursday, Dec. 12 — Purchasing Management Association of Detroit meets. Information: Joan Thomas, 577-3733.

IBM PC

Thursday-Friday, Dec. 12-13 — "How to Use Your IBM PC: A Course For New and Prospective Users" offered from 9 a.m. to 4:30 p.m. in Troy. Fee: \$545. Information: Clark E. DeHaven, 1-800-428-4284. Sponsor: Michigan State University.

INTERNAL AUDITORS

Friday, Dec. 13 — Institute of Internal Auditors seminar on computer security begins at 8 a.m. in Troy. Non-member fee: \$85. Registration deadline: Wednesday, Dec. 11. Information: John Clogh, 643-1066.

MARKETING STRATEGIES

Monday-Tuesday, Dec. 16-17 — "Success... Through Winning Marketing Strategies" offered from 9 a.m. to 4:30 p.m. in Troy. Fee: \$150. Information: Clark E. DeHaven, 1-800-428-4284. Sponsor: Michigan State University.

STRESS MANAGEMENT

Tuesday, Jan. 16 — "Stress Management... Through a Program of Total Good Health" offered 8-10 a.m. in Rochester. Non-member fee: \$10. Information: 644-3755. Sponsor: Oakland County Chamber of Commerce.

ENROLLED AGENTS

Tuesday, Jan. 7 — The National Association of Enrolled Agents will meet. Information: Beverly J. Polmanter, 589-2105.

SUCCESSFUL SELLING

Tuesday, Jan. 14 — "Successful Selling Techniques" course offered from 9 a.m. to 4:30 p.m. in Troy. Fee: \$185. Information: 1 (800) 428-4284. Sponsor: Michigan State University.

AD ASSOCIATION

Thursday, Jan. 16 — Business Professional Advertising Association of Detroit meets. Information: R.P. Murphy, 583-9300.

PURCHASING MANAGEMENT

Thursday, Jan. 23 — Purchasing Management Association of Detroit meets. Information: Jo Ann Mayer, 362-8881.

COMPUTERS AND REPORTS

Monday-Tuesday, Feb. 3-4 — "How to Use a Personal Computer to Write Better Technical Reports, Proposals and Papers" offered from 9 a.m. to 4:30 p.m. in Troy. Information: 1 (800) 428-4284. Fee: \$545. Sponsor: Michigan State University.

PURCHASING MANAGEMENT

Thursday, Feb. 20 — Purchasing Management Association of Detroit meets. Information: Jo Ann Mayer, 362-8881.

AD ASSOCIATION

Thursday, Feb. 20 — Business Professional Advertising Association of Detroit meets. Information: R.P. Murphy, 583-9300.

ARTIFICIAL INTELLIGENCE

Wednesday-Friday, March 12-14 — "Artificial Intelligence for the Autom-

live Industry — The Demystification" three-day conference and exhibit offered in Detroit. Information: Dale Mason, 271-1500 Ext. 375. Sponsor: Computer and Automated Systems Association of the Society of Mechanical Engineers.

PURCHASING MANAGEMENT

Thursday, March 20 — Purchasing Management Association of Detroit meets. Information: Jo Ann Mayer, 362-8881.

SMALL BUSINESS FINANCING

Saturday, April 5 — Seminar for small business persons on obtaining and using money 8 a.m. to 3:30 p.m. in

Detroit. Fee: \$45. Information: 871-8800. Sponsors: Wayne State University College of Lifelong Learning, U.S. Small Business Administration.

AD ASSOCIATION

Thursday, April 17 — Business Professional Advertising Association of Detroit meets. Information: R.P. Murphy, 583-9300.

PURCHASING MANAGEMENT

Thursday, April 24 — Purchasing Management Association of Detroit meets. Information: Jo Ann Mayer, 362-8881.

BUSINESS PLANNING

Saturday, May 10 — A one-day

workshop, "The Business Plan," will be offered from 8:15 a.m. to 3:30 p.m. in Detroit. Fee: \$45. Information: 577-4655. Sponsor: Wayne State University.

AD ASSOCIATION

Thursday, May 16 — Business Professional Advertising Association of Detroit meets. Information: R.P. Murphy, 583-9300.

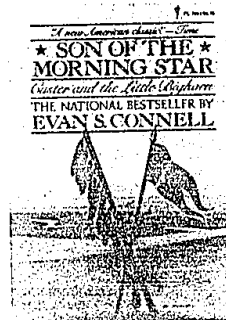
PURCHASING MANAGEMENT

Thursday, May 22 — Purchasing Management Association of Detroit meets. Information: Jo Ann Mayer, 362-8881.

AD ASSOCIATION

Thursday, July 16 — Business Professional Advertising Association of Detroit meets. Information: R.P. Murphy, 583-9300.

Information for this column should be sent to the business editor, Observer & Eccentric Newspapers, 36251 Schoolcraft Road, Livonia 48150. Information must be received by Monday to be published in the following Thursday issue. Publication cannot be guaranteed. Information should contain a daytime telephone number where information can be verified.



EXPERIENCE

A PART OF AMERICAN HISTORY

SON OF THE MORNING STAR

Custer and the Little Bighorn
by Evan S. Connell

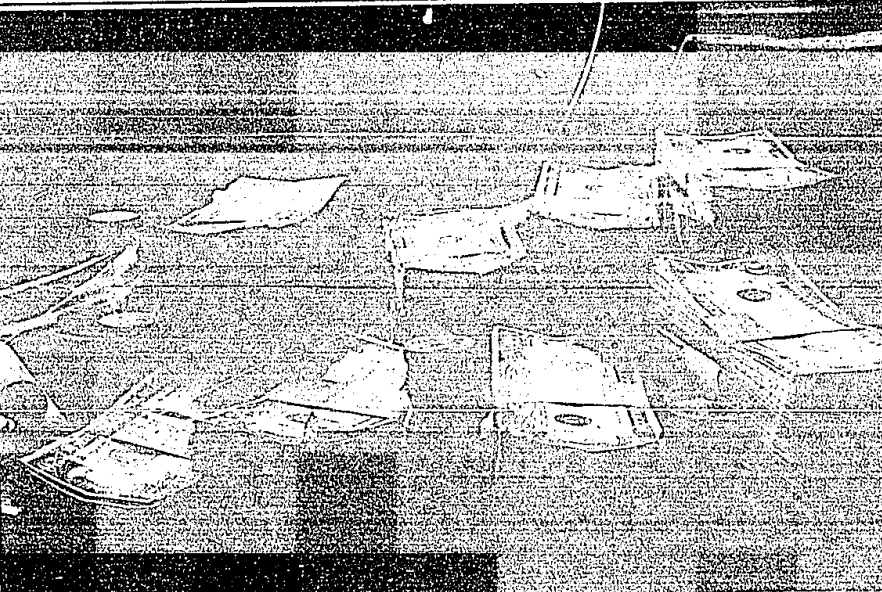
Evan S. Connell's enthralling narrative recreates the people and events surrounding Custer's Last Stand. Repainting the legend with absorbing detail, Connell calls up the magic of the Old West as it has never been known before. An immediate, runaway bestseller and candidate for a Book Critics Circle Award, *Son of the Morning Star* has met with widespread, enthusiastic praise.

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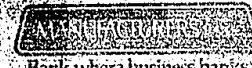


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BETTER
COME
DOWN.



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American Red Cross