

business people

James A. Bishop of Birmingham and Samuel J. Chiodo have been appointed to new positions at Kolon, Blitker & Desmond, Inc. Bishop was named to account executive. He is a graduate of Michigan State University. Chiodo was named as account coordinator. He is a graduate of Northwood Institute.

Annette Langwald of West Bloomfield, president of Elkin Travel Inc. and Cruises Only Ltd., has been elected 1986-87 president of the Michigan Chapter of the American Society of Travel Agents.

Maria S. Janness of Troy has joined the Construction Association of Michigan as manager of the Institute for construction management. Janness earned her associates degree in Journalism from Ferris State College.

Robert C. Reid of Birmingham has been named community affairs manager for Ford Motor Co. Reid joined the company in 1963 after working as a special agent for the FBI.

Richard T. Schwandt has bought Detroit Title Insurance Agency of Southfield, and is the company's new president. Schwandt has 13 years experience in the real estate field.

Barbara Van Otterloo of Birmingham has been appointed director of elementary education for the Taylor Schools. Van Otterloo spent three years as a coordinator for staff development/school improvement; eight years as a learning resources teacher, including acting as principal of an elementary school; and 10 years as a classroom teacher.

H.R. Calamari of Rochester was inducted into the Tire Industry Hall of Fame. A life time Michigan resident, Kelly has worked in the industry 53 years. Kelly founded Delta Tire Group in 1959 and the El Dorado Tire Group in 1968.

Rosemary G. Fedorow was ap-



Bishop



Langwald



Janness



Reid



Schwandt



Van Otterloo



Calamari



Fedorow



Fertig



Lippitt

pointed national residential services area manager for Tice Title Insurance Co. of Birmingham. She started with the company in 1981.

William C. Fertig of Farmington Hills has been named president of the Detroit Chapter of the American Production and Inventory Control Society. Fertig is a manager in the Ford Motor Co. Parts and Service Division.

Calvin J. Lippitt of Southfield has been named chairman of the board and chief executive officer of Group Health Plan. Lippitt has been with GHP since 1974 and has been involved in prepaid health care in the Detroit area for the past 25 years.

Craig A. Brown of West Bloomfield has been named director, industry sales, with Telecel Communications Corp. Telecel is a subsidiary of U.S. Sprint Communications.

Mare A. Letvin of Southfield has been elected into partnership with Peat, Marwick, Mitchell & Co. Letvin received a bachelor's degree from Wayne State University, served as a second lieutenant in the Air Force and received a juris doctorate degree from the Detroit College of Law.

Patricia Mills, manager of public relations for the Berlino Group Inc. in Birmingham, has earned a Public Relations Society of America

accreditation. Accreditation is granted to PRSA members after successful completion of oral and written examinations and at least five years of professional experience in public relations.

Judith Lloyd-Smith has joined the Holiday Inn of Farmington Hills as general manager. A graduate of Pennsylvania State, she has spent the last 12 years with Holiday Inn.

Karen Glowczewski has been appointed art director for Stone & Simons Advertising Inc. of Southfield. Glowczewski received her bachelor of fine arts in graphic communication from the Center for Creative Studies College of Art and Design.

Mary Pulte has been appointed media assistant for Stone & Simons Advertising Inc. of Southfield. Pulte received her bachelor of arts degree in public relations and journalism from Western Michigan University.

Larry Black has been appointed senior copywriter for Stone & Simons Advertising Inc. of Southfield. Black has been a senior copywriter for Campbell-Ewald Co., W.B. Doner and J. Walter Thompson.

Judy Tolleson has been appointed relocation homesite coordinator for Real Estate One of Farmington Hills. Tolleson joined Real Estate One as a sales associate in 1982.

Randolph G. Wood of Bloomfield Hills earned a national "award for excellence" from Chrysler Motors. This is the first year Wood has been honored for outstanding performance in the management of his dealership, Bloomfield Dodge Inc.

Simons Michelson Zieve Inc. in Troy has promoted three account executives to account supervisors. They are Sue Tumanis, Art Stelber and Mark Lantz of Farmington Hills.

Suzanne Pasque has been appointed account executive in charge of business operations including print and broadcast sales at Marketing Impact, a Southfield based full-service advertising agency.

Nancy Jones of Birmingham and David Bode of Bloomfield Township have been named to new positions at Kinco Realty & Development in Bloomfield Hills. Jones was named as vice president. Bode was named as project manager.

Joel F. Garfield has been accepted as a qualified member by the Board of Directors of the Association for Advanced Life Underwriting. Garfield has been in the life insurance business for 16 years.

Carl M. Siegel, a certified public accountant from Southfield, was recently named an honorary member of the American Institute of Certified Public Accountants. Mr. Siegel

is a partner at Siegel & Siegel in Southfield.

Reed Whitener has been appointed managing director of the soon to open, 109-room Berkshire Hotel in Southfield. Whitener will be responsible for all the hotel operations. Whitener was previously associated with the Marriott Corp. and was also on the staff of major resorts in Marco Island, Fla., and in Hawaii.

Kathleen Larkin of Bloomfield Township has been named director of instruction for the Sylvan Learning Center of Troy Inc. Larkin has worked in special education with SCAMP in Bloomfield Hills and as a reading and media specialist in the Lansing Schools. A graduate of Michigan State University, Larkin has worked as an instructor at the center since it opened a year ago.

Clark Crigger is DBN Software Products Corp.'s first sales manager of their new Detroit office in Southfield. Crigger is responsible for strengthening the company's sales presence in the Detroit area and provide technical support for the company's products throughout the Midwest.

Patrick Piscopo of Troy has been named senior vice president and treasurer of United Health System, a health service corporation of William Beaumont, Oakwood, and Saint John Hospital. Piscopo will oversee

the financial operations for UHS and its subsidiaries.

Will Scott of Birmingham has retired from Ford Motor Co. after 38 years of service. Scott was vice president of governmental relations. Scott joined the company as a financial analyst. Scott is now chairman of the Michigan Manufacturers Association.

Virginia Frost of Farmington Hills graduated with honors from the School for Bank Administration where she majored in auditing. She completed her program of advanced banking study at the University of Wisconsin, Madison.

Douglas S. Brown, a certified public accountant of Troy, has been recently named an honorary member of the American Institute of Certified Public Accountants. Brown was a practitioner in Bloomfield Hills, until the time of his retirement. The honorary member certificate is given to CPAs who have been members of the AICPA for 40 years.

Tom Janks has been named manager of the Rochester Poland's Department Store. He has 14 years of retail management experience and lives in Bay City.

Submit information on new employees, promotions and retirements to Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Please include city of residence.

marketplace

Matthew Rosenthal & Co. Inc. has announced a new location: 24333 Southfield Road, Suite 202 in Southfield. The marketing advertising firm telephone is 569-0010.

JB Communications of Birmingham has received an Award of Excellence in the 1986 School and College Publications Contest for "The Cranbrook Journal," a periodical for

the Cranbrook Educational Community.

Chrysler Corp. has placed a \$3 million order for eight machine vision systems from Perceptics, The Machine Vision Co.

Frank H. Boos Gallery Inc., appraisers and auctioneers, has announced a move to a new, larger facility at 420 Enterprise Court in

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Bloomfield Hills.

Lyon Manufacturing Inc. has expanded their operation to a 15,000 square foot facility in Southfield and will move its entire operation to a new 35,180 square foot building in Livonia in the spring of '87.

Mercury Management Inc. of Southfield is pleased to announce the formation of Second Mercury Syndicate Inc. Second Mercury Syndicate Inc. has been approved membership on the Illinois Exchange.

Contract Interiors has announced

the location of their new headquarters in the Oak Hollow Corporate Campus in Southfield. The move is planned to take place in September.

Temporary Resources Inc. of Southfield has announced the acquisition of Personnel Director Associates in Ann Arbor.

Remodeling in Oakland County Since 1965

bob stern BUILDING COMPANY

ADDITIONS • KITCHENS • BATHS

6190 Dunwoody • West Bloomfield • 855-3880

Save on landscape plants

SUNDAY

September 21, 1986 at the

DETROIT EASTERN MARKET

LANDSCAPE, NURSERY DAY

SALE

Come to Eastern Market at I-75 and

Gratiot between 8 a.m. and 5 p.m.

Many of Michigan's finest Nurseries

and Professional landscapers will

be represented.

THE PORTABLE

ENTERTAINER THAT ONLY

LOOKS EXPENSIVE.

SONY CFS-3000

TRANSOUND STEREO \$5995

3 Piece AM/FM

Cassette Corder

Reg. Price \$651

PEERLESS ELECTRONICS

THE SONY CENTER

15039 WEST 8 MILE RD. • DETROIT • (313) 342-0500

STORE HOURS: MON., TUES., WED. 10-6 • THUR., FRI. 10-8 • SAT. 10-6

"We sell more Sony products; under one roof, than any place in America."

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Do it for someone you love... Stop smoking

EXECUTIVE PRIVILEGE