

## business people

Rita Boyles, Oakland Mall marketing director, has received a Merit Award for the "Celebrity Kiss Print Display and Auction."

James L. Freers of Rochester Hills has been named director of technical activities at Widger Chemical Corp.

Peter Muhlberg has been named vice president, account supervisor with R.J. Baker Advertising Inc. in Troy.

Brian Urban has joined Laser Lab Sales Inc. in Farmington Hills as North American manager.

Roxann E. Welch has been named sales manager of Rainbow Computers in Troy.

Jane Moylan has been named account executive at Stone, August & Co. in Birmingham.

Gerl Powkes has joined the staff of the RELO Center in Southfield as senior area counselor.

Stephen R. Kates of Southfield has been named vice president, management supervisor at W.B. Doner & Co. in Southfield.

Clas Lapina of Farmington has joined Kenyon & Eckhardt Inc. in Birmingham as senior account executive with the Chrysler-Plymouth Group servicing the dealer association account.

Ursula C. Scroggs has been named owner/director of Derderian, Kann, Seyforth & Salucci in Troy.

Michael R. Coffman has been named business manager of Smith-Winchester Inc. in Southfield.

William J. Way of Birmingham has



Steffen



Yeager



Pappert



Webb



Gottlieb



Sperlich



Scroggs



Freers



Scott



Urban

been named director of governmental affairs at Buick-Oldsmobile-Cadillac Group of General Motors.

Theresa Yeager of West Bloomfield has been named director of compensation at Providence Hospital, Southfield.

Steven G. Gordon of the Byron W. Tretter Co. in Birmingham addressed delegates of the Colliers International Property Consultants at their fall convention in Minneapolis.

E.D. McCallum Jr. will manage the new Birmingham office of Indumark Inc., a Cincinnati-based industrial marketing consulting firm.

Carol Paczas of Troy has been named auditor at Fidelity Bank of Michigan in Birmingham, and Richard K. Vallee has been named security officer.

Ron Yanik has been named production manager of MVP Communications Video Division in Troy.

Patricia Layman has joined Fidelity Bank of Michigan in Birmingham as

assistant vice president in charge of data processing.

Patti J. Boyesen of Farmington Hills has been named manager of Bloomfield Savings Bank at Kelly Road and Seven Mile.

Laura N. Sies has been named to the board of Directors of First of America Bank-Wayne Oakland. Sies is owner and president of Lang Industries Inc. in Troy.

Jeffrey C. Rayis of Southfield has been named office manager of the Diamond Savings and Loan Co., Tiffin, Ohio.



Gottlieb



Sperlich



Scroggs



Freers



Scott



Urban

Robert W. Scott has been named vice president, general counsel and secretary of British Car Auction Group in Bloomfield Hills.

Myrna Michel has been named corporate administrator of Goldfarb Hoff & Co. in Southfield.

Lynn Goulet has joined Goldfarb Hoff & Co. in Southfield as assistant production manager.

Christopher J. Steffen of Bloomfield Hills has been named executive vice president — finance for Chrysler Motors.

Harold K. Sperlich of Orchard Lake has been named president of Chrysler Motors and will also serve on a new five-member Corporate Executive Committee.

E. Thomas Pappert of Bloomfield Township has been named group vice president — sales for Chrysler Motors.

Robert S. Miller Jr. of Bloomfield Hills has been named a vice chairman of Chrysler Corp.

Del Fishman has been named secretary-treasurer of Fishman Agency Inc., Southfield.

Amy L. Gottlieb of West Bloomfield has been named management associate with the United Health System, a health-service consortium of Beaumont, Oakwood and Saint John hospitals.

Brenda J. Stahl of Farmington has been named general manager of the Hampton Inn-Southfield. The Hampton Hotel is a new division of Holiday Corp.

Kenneth L. Webb Jr. of Rochester Hills has been named national accounts executive at Fruehauf Corp.



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