

## business people

Joan Hanpeter has joined the staff of Jannotta, Bray & Associates as a consultant. She formerly worked for Employment Transition Inc.

Frank H. Burdine of Birmingham, was named director of personnel and administration for the Michigan offices of Deloitte Haskins & Sells, a public accounting and consulting firm.

Willow S. Korpela of West Bloomfield was appointed director of finance and administration with Widger Chemical Corp. She had been controller of the company for the past three years.

Gabriel Werba of Farmington Hills was named president and chief operating officer of Anthony M. Franco, a public relations counseling company. He has been with the company since 1974.

James L. MacMaster of Troy was appointed manager, corporate information services, for Ex-Cell-O Corp. in Troy.

Patricia B. Fancy of Farmington Hills was appointed assistant vice president, corporate legal department. Before joining the corporation, Fancy was an attorney for General Motors Corp.

Nelson Ross Co. of Farmington Hills has announced the following promotion changes: Katherine H. Wainright of Bloomfield Hills as corporate counsel; Linda L. Linder as director of management services; Lisa J. Waterstone as director of leasing;



Hanpeter



Burdine



Korpela



Werba



MacMaster



Fancy



Wainright



Waterstone



Karas



Talbot

and George T. Karas as the director of construction services.

Bruce M. Talbot was named sales manager of the Metropolitan Life Insurance Co.'s Detroit region, which encompasses 12 branch offices in Michigan.

Mario Seiberras was named senior vice president and city officer of Michigan National Bank-South Metro.

Judith E. Tintinall of Bingham Farms was re-elected to a second four year term as a member of the board of directors of the American Board of Emergency Medicine.

Randey B. Weeks of West Bloomfield was appointed assistant trust officer in the trust division of the National Bank of Detroit.

Knox Beatty Jr. was appointed president and chief executive officer of Mortgage One in West Bloomfield,

a wholly owned subsidiary of United Savings Bank.

James R. Vavra was named the new director of the Policyholder Service Department at Maccabees Mutual Life Insurance Co. in Southfield.

Jean E. Gendron of Bloomfield Hills joined the accounting and consulting firm of Deloitte Haskins & Sells.

Linda J. Kaftan of Southfield joined the staff of the accounting and consulting firm of Deloitte Haskins & Sells.

Stephen Wilson was appointed as client contact and creative writing at the Reichold Corp. in Farmington Hills.

Wendy Robins returned to Ideal Image Inc. in Lathrup Village to develop the public relations support division.

Kim Ritter was hired as a sum-

mer intern/apprentice art director at Simons Michelson Zieve Inc. in Troy.

The Sandy Corp. of Troy has announced one promotion and the appointment of four new staff members to its technology applications department. Promoted is Chris Culahan to interactive video systems. Newly appointed are Peter J. Bloom, Steven M. Sniderman and Jeremy P. Eckhaus.

Carl G. Gunderson of Bloomfield Hills joined Ross Roy Inc. advertising as an assistant media buyer. Jeffrey N. Reichmond of Bloomfield Hills joined the agency as an account administrator.

David W. Scott of Birmingham was elected vice president — public affairs for Ford Motor Co.

Susan Katz of Southfield was appointed senior media buyer for the Berline Group in Bingham Farms.

Sylvia Karagosian of Bloomfield Hills was named accounting supervisor for the Berline Group in Bingham Farms.

Bruce R. Uawin joined Dennis R. Green and Associates Inc., a Southfield advertising and public relations company, as senior art director.

Jack Hirschauer of Southfield joined the metropolitan Detroit office of Grant Thornton, an accounting and management consulting company.

Ted Plorkowski of Southfield joined the metropolitan Detroit office of Grant Thornton an accounting and management consulting company.

Sheri Mygal was promoted to sales manager of publications and direct mail products at Pick Publications Inc., Southfield.

Herbert M. Malstelman has be-

come executive director of Temple Beth El in Birmingham.

Robert Daley of Birmingham was named in charge of the Midwestern division of Life magazine's advertising and sales department.

Carol A. Chelka of Bloomfield Hills joined Ross Roy Inc. advertising agency as an account administrator.

Pam Ferrerio of Troy was elected division assistant vice president, chief financial officer of the Health Care Division at Perry Drug Stores Inc.

Diane Hudak of Troy and Maureen McNamara have been named to supervisor of administrative services and traffic/production coordinator respectively at Kane and Kane Inc. advertising in Birmingham.

Please turn to next page

The HIGHEST  
Money Market Rate  
in the  
Detroit Metropolitan Area  
Among Major Financial Institutions  
— for —  
**123**  
Consecutive Weeks



# Franklin Savings

## INSTANT LIQUIDITY

INTEREST RATES AS OF: 8-6-86

FINANCIAL INSTITUTIONS	MONEY MARKET RATES*
Franklin Savings	6.25
Commerce	5.89
Empire of America	5.73
First Federal of Michigan	5.65
First of America	5.55
Manufacturers	5.50
Metropolitan National of Detroit	5.60
National Bank of Detroit	5.50
Statewide Federal	5.60

## HIGH-YIELD

\$10,000 MONEY FUND	\$50,000 MONEY FUND	\$100,000 MONEY FUND
6.35% Annual Interest Rate	6.53% Annual Interest Rate	6.45% Annual Interest Rate
6.35% Effective Yield	6.64% Effective Yield	6.55% Effective Yield

## TAX DEFERRAL OR INCOME

Single Interest <b>7%</b> Annual Interest Rate	<b>7 MONTH C.D.</b>
<input checked="" type="checkbox"/> DEFERRED Interest paid at maturity, taxable April 15, 1988.	<input checked="" type="checkbox"/> INCOME Monthly check may be issued or reinvested to another Franklin Savings Account.

\*Minimum: \$2,000 or more. Limited time offer. Early withdrawal subject to penalty.

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(At Northwestern Highway)  
(313) 358-5170  
20247 Mack Avenue • Grosse Pointe Woods  
881-5200



# An Open Letter from Paul Willax to the People of Metropolitan Detroit

Dear Friends:

By now I'm sure you've heard the Big E is ready to "go public." That means that Empire of America will be owned by stockholders.

As always, we'll continue to give you the same competitive rates on your deposits and loans, FDIC protection on your deposits up to \$100,000 and the high level of service you've come to expect from the Big E. But now, you also will have the opportunity to buy Big E stock.

In fact, we'll be holding investor meetings to personally tell you our story.

If you would like more information on "getting your share" of Big E stock, visit the office nearest you. Or call 1-800-521-3014, 9 a.m.-8 p.m., Monday thru Friday, and 9 a.m.-3 p.m., Saturday. We will provide you with a copy of our Subscription Offering Circular at your request. Carefully review the offering circular and make any investment decision based on its contents only. We want valued friends and neighbors like you to have this opportunity because we're not just looking for investors — we're looking for partners.

Sincerely,

*Paul A. Willax*  
Paul A. Willax  
Chairman of the Board  
and Chief Executive Officer  
**GET YOUR SHARE**