

datebook

● **PURCHASING MANAGEMENT**
Thursday, Feb. 20 — Purchasing Management Association of Detroit meets. Information: Jo Ann Mayer, 362-8881.

● **AD ASSOCIATION**
Thursday, Feb. 20 — Business Professional Advertising Association of Detroit meets. Information: R.P. Murphy, 583-9300.

● **SMALL BUSINESSES**
Thursday, Feb. 20 — Free workshop on how to start or run a small business offered 7-9 p.m. in Troy. Information: 642-4220. Sponsors: Small Business Management Schools, Wayne State University.

● **WOMEN BUSINESS OWNERS**
Thursday, Feb. 20 — National Association of Women Business Owners Michigan Chapter meets. Information: Elaine Hughes, 455-4343.

● **PERSONNEL CONSULTANTS**
Friday, Feb. 21 — Michigan Association of Personnel Consultants meets at 2 p.m. in Southfield. Information: Don Oshrock, 643-0011.

● **INVEST IN MUTUALS**
Saturday, Feb. 22 — Mutual Funds as Investments is offered from 9 a.m. to 4 p.m. in Rochester. Fee: \$35. Information: 370-3120. Sponsor: Oakland University division of education.

● **GRE WORKSHOP**
Saturdays, Feb. 22 to April 5 — Graduate Records Examination preparation workshops offered from 9 a.m. to noon in Rochester. Fee: \$95. Information: 370-3120. Sponsor: Oakland University.

● **ADVANCED PC**
Saturday, Feb. 22 to March 15 — "More Experience on the IBM PC" offered in Rochester. Fee: \$95. Information: 370-3120. Sponsor: Oakland University.

● **START A BUSINESS**
Mondays, Feb. 24 to March 31 — "How to Start a Successful Small Business," a six-session seminar, will be offered 7-10 p.m. in Troy. Fee: \$295. Information: 542-4220. Sponsor: Small Business Management School in Royal Oak.

● **COMPUTER GRAPHICS**
Tuesday, Feb. 26 — National Computer Graphics Association meets at 6:30 p.m. in Troy. Information: Susan Sanderson 637-3265.

● **INTO TO IBM-PC**
Wednesday, Feb. 26 — "Introduction to IBM-PC" course begins at 7:30 p.m. in Bloomfield Hills. Information: 334-3578. Sponsor: Bloomfield Hills Schools.

● **RUN A BUSINESS**
Wednesday, Feb. 26 to April 2 — "How to Run a Successful Small Business," a six-session seminar, will be offered 7-10 p.m. in Troy. Fee: \$295. Information: 542-4220. Sponsor: Small Business Management School in Royal Oak.

● **FINANCIAL PLANNING**
Thursday, Feb. 27 — Free personal financial planning seminar offered at 7 p.m. in Southfield. Information: Michael Morger, 427-1230. Sponsor: J&S American Express.

● **PUBLIC SOFTWARE**
Thursday, Feb. 27 — "Public Domain Software" will be offered at 6:30 p.m. in Bloomfield Hills. Information: 334-3578. Sponsor: Bloomfield Hills Schools.

● **PERSONAL FINANCES**
Thursday, Feb. 27 — "People Don't Plan to Fail; They Just Fail to Plan" course on financial planning offered at 7:30 p.m. in Bloomfield Hills. Fee: \$10. Information: 645-3635. Sponsor: Cranbrook Schools.

● **INTERNAL AUDITOR EXAM**
Saturdays, March 1-May 10 — Certified Internal Auditor Examination review offered 8-10 a.m. and from 10 a.m. to noon in Rochester. Fee: \$50-\$100. Information: 370-3120. Sponsor: Oakland University.

business people

Pamela Greeley of West Bloomfield has joined WJBK-TV Channel 2 in Southfield as account executive. Prior to joining WJBK she was account executive for WJBC radio, Detroit.

Sharon A. Hoehner has been named vice president of Schmidt Securities Inc. of Southfield Hills. Hoehner joined Schmidt Securities in 1979 as a bookkeeper and was promoted to a municipal bond trader in 1982.

Joel M. Shere of West Bloomfield has joined the Southfield law firm of Schlusser, Lifton, Simon, Randa, Kaufman, Galvin & Jackler. Before that, Shere was acting U.S. Attorney for the Eastern District of Michigan.

Daniel K. Longeway has been named vice president of customer relations at Midwest Benefits Corp. in Southfield.

Jim Bernardin and Jim Prala have been named to new positions at WRIF Radio, Southfield. Bernardin has been named national sales manager and Prala to retail sales manager.

Six area residents and members of the General Motors Research Labora-

tories staff have been selected to receive the 1985 John M. Campbell Awards for their contribution to science. They are Tanvir Ahman of Rochester, James Myers of Rochester, Nady Booles of Troy, Alan Dunker of Bloomfield Township, Jackson Gay of Birmingham; Stephen Harris of Birmingham.

The following persons have been named to new positions at K mart Corp. in Troy. They are: Joseph E. Antonial named to executive vice president of K mart Corp.; Robert E. Brewer to senior vice president of accounting administration and financial services; and Thomas F. Murasky to vice president and chief financial officer in charge of all corporate funding and cash management programs.

Mark W. Elchman of Birmingham has been named a senior vice president and David L. Sowa vice president at Intergroup Marketing and Promotions, a subsidiary of D'Arcy Masius Benton & Bowles in Bloomfield Hills.

The following persons have been named to new positions at Federal-Mogul Corp. in Southfield. They are: John F. Peyton to senior vice president — Federal-Mogul Components, In-



Hoehner



Dunker



Gay

ternational; Roy E. Parrott, vice president and group executive — Federal-Mogul Components Group; Richard M. Stary, vice president and group executive — General Products Group; Daniel R. Ross, vice president and general manager — Worldwide Marketing; Robert W. Denning, vice president and group executive of the Materials Processing Group; and H. George Faulkner, vice president of Huck Manufacturing.

Bernard M. Alter, agency manager for the Century Companies of America, has been named a member of the organization's 1985 Executive Club. Club

membership was based on superior production throughout 1985 and was open to eight agencies.

John P. Sunne has been named manager, technical sales, Detroit with the Ethyl Petroleum Additives division of HITE Performance Chemicals in Birmingham. In his new position, Sunne will take over the responsibility previously held by A.H. Zeitz, who has retired.

Submit information on new employee, promotions and retirements to Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Please include city of residence.

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- 2540 WOODWARD at Square Lake Rd. 3336 WASHTENAW west of U.S.24
- BIRMINGHAM 644-5950 • FLINT 313-732-5560
- 101 TOWNSEND CORNER of Pierce 4261 MILLER RD. at Genesee Mall
- LIVONIA/REDFORD 534-8200 • ALPINE VALLEY 867-1570
- 14211 TELEGRAPH at the Jeffries Fwy. ALPINE VALLEY SKI AREA-50 mi. north
- MTC-CLEMENS 463-3820 • HUNTER LOAF 616-228-6700
- 12185 GRATIOT 1/2 mile north of 16 MI. SKI AREA 18 miles NW of Traversa City
- EAST DETROIT 778-7020 • FARMINGTON HILLS 553-8558
- 22301 KELLY between 8 & 9 Mile Rd. 27847 ORCHARD LAKE RD. at 12 Mile
- 10544 HARTSHORN RD. between 48 & 49 MI. RD. Open daily 9am-6pm, Sat. 10-5pm, Closed Sun.

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- Troy: Taylor, Southfield, Troy, Oakland Mall
- Warren: Universal Mall, Westland, Westland Ctr.
- Dearborn: Dearborn, Dearborn Ctr., Dearborn, Dearborn Ctr.
- Ann Arbor: Ann Arbor, Ann Arbor, Ann Arbor
- Flint: Flint, Flint, Flint
- Farmington Hills: Farmington Hills, Farmington Hills
- Westland: Westland, Westland, Westland