In focus: CBS/Fox

Public tour set for Architect's Sunday

Make artistic expression a goal

OME VIDEO addicts, movies fans and architecture butls are all in for a treat on Architect's Sunday when 1-4 p.m. Sunday, Nov. 23 CBS/Fox will open the doors to its video operations center in Livonia for free guided tours by the Detroit Chapter of the American Institute of Architects.

The building was recently the fo-cal point of a photo/feature story in the Creative Living section of the Observer Newspapers.

Hoyem Basso Associates designed the building around an extensive art collection and it is the first facility built specifically — from the ground up — for home video manulacturing and duplication.

It sits in the side of a low hill and separates two distinct exterior environments: the freeway and attendant strip development on the east side and a wooded ravine and two natural ponds on the west.

M-Award from the Masonry Insti-tute of Michigan.
Glass walls and skylights make the expansive outside view an inte-gral part of the inside space. The employee cafeteria — or commons area — offers a stunning view creat-ed by a three-story glass wall. Focal point is a spiral staircase that ex-tends three stories to a loft confer-ence area.

and a wooded ravine and two natural ponds on the west.

THE UNIQUE BRICK exterior has earned the building a prestigious

Messing

Before you begin a work of art, study the subject for color, shape and texture. 'Consider' the subject; ask yourself 'what is the worth of this object, what does it mean to most

people, what does it mean to me?' And in doing so, you will, perhaps, gain an appreciation for the subject.

One production area has 5,000 VCRs, all wired to a master control panel. The lobby houses old movie memorabilia in a changing display that reflects the movie that is in current production. Darth Vader's mask, for instance, was there while "Star Wars" was being reproduced.

The facility is on the northwest corner of the I-275 intersection at 39000 Seven Mile. There is no charge for the tour and ample free parking.

the color, texture and shape of what you are about to draw. artifacts David

T IS SAID that if you aim at nothing, you'll hit it every-time.

A reasonable goal to aim for is expression. The term expression with regards to artwork means to show our feelings. So in the creative efforts of artistic endeavor, it is important that you do not forget one of the main goals, which is expression. DON'T MERELY copy color, tex-ture and shape because then you are only showing your technical abilities and those who view it can only judge how close or how far you came to realism. In all those lines and shapes, you really expressed nothing if you didn't consider what you were drawing.

pression.

But how can you show feelings when you possess no feelings? To acquire the feeling is, therefore, the primary goal before beginning any work of art. I remember one man said, "Hey, I draw my fingers to the bone trying to do a simple still life, how can I express anything in a still life?

ANY GROUP OF inanimate ob-jects can express feelings by the way they are placed, their color, condi-tion, texture, etc. Just this week I framed a print for a customer.

shapes, you really expressed nothing if you didn't consider what you were drawing.

Many times you are asked to draw something you don't particularly care for. Then it is difficult to "consider," because the more you take thought of the subject, the more you dislike it.

Cats, for example, are not among my favorite subjects to draw. A cat can seract hits claws on my new out-door furniture, walk all over my new car, eat my pigeons and leave his calling card in the sandbox, just in case I might have missed him. Then kind of smile at you as he is chased out of the yat masked to draw somene's lovely cat, I must learn to appreciate the nain't unceronn aware of the value." I must look at those beautiful eyes that sparkle with independence and study the color and softness of the fur. Try to pick out the particular colorations or patterns that distinguish this cat above all others in my customer's eyes. So in trueness to myself, I must gain appreciation for the subject and make my artwork a personal expression.

When you attempt to draw anything, you, in effect, get to know it. If rramed a print for a customer.

Because of the artist's use of color in drawing white dishware on a white table cloth, I thought it might interest my Wednesday morning art class. One student walked over and said, "My, doesn't that give you a quiet feeling?" Now if white dishware on a white table cloth can express something, then just about anything can. To help you learn to express and more easily acquire feelings, you must do two things; consider and appreciate. The word consider means "to take thought of." Take thought of

I drew a sketch of one of my sons I would realize details I never knew were there.

were there.

So before you begin a work of art, study the subject for color, shape and texture. 'Consider' the subject is ky yourself "What is the worth of this object, what does it mean to most people, what does it mean to me?" And in doing so you will, perhaps, gain an appreciation for the subject.

Then - and only then - are you qualified to express the worth of the

subject and your appreciation of it. The mental preparation will add a richness to the color, and clarity to the lines and, best of all, sincerly to your expression.

David Messing has been an art teacher for the past 10 years. He is the owner of the Art Store and More in Livenia and Plymouth. He welcomes questions and comments from readers. These can be directed to him in care of this newspaper at 38251 Schoolcraft, Livonia 48150.

A three-story staircase bottoms out in the employee cafeteria where an outstanding view of the wooded area outside is something to be enjoyed all year.















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