datebook

PURCHASING MANAGEMENT Thursday, Feb. 20 — Purchasing Management Association of Detroit meets. Information: Jo Ann Mayer, 362-8881.

AD ASSOCIATION
 Thursday, Feb. 20 — Business Professional Advertising Association of Detroit meets. Information: R.P. Murphy, 583-9300.

SMALL BUSINESSES
 Thursday, Feb, 20 — Free workshop on how to start or run a small business offered 7-9 .m. in Troy, Information: 542-420. Sponsors: Small Business Managment Schools, Wayne State University.

● WOMEN BUSINESS OWNERS Thursday, Feb. 20 — National Asso-ciation of Women Business Owners Michigan Chapter meets. Information: Elaine Hughes, 455-4343.

PERSONNEL CONSULTANTS
 Friday, Feb. 21 — Michigan Association of Personnel Consultants meets at 2 p.m. in Southfield. Information: Don Oshnock, 643-0011.

• INVEST IN MUTUALS
Saturday, Feb. 22 -- Mutual Funds
as Investments is offered from 9 a.m.
to 4 pm. in Rochester, Fee; 335. Information: 370-3120. Sponsor. Oskland
University division o. ducation.

● GRE WORKSHOP
Sa urdays, Feb. 22 to April 5 —
Gracuate Records Examination preparation workshops offered from 9 a.m.
to noon in Rochester, Fee: \$95. Information: 370-3120. Sponsor: Oakland
University.

● ADVANCED PC Saturday, Feb. 22 to March 15 — "More Experience on the IBM PC" of-fered in Rochester. Fee: \$95. Informa-tion: 370-3120. Sponsor: Oakland Uni-versity.

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American

Red Cross

Blood Services

Southeastern

Michigan Region

START A BUSINESS
 Mondays, Feb. 24 to March 31 —
"How to Start a Successful Small Busi"How to Start a Successful Small Busi-

ness," a six-session seminar, will be of-fered 7-10 p.m. in Troy, Fee: \$295, In-formation: 542-4220. Sponsor: Small Business Management School in Royal Oak.

COMPUTER GRAPHICS
 Tuesday, Feb. 26 — National Comuputer Graphics Association meets at 6:30 p.m. in Troy. Information: Susan Sanderson 637-3265.

■ INIO TO IBM-PC
Wednesday, Feb. 26 — "Introduction to IBM-PC" course begins at 7:30 p.m. in Bloomfield Hills. Information: 334-3578. Sponsor: Bloomfield Hills Schools.

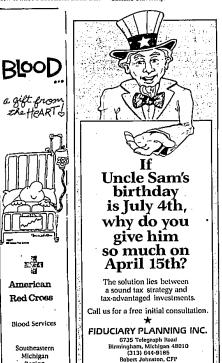
● RUN A BUSINESS
Wednesdays, Feb. 26 to April 2 —
"How to Run a Successful Small Business," a six-session seminar, will be of-fered 7-10 p.m. in Troy. Fee: \$295. In-formation: \$24-4220. Sponsor: Small Business Management School in Royal Oak.

• FINANCIAL PLANNING
Thursday, Feb. 27 — Free personal financial planning seminar offered at 7 p.m. in Southfield. Information Michael Morger, 827-1230. Sponsor: "DS/American Express.

e PUBLIC SOFTWARE
Thursday, Feb. 27 — "Public
Domain Software" will be offered at
6:30 p.m. in Bloomfield Hills. Information: 334-3578. Sponsor: Bloomfield
Hills Schools.

● PERSONAL FINANCES
Thursday, Feb. 27 - "People Don't
Plan to Fali; They Just Fali to Plan't
curse on financial planning offered at
7:30 p.m. in Bloomfield Hills. Fec. \$10.
Information. 645-3635. Sponsor: Cranbrook Schools.

• INTERNAL AUDITOR EXAM
Saturdays, March 1-May 10 — Certifled Internal Auditor Examination review offered 8-10 a.m. and from 10
a.m. to noon in Rochester. Fee: \$50\$100. Information: 370-3120. Sponsor.
Oakland University.



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End of the Season

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THIS WEEK

SHOP TODAY FOR BEST SELECTION

business people

Pamela Greeley of West Bloomfield has joined WJBK-TV Channel 2 in Southfield as account executive. Prior to joining WJBK she was account exec-utive for WMJC radio, Detroit.

Sharon A. Hoehner has been named vice president of Schmidt Securities Inc. of Bloomfield Hills. Hoehner joined Schmidt Securities in 1979 as a bookkeeper and was promoted to a municipal bond trader in 1982.

Joel M. Shere of West Bloomfield has joined the Southfield law firm of Schlussel, Lifton, Simon, Rands, Kauf-man, Galvin & Jackier. Before that, Shere was acting U.S. Attorney for the Eastern District of Michigan.

Daniel K. Longeway has been named vice president of customer realtions at Midwest Benefits Corp. in Southfield.

Jim Bernardin and Jim Prain have been named to new positions at WRIF Radio, Southfield. Bernardin has been named national sales manager and Prain to retail sales manager.

Six area residents and members of the General Motors Research Labora-

tories staff have been selected to receive the 1985 John M. Campbell Awards for their contribution to sel-ence. They are Tawir Ahnan of Ro-chester, James Myers of Rochester, Nady Boeles of Troy, Jan Dunker of Bloomfield Township, Jackson Gay of Birmingham: Stephen Harris of Bir-mingham

The following persons have been named to new positions K mart Corp. In Troy. They are: Joseph E. Antonian named to executive vice president of K mart Corp.; Robert E. Brewer to senior vice president of accounting administration and financial services; and Thomas F. Murasky to vice president and chief financial officer in charge of all corporate funding and cash management programs.

Mark W. Eichman of Birmingham has been named a senior vice president and David L. Sowa vice president at Intergroup Marketing and Promotions, a subsidiary of D'Arcy Masius Benton & Bowles in Bloomfield Hills.

The following persons have been named to new positions at Federal-Mogul Corp. in Southfield. They are:
John F. Peyton to senior vice president — Federal-Mogul Components, In-



Bernard M. Alter, agency manager for the Century Companies of America, has been named a member of the or-ganization's 1985 Executive Club. Club







ternational, Roy E. Parrott, vice president and group executive — Federal-Mogul Components Group, Richard M. Starry, vice president and group executive — General Products Group; Daniel R. Ross, vice president and general manager — Worldwide Marketing Robert W. Denning, vice president and group executive of the Materials Processing Group; and H. George Paulis and turing.

**Materials Processing Group; and H. George Paulis and the Performance Chemicals in Binguing Group; and H. George Paulis and H. George Paul

Submit information on new employeer, promotions and retire-ments to Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Please include city of residence.

GNO General Nutrition Centers February



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