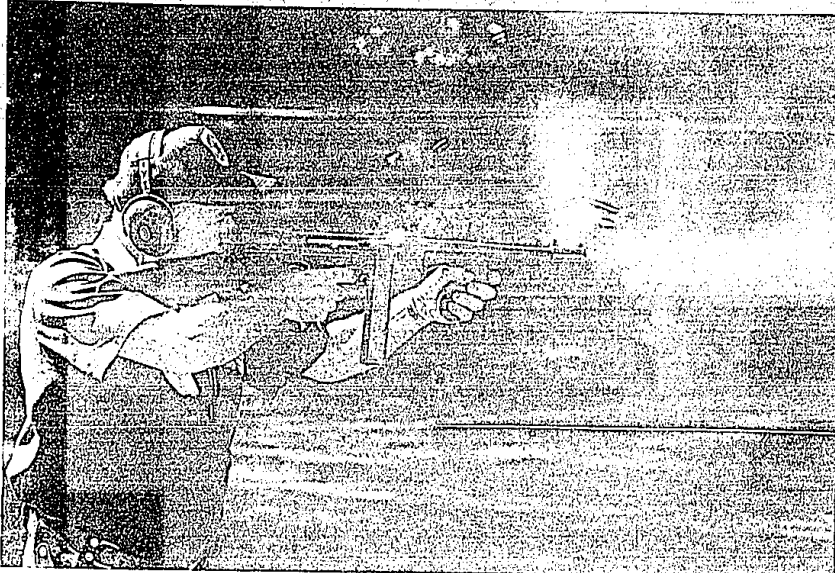




Auxiliary Officer Paul Phillips of the Oakland County Sheriff's Department, firing a .45-caliber, Thompson submachine gun.

The weapon is owned by the department. It's used for demonstration purposes only.

photos by RANDY BORDSTAFF photographer

Police officers show prowess with firearms

For more than 10 years, the Farmington Hills Police Department has demonstrated its firearms at the annual Farmington Founders Festival, and it remains a popular event each year, according to Sgt. John Kohls.

During the 1986 festival July 17-19, both Friday afternoon shows had standing-room-only crowds, while the late Saturday afternoon show had only about 50 people observing, which Kohls attributed to the extremely high temperatures in the afternoon.

The annual firearms demonstrations are held on the public safety shooting range, behind the Holset Engineering complex, 34500 Grand River, Farmington.

As a special treat, an old-fashioned cannon bought by the U.S. Army after Custer's Last Stand exploded at the beginning of the display. Then out came today's firearms and things heated up.

SOME SHARPSHOOTERS sliced playing cards in half while others split bullets with an axhead and

broke two clay pigeons to either side.

These were just a few of the demonstrations done for pleasure. One marksman used the crystal of his watch as a mirror to shoot over the shoulder to split the bullet and break the clay pigeons.

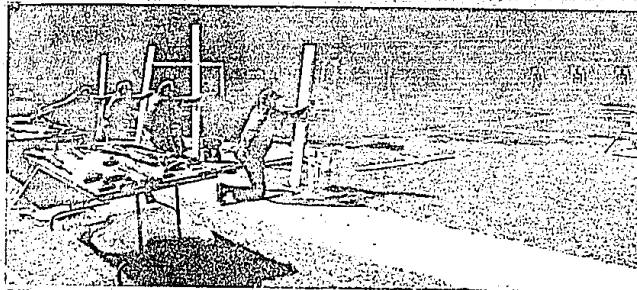
But other demonstrations were meant to show the exceptional power of bullets and other weapons — including bow and arrow — especially to the human body. Various calibers and types of guns, including automatic police-issue equipment such as pistols, and other weapons such as submachine guns and rifles, were demonstrated.

"The firearms demonstrations were originally started to promote firearms safety," Kohls said. "We try to show them and stress how dangerous firearms can be, and why they should be properly used."

The department uses the same format every year, since it has proven to be popular, but strives to find new material for demonstrations, he added.



Inspector Richard Niemisto of the Farmington Hills Police Department, using his watch to sight his gun while aiming at a target in back of him.



Officers from the Farmington Hills Police Department, firing hand guns on the range.



Officer Raymond Marchewicz, chief range officer of the Farmington Hills Police Department, narrows the show.

short takes

If you recently opened a shop, captured an award, earned a promotion or are planning a new venture or project — and there's a Farmington-area business angle — we'd like to hear from you so we can share your news item with other Farmington Observer readers. Send items to: Short Takes, Farmington Observer, 33203 Grand River, Farmington 48024.

WINS CONTEST

Al Nemeth of IGA Foodliner, Farmington, has won a national display contest for meat department managers.

The contest was to create a merchandising display featuring a minimum of two natural real domestic cheeses such as American, muenster, cheddar, mozzarella, blue, Monterey jack, colby or swiss. The theme was "Vote for the Perfect Cheeseburger."

Judging was by impartial individuals selected by Regis Marketing. It was on the basis of imagination, creativity, merchandising effectiveness and attractiveness.

The contest was coordinated by the American Dairy Association of Michigan.

PUBLIC RELATIONS

Sarah Wolk of Sarah Wolk Associates of Birmingham will handle public relations and marketing for Marilyn Finkel & Associates, an art consulting firm.

Located in Farmington Hills, the firm will interact with client and artist in providing a cost-effective approach to selecting and installing art. Marilyn Finkel, formerly president of Art Resources, Ltd., brings 10 years of experience to the firm.

EQUIPMENT GROWS

Because of client demand for Ampex Digital Optics (ADO) special effects in both of its interformat edit salons, Grace & Wild Studios has added a second ADO, the Ampex 3000.

Grace & Wild also is updating its existing ADO with the same features as the new 3000, said Keith Neff, vice president and general manager of the video production and postproduction facility in Farmington Hills.

In addition, Grace & Wild has added a second 50-second disc drive to its system. The ADO's digital disk recorder was initially bought to complement the Symbolics graphics system for instantaneous frame access during paint, animation and 3-D

rendering. With the additional 50-second disc drive, the A-62 also will be used as a real-time record medium for the new Stead-Film system in film transfer and on-line editing sessions for compositing multi-layer special effects.

NEW VP

Raymond Rieger of Farmington Hills, a member of the Fellow Construction Specification Institute Metropolitan Detroit Chapter, will serve as vice president of CSI for 1986-87. A member of CSI since 1984, he is owner/president of Holmes Associates, Inc.

Currently president-elect of his chapter, he has served as vice president, treasurer, co-editor and newsletter advertising manager. He has also chaired the activities Committee and has served on the advisory board/long range planning committee.

A former Institute treasurer, Rieger has served on the finance committee and on the office development ad hoc committee. He was a member of the ad hoc committee to study industry/associate eligibility for Institute president and president-elect.

He has received two Institute president's plaques and several chapter certificates of appreciation. He was advanced to fellowship in 1983.

ACCOUNT EXECUTIVE

Ann Hlgas Poplawski was named an assistant executive at Bunnell & Co., Farmington Hills. Poplawski joined the advertising agency in March as an intern. She is a graduate of Central Michigan University with a bachelor of applied arts degree in journalism and an emphasis in public relations.

Poplawski is a member of the Public Relations Society of America. Bunnell & Co. is a full-service counseling firm offering communications and marketing support services, specializing in technology, business and finance, economic development and health care.

NAMED DIRECTOR

The Total Health Care Inc. Board of Directors has appointed Kenneth Rimmer of Farmington Hills as executive director and chief executive officer.

Total Health Care is a health maintenance organization in

southeastern Michigan dedicated to quality health care delivery services to its members.

Total Health Care had recently experienced financial troubles. Rimmer was the project manager for the consulting firm that provided a business plan and assisted in Total Health Care's turnaround.

"Mr. Rimmer was the best choice to return Total Health Care to its position of stature. He has an intimate knowledge of our company, a strong marketing background, coupled with financial and administrative skills," said Dr. R. Arrington, medical director and acting medical director during the transitional time.

Rimmer's career began as a marketing representative for IBM Corp. His most celebrated moment there was his recognition as the third leading new account leader in the nation. Later, he obtained treasury experience as a chief financial officer.

Before joining the consulting firm, he was a chief operating officer for a troubled company in Florida. In that capacity, he secured a new agreement with a major customer to provide \$30 million worth of services.

Rimmer is a member of the Institute for Management Consultants.

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