

business people

Berl Falbaum of West Bloomfield has been elected vice president-corporate communications by Perry Drug Stores Inc. Falbaum joined Perry in 1983 after six years as chief speechwriter and manager of public affairs at the Bendix Corp.

Dennis W. Schuck of Rochester has been named treasurer and Laura R. Laffonne of Rochester Hills to assistant vice president-finance by Perry Drug Stores.

Barry Quinn has been named corporate comptroller and Jack LaBute of Farmington Hills to Kosins Clothes store manager at Kosins Clothes and Kosins Big & Tall Clothes, Lathrup Village.

Brogan Kubat Advertising, Southfield, has announced two agency promotions. They are: Vera Yardley to account supervisor and Karen Cusen to vice president.

James G. Muir of West Bloomfield, life representative of National Life of Vermont, participated in a five-day seminar in Vermont at National Life of Vermont's home office.

James E. Tyler has been named president of El Dorado Tire Co., Troy. Tyler joined El Dorado as executive vice president in 1973.

Lee Hyder, sales representative in



have been named associates of the firm.

Gayla Houser of Lathrup Village has been named Central Business District Association vice president. Houser will work in membership recruitment and service and assist with the development of CBDA's organizational growth plan.

Jerry Williams of Southfield has been named president of Interior Systems Contract Group. Williams joined CSCG after 10 years with Silver's Inc.

Ray H. House has been named sales manager of the brokerage division of Barry M. Klein Real Estate in Southfield.

Mary Hines has been named automotive account manager for C&T Technical Services, Troy.

James B. Buckland of Birmingham has been named manager, dealer relations for Audi of America Inc. in Troy. Buckland will be responsible for liaison activities with the Audi dealer organization, as well as with national and regional dealer council representatives.



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General Development Corp.'s offices in Southfield, sold more than \$2 million in houses during 1987. Falbaum, which will be headed by \$2 million in houses, can place third in this category, and William Traefel, selling more than \$1.5 million, placed ninth. Jim Gardner was honored as one of two top-ranking housing managers.

Patricia Merchant has been appointed an account executive at Group IV Communications in Southfield. She joined the public relations and marketing agency in August 1985.

Grant W. Morel of Birmingham, executive vice president of new concepts implementation of K mart Corp. in Troy, will retire Jan. 31. During his 38-year career with the company, Morel has also served as executive vice president of store management, executive vice president of merchandise and vice

president of K mart's Central Region Office, Plymouth. Earlier he was regional manager for the Central and Western regions and assistant regional manager and director of sales for the Eastern Region. He managed the S.S. Kresge stores in Tenino, N.J., in 1947. Morel also will retire from the K mart Corp. board of directors.

The following persons have been named to new positions at Kolon, Bittker & Desmond Inc. in Troy. They are: Lynn Benzing of Birmingham, to marketing services supervisor, and Rebecca W. McLennan, also of Birmingham, to public relations account executive.

Michael Sampson of Rochester Hills has been named assistant banking officer at Fidelity Bank, Birmingham. He will assume his new position when Fidelity Bank's newest office opens in Southfield.

Kathry A. King of Rochester has been elected president and chief operating officer of Kolon, Bittker & Kleplinger Inc. in Birmingham. John R. Ballantyne was elected senior vice president. Creative director Charles Scholli also was elected a vice president.

Robin Carr of Farmington Hills has been named branch manager supervisor at D'Arcy, Masius, Benton & Bowles/Bloomfield Hills on the Florists' Transworld Delivery, the Dow Chemical Co., National Bank of Detroit and Detroit Diesel Allison accounts.

Nancy L. Lindstrom of Bloomfield Hills has been named branch manager

at GMF Robotics in Troy.

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