

datebook

REAL ESTATE INVESTMENT

Wednesday, Sept. 3 — Free real estate investment seminar offered at 7:15 p.m. in Southfield. Information: 158-3200. Sponsor: E.F. Hutten.

FINANCIAL PLANNING

Wednesday, Sept. 3 — "How to Create Your Own Personal Financial Plan" offered at 6:30 p.m. in Southfield. Fee per couple: \$250. Information: 642-6733. Sponsor: Harry M. Gordon & Co.

QUALITY ENGINEERING

Saturday, Sept. 6 — Quality engineering/engineer-in-training refresher course offered Saturdays at Lawrence Institute of Technology in Southfield. Non-member fee: \$350. Information: Roderick Munro, 246-0246. Sponsor: American Society for Quality Control.

INTERNAL AUDITING

Saturdays, Sept. 6-Nov. 8 — Certi-

fied Internal Auditor examination review program offered from 8 a.m. to noon in Rochester. Fee: \$50-\$100. Information: 370-3120. Sponsor: Oakland University.

GRADUATE RECORD

Saturdays, Sept. 6-Nov. 8 — Graduate Record Examination preparation workshops offered from 9 a.m. to 12:30 p.m. (from 9 a.m. to 3 p.m. Sept. 27) in Rochester. Fee: \$95. Information: 370-3120. Sponsor: Oakland University.

SUPERVISION COURSE

Tuesdays, Sept. 9-Oct. 28 — "Basics of Supervision" offered from 9 a.m. to noon in Detroit. Fee: \$425. 2.4 hours of continuing education units. Information: 577-4449. Sponsor: Wayne State University management center.

CPA LEADERSHIP

Tuesdays, Sept. 9 — "A Galaxy of New Ideas" presented beginning at

8:30 a.m. in Southfield. Information: 855-2288. Sponsor: Michigan Association of Certified Public Accountants.

ACCOUNTING ASSISTANT

Tuesday, Sept. 9 — Free job opportunities seminar begins at 7:30 p.m. in Rochester. Information: 370-3120. Sponsor: Oakland University.

SUPERVISION COURSE

Wednesdays, Sept. 10-Oct. 29 — "Basics of Supervision" offered 6:30-9:30 p.m. in Detroit. Fee: \$425. 2.4 hours of continuing education units. Information: 577-4449. Sponsor: Wayne State University management center.

FINANCIAL PLANNING

Wednesday, Sept. 10 — "How to Create Your Own Personal Financial Plan" offered at 6:30 p.m. in Southfield. Fee per couple: \$250. Information: 642-6733. Sponsor: Harry M. Gordon & Co.

LEADER EFFECTIVENESS

Thursdays, Sept. 11-Oct. 30 — "Leader Effectiveness Training" offered 6:30-9:30 p.m. in Detroit. Fee: \$495. 2.4 hours of continuing education units. Information: 577-4449. Sponsor: Wayne State University management center.

LEGAL ASSISTANT

Thursday, Sept. 11 — Free informational panel to learn about legal assistant career offered 7:30-9 p.m. in Rochester. Information: 370-3120. Sponsor: Oakland University.

GMAT PREPARATION

Saturdays, Sept. 13-Oct. 4 — Five-session graduate management admissions test preparation workshops offered in Rochester. Fee: \$130. Optional mathematics refresher on Sept. 13: \$35. Information: 370-3120. Sponsor: Oakland University.

LEGAL ASSISTANT TEST

Monday, Sept. 15 — Personal assessment inventory required for entry into legal assistant diploma program offered 7:30-9:30 p.m. in Rochester. Fee: \$25. Information: 370-3120. Sponsor: Oakland University.

ACCOUNTING ASSISTANT

Tuesday, Sept. 16 — Examinations to waive introductory accounting courses in the accounting assistant diploma program begin at 6:30 p.m. in Rochester. Fee: \$10 per exam. Information: 370-3120. Sponsor: Oakland University.

FINANCIAL PLANNING CONFERENCE

Tuesday, Sept. 17 — Personal financial planning conference offered in Bloomfield Hills. Information: Suzanne Zimmer, 642-6733. Sponsor: Michigan Association of Certified Public Accountants.

DIRECT MARKETING

Thursday, Sept. 18 — One-day seminar on new techniques and fu-

ture of direct marketing offered at the Michigan Inn in Southfield. Information: Sheryl Randolph, 355-9155. Sponsor: Direct Marketing Association of Detroit.

FINANCIAL PLANNERS

Monday, Sept. 22 — Evening courses to prepare to sit for the certified financial planner I-IV examinations begin in Rochester. Information: 370-3120. Sponsor: Oakland University.

INTRODUCTION TO PCs

Wednesday, Sept. 24 — "Introduction to Personal Computers" will be offered 8:30 a.m. to 4:30 p.m. in Detroit. Fee: \$175. Information: Claudia, 577-4419. Sponsor: Wayne State University management school.

HOME & ENERGY SHOW

Thursday-Sunday, Sept. 25-28 — Home and energy show runs for four days in Detroit. Information: 569-8250.

marketplace

Percepton of Farmington Hills has become a minority investor of Synthetic Vision Systems of Ann Arbor.

Churchill Associates is moving to its new location at 14 Mile and Southfield road in Birmingham.

Marketing Services Bureau of Southfield has been appointed by Hemingway Ltd., the company that handles publicity and promotional efforts for Ernest Hemingway's works.

Michigan National Corp. has announced the formation of Independence One Brokerage Services Inc. to offer discount brokerage services for common stocks.

WRIF Radio of Southfield has announced McGovern-Guld Radio as the new national representative.

C&T Technical Services of Troy, a Cross and Trecker Co. has opened a branch office in southern California. C&T is a contract employment and permanent placement firm for technical personnel.

Claymoor Apartments of Southfield is investing \$500,000 in new landscaping, interior design and services.

Oberlin & Co. Advertising of Farmington has been awarded the House of Winslow's advertising and public relations account. The House of Winslow is a national manufacturer of prestige designer fragrances and is headquartered in Southfield.

Oberlin & Co. Advertising of Farmington has been awarded the Detroit Audio Inc. advertising and public relations account. Detroit Audio Inc. is a local chain of retail audio equipment stores headquartered in Detroit.

Simons Michelson Zieve Inc. of Troy has been named the advertising agency for the Amusement Corp. of America of Fremont, Ohio.

Hermanoff & Associates Inc. of Farmington Hills has been named the public relations agency for Art Photography Inc. of Warren.

Kens Quality Meats has opened up in Farmington Hills. They provide custom cuts, choice and prime meats, Alexander and Thornton lunch meats and fresh fish. The address is 29550 Orchard Lake Road.

Wide Angle Productions of Southfield, a business video creation and production firm, received fourth award for its work. Two of the awards were presented to "The DEA Difference," a sales promotional video for Digital Electronic Automation Inc.

Standard Federal Bank's new headquarters building will be in Troy on the north side of Big Beaver across the street from the Standard Federal's present headquarters and the Somerset Inn.

Arbor Drugs has opened a new store on Farmington at Grand River. The address is 23366 Farmington Road.

Kolon, Bittaker & Desmond Inc. has been chosen as a finalist in the Telly Award competition, a national program that recognizes outstanding local and regional television commercials.

Russell's Rental Corp. of Troy has been named the newest franchisee for U-Save Auto Rental of America, a daily rental company. Russell's Rental is at 2745 Rochester Road.

Adam Information, a service firm specializing in library and information research, has set up its headquarters at 795 S. Adams in Birmingham.

Kuhlman Corp. of Birmingham

and Spezialektra Corp. of Dearborn have formed a joint venture company, Spezialektra-Kuhlman Inc., to manufacture and market air core, dry type reactor and line trap products in North America.

Michigan National Corp. will build a new corporate headquarters on a 25-acre site at the northwest corner of Inkster Road and I-696 in Farmington Hills.

McCaun-Erickson Detroit won the following awards: Red Thomson won the Original Music with Lyrics Clio Award for the radio spot for Southeastern Michigan Transportation Authority, the Creativity '86 Certificate of Distinction awards were received by Wayne Graydon and Paul Kliner. The finalists for the International Radio Festival included Garry Nielsen, Keith Dickinson, Eli Greenbaum, Chuck Pryor and Scott Campbell.

WABCO Automotive Products

Group of American Standard of Southfield has named Keller-Crescent Public Relations of Indiana as its public relations agency.

Van Arnen Financial Services Inc. is offering a Van Arnen Lending Income, a limited partnership investing in computer equipment and suitable for IRA and other qualified plans.

Simons Michelson Zieve Inc. has been awarded a Certificate for Creative Excellence for its 1985 Holiday Sales Film created for Hiram Walker Inc.

The Relefeld Corp. of Farmington Hills has been appointed advertising agency to three dealerships in Ohio.

Metrie Medical Labs of Southfield, has published a new brochure titled "Drug Screening: Questions and Answers." The publication focuses on the questions most commonly asked by employers who are considering

the implementation of drug screening programs. To request additional information or a free copy of the brochure, call or write: Metrie Medical Labs, 21705 Evergreen, Southfield 48075; (313) 359-0910.

Anderson Paint Co. opened its new Farmington store at the Crossroads Shopping Center, at Nine Mile Road and Farmington Road.

R.J. Baker Advertising Inc. of Troy ranks 33rd among the top 100 fastest-growing, privately held companies in Michigan.

DMR Financial Services Inc. is moving its corporate administration office to larger quarters in Southfield. To provide for an expanding staff, the firm will occupy 11,400 square feet of the Metro Center Building at 23999 Northwestern Highway.

Ways & Means

The Capability Center

LIQUIDATION SALE!

Permit # 77818

ALL MERCHANDISE AT or BELOW COST!

THOUSANDS OF PRODUCTS FOR EVERY ROOM IN YOUR HOUSE AND EVERY DAILY ACTIVITY

BACK SUPPORTS
KITCHEN APPLIANCES
CLOCKS & RADIOS
EXERCISE EQUIPMENT
SCHOOL & OFFICE
CHAIRS
SCALES
COOKWARE
HAIR DRYERS
LUGGAGE

LAMPS
HUMIDIFIERS
GLASSWARE
TELEPHONES
HEATERS

PLUS HUNDREDS MORE!

DO YOUR
CHRISTMAS
SHOPPING
EARLY!

ALL
SALES
FINAL
DEALERS WELCOME

SAVE
40%-70%
OFF REGULAR
RETAIL

Ways & Means

Located in Birmingham
on Maple at Bates,
(3 blocks west of Woodward)

Store Hours: Monday, Tuesday, Wednesday
and Saturday 9:30 A.M. to 6 P.M.
Thursday and Friday, 9:30 A.M. to 9 P.M.

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Money Market Rate
in the
Detroit Metropolitan Area
Among Major Financial Institutions
— for —
125
Consecutive Weeks



Franklin Savings

INSTANT LIQUIDITY

INTEREST RATES AS OF: 8-20-86

FINANCIAL INSTITUTIONS	MONEY MARKET RATES*
Franklin Savings	6.25
Comerica	5.50
Empire of America	5.75
First Federal of Michigan	5.50
First of America	5.45
Manufacturers	5.50
Michigan National of Detroit	5.50
National Bank of Detroit	5.50
Standard Federal	5.50

*Based on \$2,500 deposit. Some financial institutions may offer higher rates on larger deposits.

HIGH YIELD

\$10,000 MONEY FUND	\$50,000 MONEY FUND	\$100,000 MONEY FUND
6.35% Annual Percentage Rate	6.53% Effective Annual Yield	6.45% Annual Percentage Rate
	6.64% Effective Annual Yield	6.55% Annual Percentage Rate
		6.75% Effective Annual Yield

TAX DEFERRAL OR INCOME

Simple Interest **7%** Annual Percentage Rate

DEFERRED
Interest paid at maturity, taxable April 15, 1988

INCOME
Monthly check may be issued or reinvested to another Franklin Savings Account

Balance of \$2,000 or more. Limited time offer. Early withdrawal subject to penalty.

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