

business people

Lawrence C. Mitchell of Southfield and Richard W. Marr of West Bloomfield have been named to new positions at Chrysler Motors. Mitchell has been named plant manager of the Indianapolis foundry, and Marr will join the power train operations staff.

Betsy Lenhard Erikson of Rochester Hills has been named public relations account executive at D'Arcy Masius Benton & Bowles/Bloomfield Hills. Erikson joined DMB&B/BH in 1983 in the broadcast business department.

Calvin B. Taylor of Southfield has been named vice president of sales and marketing at Romeo Rim Inc. Before joining Romeo Rim, he was a senior sales representative for Firestone Industrial Products.

Dick Cantley, product manager, mouldings, of Abidibi-Price Corp. of Troy, received a 1986 "Innovator Award," during the National Home Center Show.

Ross Goldman has joined Structural/Kinematics Corp. as systems engineer. Goldman will be responsible for new software development and support functions. Prior to joining S/K, Goldman was a systems engineer with Hewlett-Packard.



Mitchell



Erikson



Taylor



Cantley



Goldman



Gagen



Gall



Domba



Nardozi



Ashworth

Jim Gagen has been named associate media director on the Whirlpool and Pontiac accounts at D'Arcy Masius Benton & Bowles/Bloomfield Hills. Previously, Gagen was media supervisor on the Whirlpool account.

Joseph Gall has been named senior engineer for Specialized Vehicles Inc. in Troy. Previously, he has been with Aerodyne Corp., Garrett Corp. and Bendix Corp.

Terri Dembs of West Bloomfield has been named vice president of sales and marketing for Elkin Travel Inc. She has been with Elkin Travel since 1981, most recently serving as vice president of sales.

Teresa Nardozi has rejoined French & Rogers Inc. of Troy as a typesetter. She will be responsible for typesetting advertising, collateral,

annual reports and data sheets for clients. Previously, she was with Huntington Graphic Service.

Rob Ashworth of West Bloomfield was appointed managing director of permanent placement for C&T Technical Services Corp., a Cross & Trecker company. Before joining C&T Technical Services, Ashworth was accounts manager with a major executive search firm.

The following persons have received the President's Club Award for outstanding sales and contributions in helping people become and remain financially independent from Pennsylvania Securities Co. They are: David H. Aule of West Bloomfield, Richard C. Orban of Birmingham, David J. Lynch of Farmington Hills and Harold J. Gach and Donald G. Terna of the Southfield office.

Charles H. Velgert and Theodore R. French have been named to new positions at Rockwell International Corp.'s automotive operations in Troy. Velgert has been named director of accounting and French, director of financial planning and analysis.

Beverly Noyes has been named accounting supervisor at W.B. Doner and Co. in Southfield. Noyes is responsible for the promotion and expansion of Doner's health care facilities. Prior to joining Doner, Noyes was the national director of Students Against Multiple Sclerosis for the National Multiple Sclerosis Society.

Karen Livingston of Farmington Hills has been named associate counsel, legal at Citizens Insurance Co. of America. She joined the company in 1984 as assistant counsel.

John VanHouten has been named assistant manager of the landscape supplies department of English Gardens' Dearborn Heights store. Prior to his appointment, VanHouten had been a salesman at English Gardens since 1979.

David J. Adrian has been named director of public relations at R.J. Baker Advertising Inc. in Troy. Adrian will work on most of the agency's public relations accounts and help expand its public relations business.

Boris N. Dimitroff has joined Management Development Corp. in Farmington Hills as a senior consultant. Prior to joining the company, Dimitroff was with Burroughs Corp. headquarters.

James F. Deska has joined DMR Financial Services Inc. in Southfield

as senior vice president and manager of new loan administration, underwriting and documentation. Deska was previously National Underwriting manager for ICM Mortgage Co. of Denver, Colo.

Cheryl Delphy has joined Manufacturers Hanover Mortgage Co. in Farmington Hills as marketing communications associate. Delphy was previously with Travelex Investments Co. in Marina del Rey, Calif., as director of communications.

The following persons have been named to new positions at Liberty State Bank & Trust in Troy. They are: Richard J. Ghera to assistant vice president, commercial loan department, Frederick J. Brown, bank officer, Jane M. Flaegel, bank officer, and Ernest J. Klerant Jr., bank officer.

datebook

INVESTING SEMINAR

Thursday, July 29 — Chairman of Investor's Daily newspaper speaks at free seminar 7:30-9 p.m. in Southfield. Information: (800) 535-7087. Sponsor: Investor's Daily.

ADVANCED LOTUS SYMPOHY

Friday, July 29 — "Lotus Symphony Advanced, Including Telecommunications" offered 7:30-9:30 p.m. Tuesdays and Thursdays, in Bloomfield Hills. Fee: \$75. Information: 645-5635. Sponsor: Cranbrook Schools.

WOMEN AND FINANCES

Tuesday, Aug. 5 — "What All Women Need to Know" financial planning seminar offered free 6-8 p.m. in Southfield. Information: Vicki McDonald, 646-0833. Sponsor: New North Inc.

LEADERSHIP TECHNIQUES

Friday, Aug. 8 — "Leadership Techniques for Staff Professionals" from 8 a.m. to 4 p.m. at McGregor Conference Center, Wayne State University. Sponsor: American Society of Training and Development and International Association for Personnel Women. Fee: \$75 by July 30, \$95 after. Information: Trudy Klesewetter, 577-2403.

SMALL BUSINESS MARKETING

Friday, Aug. 8 — "Marketing for Small Business" seminar offered in Detroit. Fee: \$45. Information: 577-4885. Sponsors: WSU College of Life-long Learning, U.S. Small Business Administration, Small Business Development Center.

PROFESSIONAL SERVICES

Friday, Aug. 8 — The Society for Marketing Professional Services

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meets 4-5 p.m. in Detroit. Information: Adrienne Malley, 994-9123.

PROFESSIONAL SERVICES

Friday, Aug. 8 — Society for Marketing Professional Services meets. Information: Sheryl Malbach, 548-2000.

EVALUATING INVESTMENTS

Tuesday, Aug. 12 — "Evaluating Investment Opportunities" will be offered from 9 a.m. to noon in Franklin. Fee: \$50. Information: 851-1114. Sponsor: Asset Advisory Services Inc.

EMPLOYERS ASSOCIATION

Tuesday, Aug. 19 — Employers Association of Detroit meets. Information: 342-3700.

PREBUSINESS WORKSHOP

Tuesday, Aug. 19 — Workshop for

prospective business owners and new business owners offered from 8:30 a.m. to 4 p.m. in Detroit. Fee: \$10. Information: 226-7947. Sponsors: U.S. Small Business Administration, Service Corps of Retires Executives.

PROJECT MANAGEMENT

Wednesday-Friday, Aug. 20-22 — Engineering Project Management course offered from 9 a.m. to 4:30 p.m. at the Michigan State University Management Education Center in Troy. Fee: \$825. Information: Clark E. DeHaven, (800) 428-4284. Sponsor: Michigan State University.

SUPERVISION COURSE

Tuesdays, Sept. 9-Oct. 28 — "Basics of Supervision" offered from 9 a.m. to noon in Detroit. Fee: \$425. 24 hours of continuing education units. Information: 577-4449. Sponsor: Wayne State University management center.

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