business people

Laura Jo Kleinsmith has joined Goldfarb Hoff & Co. Inc. in Southfield as broadcast producer.

Morris Johnson has been named vice president, executive art director Goldfarb Hoff & Co. in Southfield.

Sharron L. Enton of Troy has been named copywriter for the Berline Group Inc. in Birmingham.

Gerald W. Hepp, partner at Plante & Moran in Southfield, received an award from American Institute of Certified Public Accountants at its annual meeting in Hawaii.

Freddle Breitbert of Farmington Hills has been appointed chief financial officer and vice president of Inter-Ac-tive Services Inc. in Walled Lake.

Daniel F. DeRemer of Troy has been named director of design at Nathan Levine & Associates Inc. DeRemer is a graduate of Lawrence Institute of Technology with a bachelor's degree in

Joe Mikolajezyk has been named an associate of Group IV Communica-tions, a Southfield-based public rela-tions, advertising and marketing agen-

Ex-Cell-O Corp. directors in Troy have elected Richard A. McWhiter, senior vice president-finance, and Hearty E. Gajewski, vice president, facilities and operational services.

Francis Bartlett has joined Hoyem-Basso Associates as an associate and chief designer in the architectural de-partment.

Cheryl Marrone has joined Goldfarb Hoff & Co. Inc. in Southfield as an ac-

Andi Wolfe of Birmingham has been promoted to special events/auction supervisor at WTVS/Channel 56. Wolfe is responsible for pilanning, coordination and implementation of the annual Channel 56 Auction.

Michigan Business Magazine in Southfield has appointed three new staffers. Caroline Price has been ap-pointed assistant editor. Kathleen Feg. ley and Diana Werthmann were ap-pointed district managers to the adver-tion staff.

Kenneth Rule of Bloomfield Hills joined R.E. Dailey & Co. Rule will makert Dailey's construction capabili-

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NEW



Gary A. Rose of Birmingham has been appointed national sales manager for Foremost Athletic Apparel in Troy.

William J. Warner of Bloomfield Hills has been appointed corporate fa-cilities officer, corporate facilities de-partment for Comerica Inc.

Lynda C. Greenblatt of Birmingham has been named human resource devel-opment director for AAA Michlgan.

David J. Mebelas of Birmingham

Stephanie Abbot of Birmingham has been appointed to the newly created position of director of volunteer ser-vices for Brighton Hospital.

Paul F. Kotowicz was appointed vice chairman of the Personal Financial Planning Committee of the Michigan Association of Certified Public Accountants. Kozowicz is a partner in the Bloomfield Hills office of Harry M. Condon L.Co.







Randy Baker has been appointed to the newly created position of market-ing manager at the Southfield head-quarters of Stone & Simon Public Rela-

Maurice A. Betman of Southfield has been appointed manager of the finan-cial planning department of the Princi-pal Financial Group in Birmingham.

Rosemary Brady has been promoted to group leader of Zinc Products and Analytical Laboratories in Troy of Akro Coatings.

Ben R. Yorks has been appointed di-rector, manufacturing for the Brake and Trailer Axle Division of Rockwell International's Automotive Operations

Michael J. Morton of Southfield had been inducted into the Michigan Admi-rals, a new statewide organization of business and association executives or-ganized to promote Michigan business and touriem.







named communications assistant for Inacomp Computers Centers Inc., Troy.

David Perber of Troy has joined Per-ry Drug Stores Inc. as director of per-sonnel.

Peter Burton has been appointed to the office of executive vice president for Burton Sare Inc. of Bingham

Richard Doyle has been named presi-dent and chief operating officer of Borg-Warner Automotive Inc., head-quartered in Troy.

Matthew C. Hunter has been named president of George A. Bass Construction Co. in Birmingham. Hunter will replace William H. Burgun, who is retirage but will remain as chalterman of the board. Other officers named are Richard W. Temple, vice president and Michael J. Vavrek, secretary-treasurer. Vavrek replaced Losite A. Burgum, who retires as secretary of the firm.

Niedja Carvalho has joined KWEST Communications in Bloomfield Hills as an account executive.

Michael P. O'Donnell has Joined Wil-liam Beaumont Hospital as director, Health Promotion and Community Health Education. He will be responsi-ble for the development of health pro-motion programs at the hospital's Bar-num Health Center in Birmingham.





Alyce M. DeVore has joined MVP Communications Inc. of Troy as a bookkeeper in the accounting depart-

Frank A. Seaver III of Birmingham as been appointed vice president for uman resources at the Detroit Medical Center

R.E. (Rob) Sieb as been appointed at sistant public affairs manager of Ford Tractor Operations, Troy.

Michael Kaptuch has been appointed motorsport manager for Volkswagen United States Inc. in Troy.

Daniel J. Church of Birmingham and Joseph Swee of Bloomfield Township, we been elected officers of the Michi-an State University Business Alumni-

Sasan K. Broder of Southfield has joined the staff of Carson Business Incircing Inc. In Southfield as account executive. Reade R. Bowers has joined the staff as administrative supervisor and will replace Janice P. Schmidt, who, has been named to the position of manager of personnel and administrative.

Submit information on new employees, promotions and retire-ments to business editor, Observer & Eccentric Newspapers, 36251-Schoolcraft, Livonia 48150. Please, include city of residence.

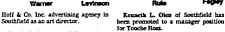


ties to industrial clients.

E.C. Mularoul of Franklin has been amed president-elect and vice chair-nan of the board of directors of the National Association of Ceramic Tile Contractors.

been appointed district manager in Dis-trict I for General Motors Dealers.

Bruce A. Scott has joined Goldfarb



David C. Levisson of Birmingham has been elected a vice president of First Federal of Michigan's commer-cial real estate loan department.

David Wm. Draxier of Troy has been appointed regional manager for NDC Systems Inc.

Athony Kirton has been appointed di-rector, Audi Marketing for Audi of America in Troy.

Bruce M. Goroth has joined the firm of Goldstein, Serlin, Earrow & Stein-way as an associate in the general practice of law in their Southfield offic-cs.

Jeffrey A. Steffens has been appointed copy supervisor for R.J. Baker Advertising Inc. in Troy.

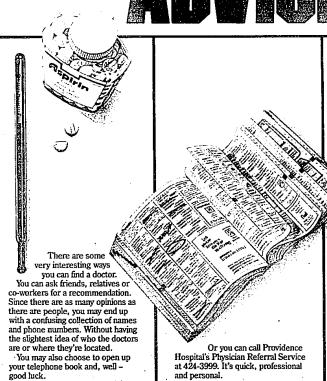
Lawrence K. Salder of Bloomfield Hills has been elected chairman of the corporation, business & finance law section of the Michigan State Bar Asso-ciation.

Robert A. Frosch of Birmingham, vice president of the General Motors Research (GMR) Laboratories, was re-cently selected as recipient of the 1985 Maurice Holland Award by the Indus-trial Research Institute.

Victoria (Vicki) Lange of Birming-ham has joined MG and Casey Commu-nications Inc. in Southfield as an ac-count executive.

Ann Marie Jakubowski has been





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