

Poll shows sales, marketing jobs level off

A new national opinion poll indicates that sales and marketing employment in the North Central region including Farmington Hills is leveling off slightly for the second half of 1986.

The survey, conducted by Sales Consultants International, the country's largest search firm of sales and marketing professionals, asked over 1,400 executives in companies across the country to project their hiring plans for the next six months.

A total of 37.4 percent of those surveyed in the North Central area indicated they were planning to expand their sales and marketing staffs during the next six months. Another 51.1 percent in the region said they would maintain staff levels and 10.6 percent planned staff reductions. This is a 3.2 point decrease from the last six months for staff additions and a 9 point increase among those who planned to reduce staffs.

By comparison, 40.7 percent of those polled throughout the country

were planning to increase staff size; 47.8 percent said they would maintain staff size; and 10.6 percent indicated possible staff reductions.

MARY WALSH of Sales Consultants of Farmington Hills felt that the results were taking on a leveling effect and that this wasn't surprising.

All across the nation, hiring is leveling off after a strong hiring fever in 1984 and 1985. Still the high combined figures of maintenance and staff increases, 88.5 percent, give confidence to a stable, healthy attitude this region will have in their employment outlook.

Sales Consultants asked the question: On a scale from 1 to 5 with 1 being very unsatisfied and 5 very satisfied, how would you rate your level of satisfaction with your professional and personal life?

In the North Central area, 24.3 percent of the respondents found their professional lives to be very satisfactory. In addition, 29.7 per-

cent rated their personal life at the same high level.

"With people spending so much time at work, it is enlightening to reveal that there is a high satisfaction level in the professional arena. It

might also be analyzed that these people seem equally as satisfied when they end their work day," said Walsh.

Sales Consultants of Farmington Hills is part of the nationwide net-

work of more than 100 Sales Consultants International offices in the country. Headquartered in Cleveland, Ohio, Sales Consultants recruits qualified candidates for sales, sales management and marketing on

a contingency basis, with fees paid by the client company only after a candidate has been hired.

For further information, call Walsh at 553-6800.

Cable show involves community

Community Upeast, a 1985 award-winning Best Information/Education Series, produced at Metrovision Studios by Sharon McDonald and Denise Swope, has been involving members of the community in many different ways.

Community Upeast is seen on Tuesdays and Thursdays at 2:30 p.m. and 8:30 p.m. on Channel 12 and also on Mondays and Fridays at 12:30 p.m. on Channel 15.

The program encourages citizens and local businesses to volunteer their talents and services to continue Community Upeast success. Among the many volunteers that crew the

show are the Novi Jaycees, student interns, and interested citizens.

Local merchants have contributed various services to allow for a very professional production of each segment. Among the local merchants are Guardian Photo in Novi, which donates the videotapes. American Speedy Printing in Southgate provides such items as stationery and letterheads. The materials for the set have been contributed by Norgraphic Gallery in Southfield, and the background plants were provided through the courtesy of Happiness in Flowers and Gifts in Farmington Hills.

HAIRSTYLING AND makeup for hostess-producer Sharon McDonald is done at Gerald's Salon in Franklin and her makeup is by Segrid's Secrets also at Gerald's in Franklin. Grace Gruda of Cutler's Salon in Farmington Hills provides her manicure.

"This whole show could not be put together without the help of everyone in the community. It really is a team effort," said producer Denise Swope.

Not only do people help behind the scenes at Community Upeast, but also 100 citizens, various organiza-

tions and talent from the community have been represented over the past year. Organizations such as the Jaycees, Parents Without Partners, Civil Air Patrol, Nurses for Life, American Association of University Women and the Cystic Fibrosis Foundation have been spotlighted on the show. In addition, many local artists have displayed their works in between segments of the show.

If you would like to contribute either behind the scenes or as a part of the show, contact: Community Upeast, 23600 Liberty, Farmington Hills, 48014.

obituaries

ANNA JOSEPHINE BELINSKI

Mrs. Belinski, 88, of Farmington died June 18 in Farmington Nursing Home.

Born in Pennsylvania, Mrs. Belinski was a waitress for 40 years at Palister Tea Room, Colonial Dining Room and Paris Cafe in Ford Hospital.

Survivors include her son, Donald; a daughter, Marion Roman; four grandchildren.

Services were June 21 at the R&G Harris Funeral Home, with the Rev. R. Bucon of St. Valentine Catholic Church officiating.

REX K. BREMER

Mr. Bremer, 70, of Stuart, Fla., formerly of Toledo, died June 19 in Martin Memorial Hospital.

Mr. Bremer was a personnel manager at Ford Motor Co., retiring in 1979. He was also a reporter for The Blade from 1938 to 1942.

Survivors include his wife, Margaret; sons, Michael, Robert and Thomas; daughters, Cheryl Locke and Barbara Bremer.

Services were June 26 in Gesu Church, Toledo. Arrangements were made by the Ansberg-West Funeral Home, Toledo, Ohio.

HUGH E. JONES

Mr. Jones, 43, of Livonia died June 22 in University Hospital, London, Ontario.

Mr. Jones was self-employed. He was a 1961 graduate of Bentley High School, Livonia.

Survivors include his wife, Betty; sons, Jeff and Adam; parents, Hugh and Mabel Jones; brother, Michael.

Services were June 26 at the Heene-Sundquist Funeral Home, Farmington, with Patricia Voss officiating.

HELEN B. COON

Mrs. Coon, 84, of Farmington Hills died June 19 in Boisford Hospital, Farmington Hills.

Mrs. Coon and her husband owned and operated the Farmington Garden Nursery for 45 years. She was a member of the Farmington Garden Club.

Survivors include her husband Walter; son, Frank.

Services were June 23 at the First United Methodist Church, Farmington, with the Rev. Arthur Spafford and the Rev. Carl H. Schultz officiating. Burial was in Oakland Hills Cemetery, Novi.

Memorials may be made to the Michigan Cancer Society. Arrangements were made by the Thayer-Rock Funeral Home, Farmington.

LEMPI E. MAKI

Mrs. Maki, 78, of Farmington Hills died June 20 in Boisford Hospital, Farmington Hills.

Born in Hancock, Mich., Mrs. Maki worked for the Farmington School System. She was a member of the Finnish Center, American Legion and currently a volunteer for Detroit League National Asthma Center.

Survivors include her husband, Werner; son, W. Chuck; a daughter, Avis Nelson; sisters, Stella Killey and Helen Oreskovick; five grandchildren and two great-grandchildren.

Services were June 24 at the Thayer-Rock Funeral Home, Farmington, with the Rev. Carl H. Schultz officiating. Burial was in White Chapel Cemetery, Troy. Memorials may be made to the Heart Fund.

JOHN LEE SPEAR

Mr. Spear, 88, of Farmington Hills died June 22 in Boisford Hospital, Farmington Hills.

Born in Cheboygan, Mich., Mr. Spear was a sales representative. He was an avid sportsman.

GEORGE L. PARROTT

Mr. Parrott, 74, of Livonia died June 23 in Mount Carmel Hospital, Detroit.

Mr. Parrott was a metallographer in the automotive industry.

Survivors include his wife, Jean; sister, Martha Sanders.

Services were June 26 at Nardin Park United Methodist Church with the Rev. William A. Ritter officiating. Burial was in Accacia Park Cemetery, Birmingham.

Memorials may be made to the church. Arrangements were made by the Heene-Sundquist Funeral Home, Farmington.

FRANK J. FIREK

Mr. Firek, 72, of Farmington died June 26.

Born in Illinois, Mr. Firek was self-employed.

Survivors include his wife, Bernice; sons, Henry, Frank and Alfred;

sister, Victoria Johanson; four grandchildren.

Services were June 28 at the Heene-Sundquist Funeral Home, Farmington, Mass was celebrated at Our Lady of Sorrows Catholic Church, with the Rev. Mark Ingold officiating. Burial was in Glen Eden Cemetery, Livonia.

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