

business people

Berl Falbaum of West Bloomfield has been elected vice president-corporate communications by Perry Drug Stores Inc. Falbaum joined Perry in 1983 after six years as chief speechwriter and manager of public affairs at the Bendix Corp.

Dennis W. Schack of Rochester has been named treasurer and Laura R. Lathen of Rochester Hills to assistant vice president-finance by Perry Drug Stores.

Barry Quinn has been named corporate controller and Jack LaBute of Farmington Hills to Kosins Clothes store manager at Kosins Clothes and Kosins Big & Tall Clothes, Lathrup Village.

Brogan Kibut Advertising, Southfield, has announced two agency promotions. They are: Vera Vardley to account supervisor and Karen Cashen to vice president.

James G. Muir of West Bloomfield, life representative of National Life of Vermont, participated in a five-day seminar in Vermont at National Life of Vermont's home office.

James E. Tyler has been named president of El Dorado Tire Co., Troy. Tyler joined El Dorado as executive vice president in 1973.

Lee Hyder, sales representative in



Falbaum Merchant



McLennan King



Ballenlyne Schell



Carr



Maulbetach Niemeyer Cassidy

General Development Corp.'s office in Southfield, sold more than \$2 million in houses during 1985. Thomas Tarovich, who also exceeded \$2 million in house sales, ran a close third in this category, and William Tralet, selling more than \$1.5 million, placed ninth. Jim Gardner was honored as one of two top-ranking housing managers.

Patricia Merchant has been appointed an account executive at Group IV Communications in Southfield. She joined the public relations and marketing agency in August 1985.

Grant W. Morek of Birmingham, executive vice president of new concepts implementation of K mart Corp. in Troy, will retire Jan. 31. During his 38-year career with the company, Morek has also served as executive vice president of store management, executive vice president of merchandise and vice

The following persons have been named to new positions at K mart's Central Region Office, Plymouth. Earlier he was regional manager for the Central and Eastern Regions and assistant regional manager and district manager for the Eastern Region. He managed several S.S. Kresge stores in Trenton, N.J., in 1947. Morek also will retire from the K mart Corp. board of directors.

Michael Sampson of Rochester Hills has been named assistant banking officer at Fidelity Bank, Birmingham. He will assume his new position when Fidelity Bank's newest office opens in Southfield.

Allen R. Liffon has been named a representative for Century Companies of America in this area. Liffon will be an associate of the Bernard Alter Agency, Farmington Hills.

Daniel W. Brady of West Bloomfield has been elected treasurer of J.P. Industries Inc. Brady had been vice president, controller and treasurer of D.A.B. Industries Inc., acquired by J.P. Industries in 1985.

Nancy L. Lindstrom of Bloomfield Hills has been named branch manager

of Eaton Financial Corp. in Farmington Hills. Prior to her employment at Eaton, she was legal coordinator at Potomac Leasing Co.

William J. Murray has been named senior vice president, corporate planning, at Standard Federal Bank in Troy. Other vice presidents elected were: Sylvia Baker, personnel department; Gregory F. Clark, mortgage department; Joseph E. Krul, corporate planning; Judith H. Leo, mortgage servicing; Daniel C. Watson, legal department; and Janice A. Wojcik, branch operations.

Robin Carr of Farmington Hills has been named group account supervisor at D'Arcy Masius Benton & Bowles/Bloomfield Hills on the Florists' Transworld Deliver, the Dow Chemical Co., National Bank of Detroit and Detroit Diesel Allison accounts.

Bruce E. Maulbettsch of Farmington Hills has joined the adult medicine staff of the new Waterford/Pontiac health center of Group Health Plan. He has been with GHP in Troy since May.

Ken Hector of Southfield has been named the manager of Antor's Gentlemen's Apparel, Northland Shopping Center, Southfield. Hector started as a salesman in April 1985 and was named assistant manager in July.

Anthony C. Gholz Jr., of Troy and Kenneth Rohlfing of Birmingham have been named vice presidents of Gunnar Birkerts and Associates in Birmingham. Gholz has been with Birkerts as a designer since 1972. Rohlfing has been with Gunnar Birkerts and Associates from 1973 to 1978 and since 1981.

Anthony R. Duce of Rochester and Kathleen Z. Reebill of Bloomfield Hills



Williams Hines



Buckland Wheeler



Ferguson Hamden



Richardson Grossu



Fryar Cuony



Krach Benzing

have been named associates of the firm.

Gnyla Houser of Lathrup Village has been named Central Business District association vice president. Houser will work in membership recruitment and service and assist with the development of CBDA's organizational growth plan.

Jerry Williams of Southfield has been named president of Interior Systems Contract Group. Williams joined ISCG after 10 years with Silver's Inc.

Ray H. Hoose has been named sales manager of the brokerage division of Barry M. Klein Real Estate in Southfield.

Mary Hines has been named automotive account manager for C&T Technical Services, Troy.

James B. Buckland of Birmingham has been named manager, dealer relations for Audi of America Inc. in Troy. Buckland will be responsible for liaison activities with the Audi dealer organization, as well as with national and regional dealer council representatives.

Noel S. Wheeler has been named vice president - Canada at Kelly Services Inc. in Troy. Wheeler is a native of Sydney, Australia, and received a bachelor of commerce degree from the University of New South Wales.

Irene Adams, Harley R. Ferguson, William Hamden, Thomas Richardson of Rochester, and John Grossu have been named vice presidents at Kelly Services Inc. in Troy. Carolyn Fryar has been named senior vice president.

Barke W. Cuony of Bloomfield Hills has joined Domino's Pizza as regional marketing manager for the Kuehn Region. Cuony's responsibilities for the Kuehn Region's advertising and marketing activities include a voting membership on the company's national advertising committee and working with the national and regional advertising agencies, special promotions and new store openings.

Keith J. Krach of Beverly Hills has been named to the permanent board of governors of the International Flexible Automation Center. Krach is vice president of marketing and customer support at GMF Robotics in Troy.

Ann Apking has been named project leader in the general market development group at Creative Universal.

Apking is responsible for supervising and assisting in the design and development of custom training and performance improvement programs.

Anthony J. Hopp of Bloomfield Hills will head the new regional marketing group within the Chevrolet account management organization at Campbell-Ewald Co.

James M. Jacobucci joined Ross Roy Inc. as an account executive. He had been an account executive for D'Arcy

MacManus Masius in Bloomfield Hills.

Heanna Habsburg-Snyder of Lathrup Village has been named project supervisor within the motor development group at Creative Universal. Habsburg-Snyder is responsible for supervising the design and development of non-technical training and performance improvement programs for the company's motor vehicle clients.

Ronald Pancratz of West Bloomfield has been elected to the Arbitron Radio Advisory Council. He is president and general manager of WJR-AM and WHYY-FM, and a vice president of Capital Cities/ABC Inc.

Maxine B. Niemeyer, agency mana-

ger for Phoenix Mutual Life Insurance Co. in Southfield, has been elected secretary of the American Society of Chartered Life Underwriters at its annual meeting.

John F. Cassidy of Farmington Hills has been named corporate controller at Yaffe & Co. in Southfield. He formerly was with the Birmingham accounting firm of Strick & Okay.

Dave Michalak of Farmington Hills and Jeff Abbott of Birmingham have been named to head the new creative team at W.B. Doner & Co. Michalak and Abbott, creative group supervisors handle the Hygrade Food Products Corp.; Manufacturers National Corp.

Eckerd Photofinishing Services, a department of Eckerd Drug Co., and Eckerd Optical Centers.

Richard M. Schreck of Bloomfield Hills has been named assistant department head, biomedical science, for the General Motors Research Laboratories. Schreck was previously a senior staff research engineer in the Biomedical Science Department.

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