

LEGAL ASSISTANT
Thursday, Sept. 11 — Free informational panel to learn about legal assistant career offered 7:30-9 p.m. in Rochester. Information: 370-3120. Sponsor: Oakland University.

LEADER EFFECTIVENESS
Thursdays, Sept. 11-Oct. 30 — "Leader Effectiveness Training" offered 6:30-9:30 p.m. in Detroit. Fee: \$495. 2.4 hours of continuing education units. Information: 577-4449. Sponsor: Wayne State University management center.

ACCOUNTING AID SOCIETY
Friday, Sept. 12 — Accounting Aid Society meets in Detroit. Information: 961-1840.

SMALL BUSINESS
Saturday, Sept. 13 — Free work-

shop on small business management begins at 10 a.m. in Troy. Information: 542-4220. Sponsors: Michigan State University, Small Business Management Schools.

GMAT PREPARATION
Saturdays, Sept. 13-Oct. 4 — Five-session graduate management admissions test preparation workshops offered in Rochester. Fee: \$130. Optional mathematics refresher on Sept. 13. \$35. Information: 370-3120. Sponsor: Oakland University.

LEGAL ASSISTANT TEST SOCIETY
Monday, Sept. 15 — Personal assessment inventory required for entry into legal assistant diploma program offered 7:30-9:30 p.m. in Rochester. Fee: \$25. Information: 370-3120. Sponsor: Oakland University.

ABWA MEETS
Monday, Sept. 15 — American Business Women's Association hosts a get-acquainted meeting at 7 p.m. at the Northwest Y, 25940 Grand River, Redford. Women who are employed interested in joining the organization should call Carmyn Harbrueger at 534-3904.

QUALITY CONTROL
Monday, Sept. 15 — Greater Detroit Section of the American Society for Quality Control will host Dr. Hans J. Bajarja, president of Multi-face Inc., speaking on strategic problem solving at the Michigan Inn, 16400 J.L. Hudson Drive, Southfield. Registration at 6 p.m., pre-meeting clinic at 6:15, Bajarja at 7, social hour at 8.

ACCOUNTING ASSISTANT
Tuesday, Sept. 16 — Examinations

to waive introductory accounting courses in the accounting assistant diploma program begin at 6:30 p.m. in Rochester. Fee: \$10 per exam. Information: 370-3120. Sponsor: Oakland University.

BUSINESS COMMUNICATORS
Tuesday, Sept. 16 — International Association of Business Communicators meets. Information: Lilli Donaldson, 354-7450.

BUSINESS WITH JAPAN
Tuesday, Sept. 16 — "New Business Opportunities with Japan — New Horizons for U.S. Japan Relations" free seminar offered 2-4:30 p.m. in Detroit. Reservations: Alice Fuller, 964-4000 Ext. 266. Deadline: Sept. 12. Sponsor: Greater Detroit Chamber of Commerce.

WOMEN IN REAL ESTATE
Tuesday, Sept. 16 — The Women's Commercial Real Estate Association meets at 11:30 a.m. in Bingham Farms. Information: Sue Harrison, 363-8307.

ARCHITECTURAL ESTIMATING
Tuesday, Sept. 16-Nov. 18 — Architectural Estimating I class offered 6-8 p.m. in Southfield. Information: 567-5500. Sponsor: Institute for Construction Management.

CONSTRUCTION MARKETING
Tuesdays, Sept. 16-Oct. 21 — Marketing for the Construction Industry class offered 6-8 p.m. in Southfield. Information: 567-5500. Sponsor: Institute for Construction Management.

FINANCIAL PLANNING CONFERENCE
Wednesday, Sept. 17 — Personal financial planning conference offered in Bloomfield Hills. Information: Suzanne Zimmer, 642-6733. Sponsor: Michigan Association of Certified Public Accountants.

LIEN ACT SEMINAR
Wednesday, Sept. 17 — A Lien Act seminar will be offered 6-9 p.m. in Southfield. Information: 567-5500. Sponsor: Institute for Construction Management.

REAL ESTATE MANAGEMENT
Wednesday, Sept. 17 — Institute of Real Estate Management meets at noon in Southfield. Information: Barbara Carron, 352-0202.

marketplace

Barberpole of Birmingham has moved from its original location at 164 S. Woodward to 725 S. Adams. The owner Robbi Chessa can be reached at 644-9483.

Hedge & Company Inc. of Southfield has been named public relations counsel for Garrett Automotive of California, the world's largest manufacturer of turbochargers for the automotive and related industries, and for Tenneco Automotive of Chicago, and its Monroe Auto Equipment division in Monroe.

Marilyn Finkel & Associates is pleased to announce its opening on 31455 Northwestern Highway in Farmington Hills. Owner Marilyn Finkel states the firm will work with individuals or corporations and artists to collect, commission, and install fine-art pieces.

Sarah Wolk Associates of Birmingham is pleased to announce it will be handling public relations and marketing for Marilyn Finkel & Associates, an art consulting firm of Farmington Hills.

Book Cousins Travel has opened for business at its new location at First Center Building, 26955 Northwestern Highway, Suite 115, in Southfield. Business hours are 9 a.m. to 5 p.m. Monday through Friday, and 9 a.m. to 12 noon Saturday.

J & M Reproduction Corp. of Troy has announced the purchase of its new location at 1200 Rochester Road for the graphics reproduction service business. They are currently headquartered at 1232 Hanklin.

Manix Inc.'s of Birmingham has been selected by J & M Reproduction

Corp. to handle the sitework and construction of the shell facility for their new location at 1200 Rochester Road. Mr. Manix projects the building will be ready for occupancy by the end of the year.

Loren-Snyder Marketing Inc. has announced its formation with offices in West Bloomfield. Barbara Loren said the company will work on a special project basis to develop creative marketing strategies to help local and national companies maximize their market share and sales potential.

American Commercial-Industrial Realty Co., specializing in commercial-industrial real estate for over 25 years, has moved offices to 26400 Northwestern Highway, Suite 210 in Southfield.

Detroit Industrial Expo will be coming to the Southfield Civic Center on October 14 and 15, from 10:00 a.m. to 5:00 p.m. The admission is \$10 at the door or free with a ticket. For more information, call 569-8280.

Kadem Tech Associates Ltd. has established engineering offices in Troy at 275 East Big Beaver Road. The Kadem group provides engineering and prototype services to companies specializing in complex, precision plastic molded products and components and other molded and formed products.

MARS Advertising of Southfield has been licensed by Kmart Corp. to

publish its first consumer magazine. The first issue of the publication called "American Lifestyles" was directed mailed in April to one million households in the Pittsburgh and Philadelphia areas.

Hermanoff & Associates Inc., a full-service public relations firm, has moved and expanded to its offices at 31700 West Thirteen Mile Road, Suite 202 in Farmington Hills. Telephone is 951-3993.

JB Communications of Birmingham has received an Award of Excellence in the 1985 School and College Publications Contest for "The Cranbrook Journal," a periodical for the Cranbrook Educational Community.

Phoenix Group Inc. of Farmington Hills has been awarded the advertising and public relations account of Air Industrie Systems Inc. The account will be handled out of Air's North American headquarters in Birmingham.

Stone & Simons Advertising Inc. of Southfield has announced the expansion of services with a Foodservice Advertising Group. Stone & Simons, known for its strength in packaged goods, handles both retail food and foodservice accounts.

Metric Medical Labs of Southfield has purchased substantially all the operating assets of MDS, a laboratory based in Grand Blanc, making Metric the largest independent clinical laboratory in the state.

Corbett Advertising Inc. of Rochester has won various awards at the Midstates Agency Network's MANNY awards competition. The agency won first place in the four-color brochure category; third place for the four-color trade ad; third place in newsletter competition; and honorable mention in three categories: four-color flyers, consumer direct mail, and corporate identity.

PRMI Marketing of Southfield has been retained for marketing communications by the following firms: Holiday Inn of Farmington Hills; Conventional Carpet Inc. of Sterling Heights; and David M Tisdale and Co. of West Bloomfield.

Alcon Marketing Inc. of Bloomfield Hills has announced the addition of two new clients: Gresham Driving Aids of Wixom and Rex Environmental of Detroit.

Twain Eagle Shelters of West Bloomfield has become a Ceco metal building contractor for Ceco Buildings Division which is based in Columbus, Miss.

Punati Chemical Corp. of Birmingham has named Greener Pastures Advertising of Bloomfield Hills as its advertising agency. Punati is America's largest formulator of non-toxic, microstatic industrial deodorant systems.

Cardiac Rehabilitation Center has announced the opening of their new facility, which is located at 32270 Telegraph, Suite 100, in Birmingham.

Something More in P.R. of Birmingham will handle the advertising and public relations work for Dependable Home Care Services Inc. of Bloomfield Hills.

Matthew Rosenthal & Co. Inc. has announced they will handle the marketing and advertising for the American Dental Council of Michigan.

Hall Industrial Publicity Inc. and its subsidiary, IIP Advertising Service of Troy, will handle the account of Niko Robotic Corp., the world leader in gantry-robot manufacturing.

MG and Casey Communications Inc., one of the nation's largest public relations firms, has changed its name to Casey Communications Management Inc., reflecting the firm's significant expansion in account activities, client services and staff.

Specialty Products Inc. has announced the opening of a new office in the Hunter's Square building, located at 31555 West 14 Mile Road in Farmington Hills. Specialty products offers data communication equipment sales, installation and training.

Stone, August & Co. of Birmingham has announced that it will represent North Carolina Weight Watchers. Stone, August will be doing all print, television, direct mail and related activities for the account.

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