

# Know your rights if buying by mail

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Because you don't have the chance to examine the merchandise, any product information is important.

• Read the small print. "Wholesale" or "below retail" costs claims often are misleading. Look for pertinent specifications; make sure a guarantee of satisfaction (money-back or replacement) is offered by the firm.

• If you are in doubt or need more information about the company, check its reliability by telephoning the Better Business Bureau.

• When ordering, carefully give correct sizes, colors, and other product information. And make sure that you note your name, address, and zip code on the order so it may be easily read. Also it's a smart idea to save the mail-order advertisement. You could need proof of the offer later or may need the firm's address if there are problems.

Late Delivery of mail-order items is a big complaint. You should note any cut-off dates in the mail-order offer — especially around the holiday season, the BBB says.

Allow at least four weeks for delivery; six weeks is even better.

The Federal Trade Commission (FTC) has a rule about late delivery to protect you. The rule states that a company in the mail-order business must ship merchandise within 30 days after the order received. The only exception is if a longer date is specified in the offer. If the company can't ship the goods in the 30-day time limit, it must notify the buyer to cancel the order or agree to a specified delay.

Mail-order firms, according to the FTC, also must provide the buyer with a cost-free method of replying to or contacting them. If the buyer decides to cancel the order, a full refund must be sent by the firm to the buyer within seven days of receipt by company.

This rule doesn't apply to "collect-on-delivery" orders, orders that are not billed until shipment, and servicing such as photo finishing, seeds and growing plant offers, magazine subscriptions, and option plans used by book and record clubs.



**Pulsar Quartz**  
Talking Travel Alarm.

Retail \$49.95  
Holiday Price \$19.95

**We don't have to tell you  
how accurate it is.  
It speaks for itself.**

- Synthesized voice tells time • Automatic hourly announcements plus time on demand • Hour/minute/second/day/date continuous display
- Daily Alarm, Hourly Time Signal, Countdown Timer and Chronograph, all with Optional Voice Announcements • Digital Time • Engraving Plate
- Three models to choose from • Famous Pulsar Quartz quality

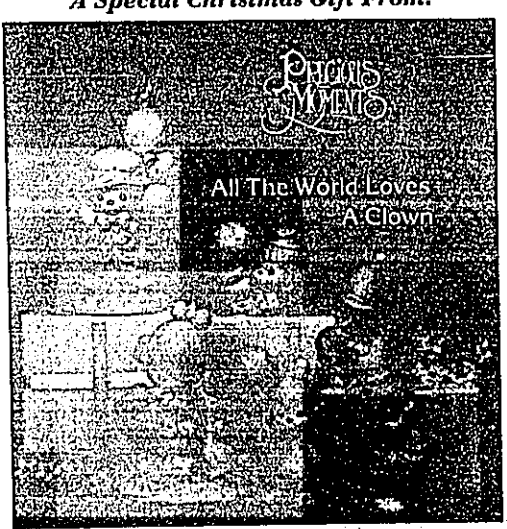
**WEINTRAUB JEWELERS**

"SUNSET STRIP" 1/2 Mile North of 12 Mile, 26536 Northwestern Highway  
All merchandise offered at outstanding discount prices.  
All sales can be exchanged or refunded.

**HOLIDAY HOURS**  
M T W F 10-7, Th 10-8, Sat 10-6, Sun 11-4  
PHONE: 357-4000

Mention you saw this ad  
and receive a free gift.

**A Special Christmas Gift From:**



**Precious Moments**  
All The World Loves  
A Clown

All the world loves a clown, and no one knows this better than artist Sam Dauter. Blessed with a delightful sense of humor, he created these timeless clowns to deliver the message of God's love. These sensitively sculptured porcelain figurines are sure to bring a smile to the faces of young and old alike. Why not stop in and see our entire selection of PRECIOUS MOMENTS figurines. You'll be happy you did.

**Genna's** 29092 Van Dyke • Warren  
Torch Center Plaza • At 12 Mile Rd.  
573-4542

**Let Bordine's deck  
your halls this season**

Bordine's has all the festive fixin's to make your home glow with warmth and love. From lovely poinsettias, Christmas cacti and foliage plants, to floral arrangements, decorations, trees and wreaths.

**Beautiful Poinsettia Plants**  
10,000 poinsettias on display. Choose from eight sizes, ranging from a single bloom plant at \$1.98 on up.  
4-6 blooms: \$4.98 8-12 blooms: \$9.98 10-15 blooms: \$17.88

**Christmas trees from the frosty North**

**Scotch Pine Premium Grade**  
Selected for their shape, all good sides. Excellent needle-holding qualities.  
6' - 7' \$27.98

**Douglas Fir Premium Grade**  
Softer needles than either Pine or Spruce; good needle retention. The Christmas tree for those who want the best.  
7' - 8' \$36.98

**Christmas Tree #1 Grade**  
Good quality with three good sides.  
Douglas Fir 7' - 8' \$30.98 Scotch Pine 5' - 7' \$19.98

**Balsam**  
Traditional, with a lovely fragrance; plantation grown for excellent shape. 7' - 8' \$39.98 - \$44.98

**Custom Flocking** For \$10.00/ft. we will flock your tree a gorgeous white.

**BORDINE'S**  
better blooms since 1939

ROCHSTER • 651-6000 or 652-1200 Home  
GREENHOUSE • FURSLEY • GARDEN STORE  
FLORENCE • LANDSCAPE

FLANSTON  
Black Hawk North of I-75  
825-8100 or 825-8108 Home