

## business people

Laura Jo Kleisnith has joined Goldfarb Hoff & Co. Inc. in Southfield as broadcast producer.

Morris Johnson has been named vice president, executive art director of Goldfarb Hoff & Co. in Southfield.

Sharon L. Eaton of Troy has been named copywriter for the Berline Group Inc. in Birmingham.

Gerald W. Hepp, partner at Plante & Moran in Southfield, received an award from American Institute of Certified Public Accountants at its annual meeting in Hawaii.

Freddie Breitbert of Farmington Hills has been appointed chief financial officer and vice president of Inter-Active Services Inc. in Walled Lake.

Daniel F. DeRemer of Troy has been named director of design at Nathan Levine & Associates Inc. DeRemer is a graduate of Lawrence Institute of Technology with a bachelor's degree in architecture.

Joe Mikolajczyk has been named an associate of Group IV Communications, a Southfield-based public relations, advertising and marketing agency.

Ex-Cell-O Corp. directors in Troy have elected Richard A. Meier, senior vice president-finance, and Henry E. Gajewski, vice president, facilities and operational services.

Francis Bartlett has joined Hoyem-Basso Associates as an associate and chief designer in the architectural department.

Cheryl Marrone has joined Goldfarb Hoff & Co. Inc. in Southfield as an account executive.

Andi Wolfe of Birmingham has been promoted to special events/auction supervisor at WTVS/Channel 56. Wolfe is responsible for planning, coordination and implementation of the annual Channel 56 Auction.

Michigan Business Magazine in Southfield has appointed three new staffers. Caroline Price has been appointed assistant editor. Kathleen Fogley and Diana Wertmann were appointed district managers to the advertising staff.

Kenneth Rule of Bloomfield Hills joined R.E. Dailey & Co. Rule will market Dailey's construction capability.



DeRemer



Werthmann



Warner



Levinson



Rule



Fogley



Rose



Abbott



Draxler



Froesch

ties to industrial clients.

E.C. Melaroli of Franklin has been named president-elect and vice chairman of the board of directors of the National Association of Ceramic Tile Contractors.

Gary A. Rose of Birmingham has been appointed national sales manager for Foremost Athletic Apparel in Troy.

William J. Warner of Bloomfield Hills has been appointed corporate facilities officer, corporate facilities department for Comeria Inc.

Lynda C. Greenblatt of Birmingham has been named human resource development director for AAA Michigan.

David J. Mehlis of Birmingham has been appointed district manager in District 1 for General Motors Dealers.

Stephanie Abbot of Birmingham has been appointed to the newly created position of director of volunteer services for Brighton Hospital.

Paul F. Kozowicz was appointed vice chairman of the Personal Financial Planning Committee of the Michigan Association of Certified Public Accountants. Kozowicz is a partner in the Bloomfield Hills office of Harry M. Gordon & Co.

Bruce A. Scott has joined Goldfarb

Hoff & Co. Inc. advertising agency in Southfield as an art director.

David C. Levinson of Birmingham has been elected a vice president of First Federal of Michigan's commercial real estate loan department.

David Wm. Draxler of Troy has been appointed regional manager for NDC Systems Inc.

Anthony Kirtson has been appointed director, Audi Marketing for Audi of America in Troy.

Bruce M. Gornish has joined the firm of Goldstein, Serlin, Eschew & Steinway as an associate in the general practice of law in their Southfield offices.

Jeffrey A. Steffens has been appointed copy supervisor for R.J. Baker Advertising Inc. in Troy.

Lawrence K. Selder of Bloomfield Hills has been elected chairman of the corporation, business & finance law section of the Michigan State Bar Association.

Robert A. Froesch of Birmingham, vice president of the General Motors Research (GMR) Laboratories, was recently selected as recipient of the 1985 Maurice Holland Award by the Industrial Research Institute.

Kenneth L. Olen of Southfield has been promoted to a manager position for Tootie Ross.

Randy Baker has been appointed to the newly created position of marketing manager at the Southfield headquarters of Stone & Simon Public Relations.

Maurice A. Betman of Southfield has been appointed manager of the financial planning department of the Principal Financial Group in Birmingham.

Rosemary Brady has been promoted to group leader of Zinc Products and Analytical Laboratories in Troy of Akzo Coatings.

Ben R. Yorks has been appointed director, manufacturing for the Brake and Trailer Axle Division of Rockwell International's Automotive Operations in Troy.

Michael J. Morton of Southfield has been inducted into the Michigan Admirals, a new statewide organization of business and association executives organized to promote Michigan business and tourism.

Victoria (Vicki) Lange of Birmingham has joined MG and Casey Communications Inc. in Southfield as an account executive.

Ann Marie Jakubowski has been

named communications assistant for Inacom Computers Centers Inc., Troy.

David Ferber of Troy has joined Perry Drug Stores Inc. as director of personnel.

Peter Burton has been appointed to the office of executive vice president for Burton Sare Inc. of Bingham Farms.

Richard Doyle has been named president and chief operating officer of Borg-Warner Automotive Inc., headquartered in Troy.

Matthew C. Hunter has been named president of George A. Bass Construction Co. in Birmingham. Hunter will replace William H. Bargum, who is retiring but will remain as chairman of the board. Other officers named are Richard W. Temple, vice president and Michael J. Vavrek, secretary-treasurer. Vavrek replaced Louise A. Bargum, who retires as secretary of the firm.

Niedja Carvalho has joined KWEST Communications in Bloomfield Hills as an account executive.

Michael P. O'Donnell has joined William Beaumont Hospital as Community Health Promotion and Community Health Education. He will be responsible for the development of health promotion programs at the hospital's Barum Health Center in Birmingham.

Alyce M. DeVore has joined MVP Communications Inc. of Troy as a bookkeeper in the accounting department.

Frank A. Seaver III of Birmingham has been appointed vice president for human resources at the Detroit Medical Center.

R.E. (Rob) Sieb has been appointed assistant public affairs manager of Ford Tractor Operations, Troy.

Michael Kaptach has been appointed motorsport manager for Volkswagen United States Inc. in Troy.

Daniel J. Church of Birmingham and F. Joseph Svec of Bloomfield Township, have been elected officers of the Michigan State University Business Alumni Association.

Susan K. Broder of Southfield has joined the staff of Carson Business Interiors Inc. in Southfield as account executive. Renie R. Bowers has joined the staff as administrative supervisor and will replace Janice F. Schmidt, who has been named to the position of manager of personnel and administrative services.

Submit information on new employees, promotions and retirements to business editor, Observer & Eccentric Newspapers, 38251 Schoolcraft, Livonia 48150. Please include city of residence.

# SOUND ADVICE.



There are some very interesting ways you can find a doctor. You can ask friends, relatives or co-workers for a recommendation. Since there are as many opinions as there are people, you may end up with a confusing collection of names and phone numbers. Without having the slightest idea of who the doctors are or where they're located. You may also choose to open up your telephone book and, well - good luck.

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When you call the Physician Referral Service, we'll help you find a doctor close to your home or where you work. We'll put you in touch with physicians specializing in all areas of medicine. And if you prefer a male or female doctor, we'll see to it your preference is met. Most importantly, when you call the Physician Referral Service, you'll be put in touch with physicians who have a strong affiliation with one of Michigan's leading hospitals - Providence. Save yourself from the time-consuming frustration of finding a doctor. Call Providence Hospital's Physician Referral Service at 424-3999 and get the sound, professional advice you need in finding a qualified physician.



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