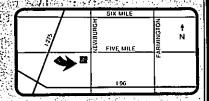




CHROPRACTIC LIFE CENTER PO

Open **5** Days A Week to Help You!



- Affiliated Clinics in Garden City, Allen Park and Hemtramck



We Help far more Than sore backs!

When you first heard about chiropractic, you knew that it was probably where you went if you had a back problem. Now you understand there is just u.h.st of other health problems that have been successfully treated through chiropractic care. How did chiropractic, in the first place, get the reputation for just being for sore backs and, secondly, how did it manage to overcome that?

Number one, chiropractors don't "treat" anything. Chiropractors look for and detect spinal subluxations which damage the central nervous system and peripheral nerves that control how your body works — which causes health or disease, depending on the damage. Chiropractors have got this "back doctor" image because we work with the nervous system and it comes out of the spinal cord; that's the "back". Or the neck. If the nervous system centered in the leg, we'd be working on your leg; if it centered in the foot, we'd be working on your foot. That just happens to be

where it is - in your back and neck

Chiropractors obviously are excellent "back doctors". Many of our patients have musculo-skeletal problems — back and shoulder and leg and arm problems — but a lot of our patients have them, coupled with other health problems, nerve damage that has eventually led to these other problems; asthma, allergies, migraine headaches, ear problems, sight problems, lowered resistance to infectious diseases, menstrual cramps, leg cramps and bowel problems, to name a few.

These symptoms that I've just mentioned can be manifestations of a malfunctioning, nonfunctioning nervous system. It might have taken years to develop before you get the symptom. By the time you experience the symptom, it's too late to prevent the problem that must be cared for.

But we help the nervous system to regain its function and start solving the health problem. We don't treat symptoms — we correct the cause!

A \$40.00 VALUE

NO CHARGE

For a very limited time, CHIROPRACTIC 1st will give you ONE FREE INITIAL CHIROPRACTIC PHYSICAL EXAMINATION and CONSULTATION [a regular \$40 value] when you call to schedule your appointment and present this coupon when you arrive. Take advantage of this great opportunity to discover for yourself what thousands of your friends and neighbors already know...

CHIROPRACTIC 1st WORKS

(X-rais not included. Most insurance companies will cover the cost of any recessity 1-rais)

HERE'S YOUR OPPORTUNITY TO DISCOVER WHAT CHIROPRACTIC CARE CAN DO FOR YOUR HEALTH PROBLEM — THERE'S NO REASON TO SUFFER ANY LONGER!

COIL 591-9322
FOR AN APPOINTMENT TODAY!