By Tim Richard stoff writer

As William J. Graham talks about a continuous learning culture" and a continuous learning culture" and is a school administrator.

As William J. Graham talks about the company's robotics center in Secretary and the company of the company's robotics center in Secretary and the secretary of the secretary of the secretary of the secretary of the secretary came from even states and truck components. It can be secretarily of the secretary came from even states and tender of in Trop, but most of the 40 hours of the secretary came from even states and tender of the secretary came from even states and tender of the secretary came from even states and tender of the secretary came from even states and tender of the secretary came from even states and tender of the secretary came from even states and tender of the came of the secretary came from even states and tender of the came of the secretary came from even states and tender of the came of the secretary came from even states and tender of the came of the secretary came from even states and tender of the came of the came of the secretary came from even states and tender of the came of the secretary came from even states and tender of the came of the came of the came of the secretary came from even states and tender of the came of the secretary came of t

(Sept. 28-Oct. 3) on the OCC campus, earning three hours of transferable college credit. There were tours of the company's robotics center in Sterling Heights and corporate offices in Troy, but most of the 40 hours were in classrooms.

They came from seven states and two Canadian provinces. Some had as generation of seniority, others had been supervisors only six months.

ments of the company to one central factation."

BUDD IS big — 15,000 employees and 30 facilities — and Graham works out of the big city of Philadephia. Why, then, train people at this particular two-year college? Graham dropped the names of two world-class research unleversities be approached with the Budd Institute idea. Their recation: "Well did what you want — our way." It is some cases, companies contact. They for temporary the state of the companies of the contact in world-class recards unlevely the world-class recards unlevely to the state of the companies. The companies of the contact in world Ridge Campus. "In other cases and student services on the Orchard Ridge Campus." In other cases they for it tune with current learning theory," he sald.

CAROL STENCEL, director of OCC's Business & Professional Institute, put together a place, two college instructors, four Budd instructors and a curriculum.

Topics were leadership styles, moutvation, quality, automation, safety, time management, government affairs and business objectives. One key idea, to Graham, was "ownership" — teaching management to give workers the feeling of commitment that comes with being an owner. "When was the last time you washed a rented car?" he asked rhetorically.

The managers spent is days



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Phil Brown (left) of Budd's Detroil plant shows a stampling which the automotive supplier developed for Ford. Touring the company's world headquarters in Troy were Budd managers studying at Oskland Community College: (from left) Al Emerson of Philadelphia, Glen Dols of Minneapolis, Frank Dawson of Kitchener, Ontario, Linda Bayly, assistant personnel manager in Troy, Duane Sawyer of Phoenixville, Pa., and Len Ginter of Winnipog.

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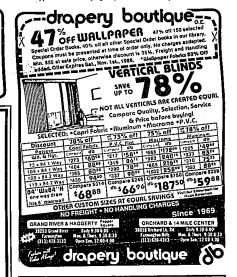
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