

Color me beautiful

IS YOUR home a haven of comfort and harmony? Or is it a jarring atmosphere that doesn't yin to your yang? Whatever description fits, chances are it's rooted in your home decorating scheme. Does your home match or color coordinate with your wardrobe? If not, you may be living in the wrong color.

Color is the topic of the day. Personal color analysts are in demand to advise both men and women on "coloring themselves beautiful" via high-priced counseling sessions. They work. People do fit into basic color categories — labeled by analysts as "winter, spring, summer and fall" — and they feel most comfortable and look their best when adhering to their individual color schemes.

If color brings out the best in people, won't it do the same for their homes? Dennis Kotyk, color consultant and consumer adviser for Pittsburgh Paints, maintains it will.

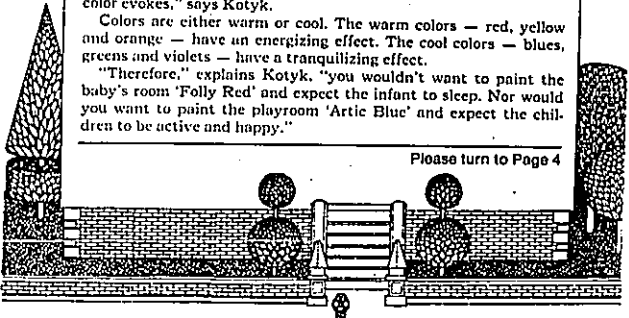
KOTYK, A ROCHESTER RESIDENT who grew up in the Birmingham area, travels the country for PPG shedding light on the color theory. His views were popular "talk show" topics recently on several Detroit stations. An upcoming visit on Kelly and Co. on June 3, will give Kotyk another forum in which to talk color.

"Our looks, feelings and behavior are all dramatically affected by color. And because of its tremendous power, color is the most important home decorating tool. A new coat of paint adds vitality and drama to the home environment. However, before trying new colors in the home, the consumer needs to be aware of the impact each color evokes," says Kotyk.

Colors are either warm or cool. The warm colors — red, yellow and orange — have an energizing effect. The cool colors — blues, greens and violets — have a tranquilizing effect.

"Therefore," explains Kotyk, "you wouldn't want to paint the baby's room 'Folly Red' and expect the infant to sleep. Nor would you want to paint the playroom 'Artic Blue' and expect the children to be active and happy."

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Federal Lawn Sprinkler has the system for you



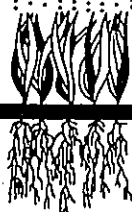
Federal Lawn Sprinkler Supply Company displays one of the largest fountains in the country at its new store in Sterling Heights, which also gives off a spectacular light display at night. Federal is in its 13th year as an irrigation supplier and design center for commercial, as well as do-it-yourself systems. Federal also has a location in Southfield. It offers expert design and consultation for do-it-yourself lawn sprinkler systems.

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