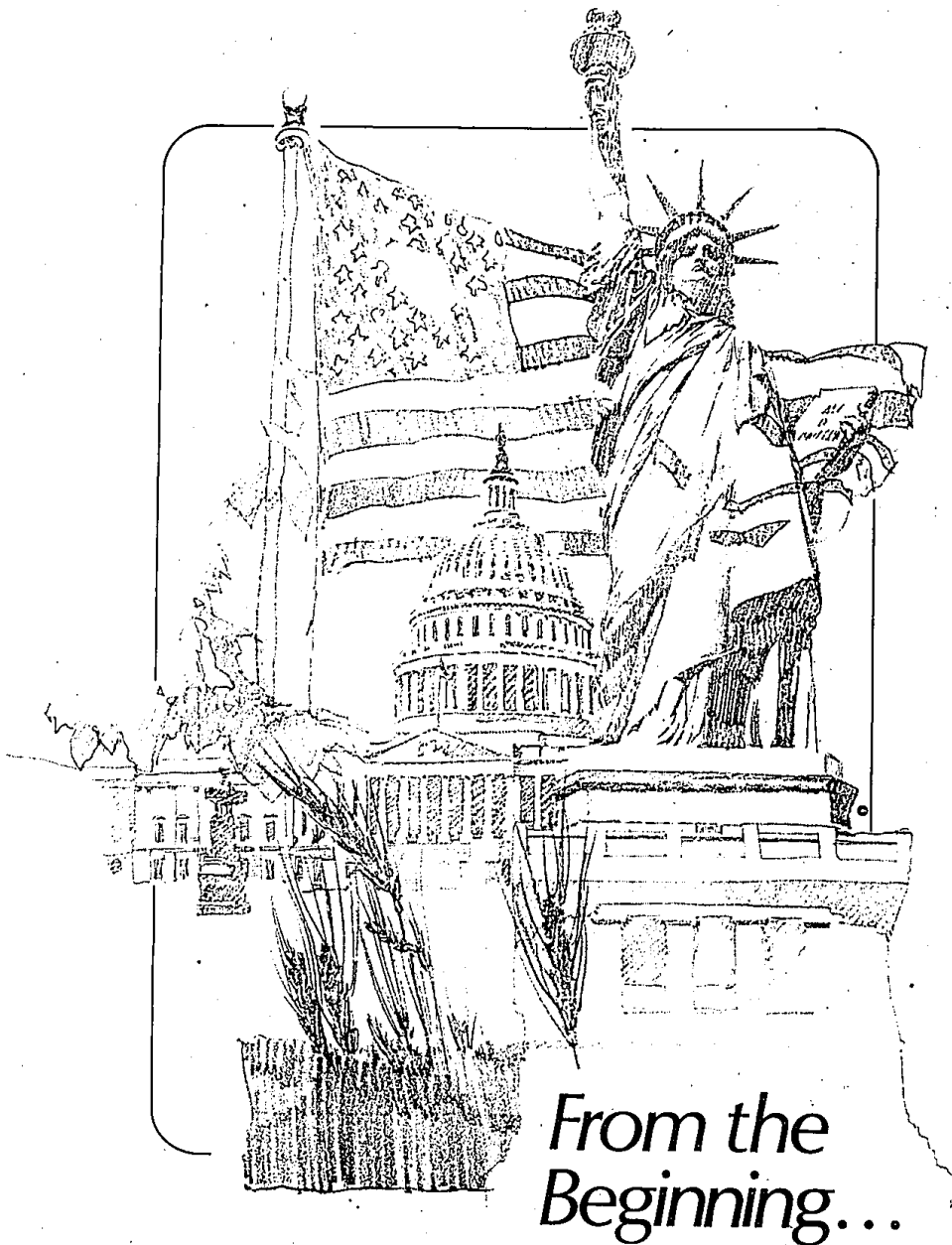




America was founded on the belief that freedom is the most important quality a nation can offer to its people.

The Statue of Liberty is a symbol of that freedom. This year, America is commemorating the rebirth of the statue—a monument that has been supported by the newspaper industry since its beginnings.

In fact, it is quite possible that the Statue of Liberty may never have risen above New York harbor if it weren't for the legendary newspaperman Joseph Pulitzer, owner of the New York World.

In 1885, fund-raising efforts to raise money for the statue's pedestal were dwindling until Pulitzer contributed \$250 of his own money and set up a fund that raised \$101,091. Pulitzer mobilized thousands of newspaper readers through his moving editorials. The money didn't come from large corporations, but it did come. It consisted of 12,000 individual contributions ranging from a nickel to \$250—the power of print at its finest.

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