

# Who's Who In Michigan Business<sup>®</sup>

ADVERTISING FEATURE BY SUZIE NEWBERG

## SPRINKLE YOUR LIFE WITH CONVENIENCE AT FEDERAL LAWN SPRINKLER SUPPLY INC.!!

You may not be aware that an important aspect of luxurious living, is presently an available option, to all that may desire comfort and convenience at affordable prices.

Previously many were under the misguided conception, that an automatic underground sprinkling system was strictly an item, affordable only for the very affluent.

With the advent of the custom do-it-yourself concept widely marketed by the Federal Lawn Sprinkler Supply Co. run by Dave Lasko, anyone with the desire can have their own automatic irrigation system for under \$600.00 for an average 60 x 120 lot size.

Federal Lawn Sprinkler Supply Co. with their main office located at 6029 Fourteen Mile Rd., Sterling Heights, also have locations in Southfield and Grand Rapids.

Federal Lawn is a company that has stood the test of time in regards to success and as a result is about to begin their 14th year.

Dave Lasko feels the success of this company is due to "excellent personalized service, expertise of all personnel and the most advanced technology in computerized equipment to help promote efficiency in all locations."

For those interested in the do-it-yourself kits for the irrigation systems — the procedure takes about 10-15 minutes to learn and an approximate weekend to install.

The experts at Federal Lawn will also design a system for your specific needs which will insure proper operation of all the equipment. This is their busiest season so allow 2-3 days for design layout.

Contractors are available at that point for a nominal fee to come out to your home and install underground piping or a complete installation if you're not a do-it-yourself bug.



Dave Lasko the do-it-yourself expert will show you how to create luxury.

The process is so easy that many women are taking on the responsibility with ease.

If you're looking to keep the cost down — it's possible to mix and match equipment or possibly do the front area first and the back later.

Those that are contemplating new sod should install the system before the sod is laid due to the vast amount of watering required on new sod to develop a deep root structure.

Many people may not know the positive feature an underground irrigation system has to offer.

Cost efficiency is of major importance because with an automatic system you can set the dial for 4 a.m. and have your lawn watered at the most opportune time (giving you stronger water pressure that is evenly distributed and washing away harmful dew that contains damaging chemicals and collects on your lawn).

Also during the day almost 50% of the water used is wasted due to the evaporation due to the sun.

Late night watering of your lawn is also harmful to its condition because water collects and attacks grass which isn't good for a healthy looking lawn.

A sprinkler system is made up of 3 major components (sprinkler head, electric valve, and electric controller).

Although all of those parts are available at stores that do not specialize — the expertise of a specialty store is not.

Federal Lawn Sprinkler Supply Inc. along with extensive expertise and qualified designers will also service any of your equipment whether it was purchased from them or not.

Commercially this company works in conjunction with landscape architects to specifically design an irrigation system for hotels, hospitals, golf courses and apartment complexes.



Shower yourself with the best of everything at Federal Sprinkler Lawn Supply, Inc.

Jeff Lasko, Federal Lawn's design and new products sales manager, is excited about their latest pre-fab kit for the do-it-yourselfer.

Fountains are suddenly the rage and Federal Lawn can offer that feature to you in the same capacity as the irrigation system. (They will design and teach you how to put it together either with or without lights so that it can be fully installed in a matter of minutes).

Fountains 3 feet to 8 feet in diameter for as little as \$250.00 are a beautiful addition to that expensive landscaping job you've just installed or within flower beds as well as indoors as an eye appealing relaxation device.

Fountains in Doctors and Dentists offices will benefit their patients by turning waiting from an inconvenience to an enjoyable experience.

Commercial Buildings of all types and their contractors will be pleased to know that Federal Lawn once again work with your landscape architect and help you to install a fountain for visual beauty and glamour.

Rentals of fountains are also available and an excellent touch for weddings and parties.

Fountains have an aesthetic value as well — as they keep algae from building and are cost efficient because the water they use is recycled.

We are living in an era where luxury and beauty are more of a desirable commodity than ever before.

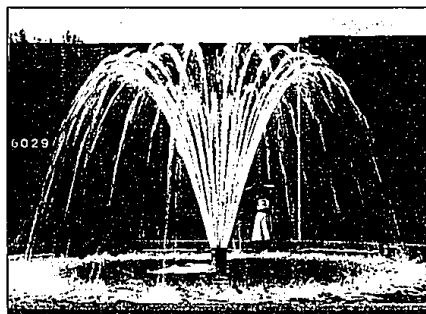
Luckily we are also able with Federal Lawn Sprinkler Supply Inc. to enjoy these items at affordable prices.

Why not experience pleasure and a feeling of accomplishment by becoming the owner of a convenient automatic underground sprinkling system, as well as a fabulous fountain.

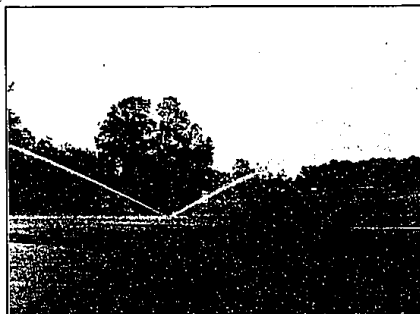
The maximum visual effect is worth the minimal effort in regards to fountains and the time you'll save with an automatic irrigation system will enable you to enjoy your summer endlessly!

Visit the showroom at Federal Lawn Sprinkler Supply Inc. and see for yourself how easy it is to add luxury to your living!

Photos — John Hamblin/Model — Kim Smith



Fantasies become reality at Federal - add a splash of glamor to your home or business



An Automatic irrigation system will improve the aesthetic value of your business.



Summertime is for relaxation — Let your Sprinkler System do the work!



Fountains create a memorable vision. Shower your landscape with elegance.