

# Starting Point

Whenever you're starting out on something new, take along a familiar friend—classified. First job, first car, first apartment, or first pet, you'll find it in classified.

And because classified works so well, you'll come back to it again and again as your life needs change.

Classified advertising is there when you need it, doing more things for more people at lower cost than any other kind of advertising... doing more for you.



Observer & Eccentric  
**classified  
ads**

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