DA turns the spotlight on budget

At the direction of City Manager Robert Deadman, the Downtown De-velopment Authority will ask the city council to provide \$4,700 to cov-er the DDA's operational and admin-istrative expenses for 1986-87.

In unveiling the proposed DDA budget Tuesday morning, Deadman reminded that the "DDA is really an entity unto itself."

"You have to come up with some permanent financing," he said.
But until a downtown development plan is adopt, beadman suggested that the DDA, the financial services through the city treasurer and contract for staff services through the city treasurer and contract for staff services through the city manager. Consultant, auditing and legal services will be contracted for as needed.

A DDA has several funding options:

A two-mill levy on all tazable property within the development district for improvements and promotion.

A tax increment financing authority through which the DDA could apture the increase in the development district's assessed value from the time the area's latest assessment roll was equalized.

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'We're not going to build a Taj Mahal. We're going to do what's reasonable.'

- Robert Deadman city manager

Schools is suing Beverly Hills over creation of a TIFA district in that Oakland County village. "I'd suggest we let things cool down until the TIFA question can get through the courts," L cadman said.

DDA MEMBER Frank Clappison said he thinks the DDA could sell the Farmington school board on sup-porting a TIFA downtown "if we get our facts and figures together."

Deadman agreed: "We're talking about improving downtown's image, which affects the entire area. We're not talking about building a road." A TIFA district would have to be established by Dec. 31 If the DDA

wanted to capture the increase in as-sessed value of the new Farmington Crossroads Center at Farmington Road and Nine Mile, Deadman add-

ed.
Clappison asked whether the DDA should establish a finance committee to explore fund-raising options.
Calling TPA "the ultimate (fund-raiser) in DDA districts," Deadman said: "TFA doesn't have to stand alone. It can be grouped with special assessments, the two-mill levy and private enterprise contributions.
"Works assessed to the standard of th

"We're not going to build a Taj Mahal," Deadman added. "We're going to do what's reasonable."

BEFORE THE DDA could even consider establishing a TIFA district, it needs to adopt a comprehensive development plan for the 84-acre downlown development district. Deadman and administrative aide Robert Schultz have been charged with preparing a draft plan. Schultz sald he envisions the plan saying "were moving in this or this direction— toward a super convenience center or a comparison shopping center."

In other action Tuesday, the DDA appointed several advisory commit-

The downtown services committee consists of DDA members E. Gregory Hohler and Ronald Oglesby and Glenn Grace, Craig Grace, Howard Silverman, Carol Forsythe and Sandi Forsythe.

Making up the communications ommittee are DDA member JoAnn oronen and Arnold Campbell, Rob-

Serving on the beautification committee along with DDA member Richard Gundlach are Andrew Baker, Janie Gundlach, Denlae Tawyea-Nitz, Betty Jarvis, Dick Bliznik and Sandi Forsythe.

The beautification committee's design criteria subcommittee is made up of Denise Tawyoa-Nitz, William Burke, Dorothy Squair, Carol Gaiser and Del Cornwell.

THE DDA has scheduled a special study session to discuss future development plans as they relate to findings in previous downlown studies. The session will be held at 7 p.m. Tuesday, April 22, in the Farmington Municipal Building.

"It's going to be hard building a development plan unless we know your feelings," Deadman said.



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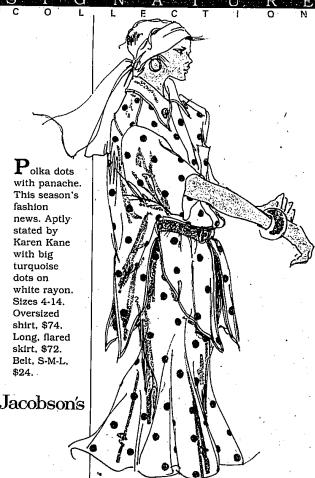






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