

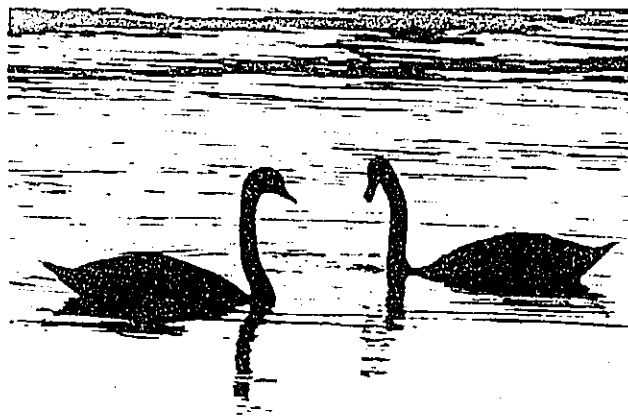
Logan's Landing is named for builder

Logan's Landing Shopping Center on South Airport Road, Traverse City, has something for everyone; the naturalist, the historian and the dedicated shopper. Visitors are attracted from all over Michigan.

Logan's Landing is at the mouth of the scenic, sparkling Boardman River. It is home for many swans, white geese, Canadian geese, a lone snow goose call "Marvin," golden-eyed mergansers, hooded mergansers, mallards, and many waterfowl awaiting identification. These "aerobats" provide entertainment for the shop-keepers and shoppers alike. However, this amusement is a big responsibility for the "Landing" merchants because the waterfowl are totally dependent for their food in the winter. The cost of such sustenance is almost \$750 per month. So, to defray the cost, each store proudly displays a large swan full of bagged corn. For 25¢, visitors can have the pleasure of calling the swans and ducks to feed, and donate money to their winter survival.

Logan's Landing is precisely where the Boardman River enters Boardman Lake. At the Landing, the river splits, because in the 1800's, the old riverbed was straightened so that logs could get to Boardman Lake, enroute to Lake Michigan. The footbridge shelters the old passageway of many logs on their way to the mill once standing on South Boardman Lake.

Logan's Landing was named after its builder Max Logan Wyson. It was built in the 1960's in an attempt to offer Traverse City a peaceful setting for shopping. Wyson did not want nature to be dis-



A pair of swans is silhouetted against the water.

turbed — not one bit. All of the wood for the landing came from barns that once stood in Grand Traverse and Leelanau counties. When the construction was taking place, South Airport Road did not exist.

Adjacent to Logan's Landing is a county park which was donated by the Wyson's.

Not to be overshadowed by nature, is the unique shopping and dining at Logan's Landing. Not one of the 12 stores is the

same, and they all pledge "quality merchandise at affordable prices." This makes it profitable for shoppers who can purchase brand-name clothing at a tremendous savings. Logan's Landing is not an outlet for "seconds," nor is it exclusively priced. The shops and stores specialize in children's clothing, interior decorating, men's sportswear, men's and women's clothing and shoes. Hairstyling, specialty gifts, fragrances and cosmetics, sleepwear and dining are also offered.

The celebration of holidays is an integral part of Logan's Landing. Every Christmas, the same Santa Claus who is known for his casual manner returns. He walks around and mingles with the visiting children. Or, he can be found in his red velvet chair reciting stories. At Easter, the bunny hops through the stores offering candy. And, everyone has the opportunity to be a winner in the annual Easter coloring contest.

Every June Logan's Landing holds its annual Arts and Crafts Show which is composed of approximately 30 artists from all over Michigan. Then, in July, during the National Cherry Festival, they host the Cherryfest Fashion Dessert where the Cherry Festival Queen and her court have an informal modeling at Mr. Steak. One can get a close look at the models as they enjoy the featured dessert, which is Cherry Cheesecake of course.

Logan's Landing offers many seasonal changes provided by nature, and others provided by the imagination of the shop-owners.

THE CLASSIEST SHOW IN MICHIGAN "Ceramics 'Round the Seasons" IN THE PARK PLACE DOME Traverse City, Michigan



10th Annual CERAMIC SHOW Sat. & Sun. Oct. 4-5, 1986

SEMINAR'S

Viv Golden	Transluents & Dry Brushing
Bud Harmon	Indian Clay Carving & Slip Sculpting
Bert Slater	China Painting, Fired Ices on Glass
Maude Mellie	Airbrushing, Stains
Linda Kulhane	Granny Glazes
Wilma Wynes	Brushstrokes

PARTIAL LIST OF EXHIBITORS

SHELDON'S CERAMICS
CAD-A-STRAN CERAMIC SUPPLY
LYNN'S CERAMICS
CERAMICS BY BOB AND HAZEL
KAY'S CERAMICS
PERSONAL IMPRINTS
WILMA WYNES
DICAN'S CERAMICS
NORTHERN CERAMIC DISTRIBUTORS
STUDIO OF ELLICE & CO.

FREYFIRE CERAMICS
D & M CERAMICS
CAROL'S IMPORTED DECALS
CERAMICS BY JOANN
HOMESPUN CERAMICS
TARI TAN CERAMIC SUPPLY
BERT'S CERAMICS
GOLD STALLION CERAMICS
HAR-BON CERAMICS
GRANNY GLAZE PRODUCTS

SHOW CHAIRMAN

Jim Frey
Route #1, Box 124A, Gilbert Rd.
Empire, Michigan 49630
(616) 326-5482

BOOTH CHAIRMAN

Emma Sheldon
654 Hastings Street
Traverse City, Michigan 49684
(616) 946-8531

COMPETITION CHAIRMAN

Marye Frey
Route #1, Box 124A, Gilbert Rd.
Empire, Michigan 49630
(616) 326-5482

SEMINAR CHAIRMAN

Marilyn Myers
929 Kelley St.
Traverse City, Michigan
(616) 946-0995

Sponsored by Top of Michigan Ceramic Association
(a non-profit organization)