

**YOU'LL FIND MORE PARTS
IN THE BRACELET OF THIS AWARD-WINNING
THALASSA THAN YOU WILL IN A ROLLS-ROYCE® ENGINE.***

You're looking at the bracelet of what is perhaps the most beautiful watch in the world: the award-winning Thalassa. We've taken it apart to make a point about the excellence of this superb, water-resistant timepiece.

In the pell-mell rush to praise technology, people often lose sight of the thing that makes watchmaking the art it is: handcrafting. Jean Lassalle never forgets.

It takes us 656 parts to craft each exquisite gold and steel Thalassa bracelet. Twelve to a link. Fifty-six more than in the engine of a Silver Cloud* which has a mere 600 major

moving parts.

Every single one of those parts is shipped precisely into place by hand. If you've ever struggled with the tiny parts of a model ship you know what that entails.

Perhaps we could have built this Thalassa bracelet with fewer parts. But then, it wouldn't be as supple, as flexible, or as fitting.

With fewer parts, Thalassa might still have won the Laurel d'Or in Monte Carlo as Watch of the Year. And no one would have noticed. But we'd know. And you'd know. And that makes all the difference in the world to us.



J. J E A N L A S S A L L E

Perhaps the most beautiful watch in the world

David Wachler & Sons

THE FAMILY OF AWARD-WINNING LEWIS & CLARK
BIRMINGHAM BIRMINGHAM • 540-4622 • Renaissance Center, Detroit • 259-6922
Certified Gemologists, Members American Gem Society

The names, Rolls-Royce and Silver Cloud, are registered trademarks.
*There are 600 major moving parts in the engine of the Rolls-Royce Silver Cloud.

©1986 David Wachler & Sons

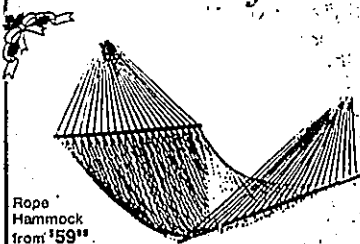


STEVE FECHT/staff photographer

Spread it around

Satisfy the chocoholic in your life with a gourmet treat of chocolate paste that spreads as smoothly as peanut butter but is yummier. It's available at Merchant of Vino in Southfield at \$8.99.

Gift Ideas from Jimmies Rustics



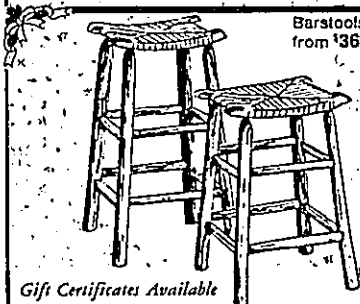
Rope Hammock from \$59**



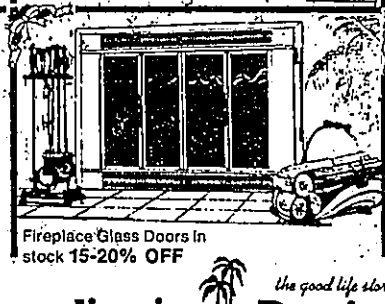
Stackable Folding Chairs from \$29**



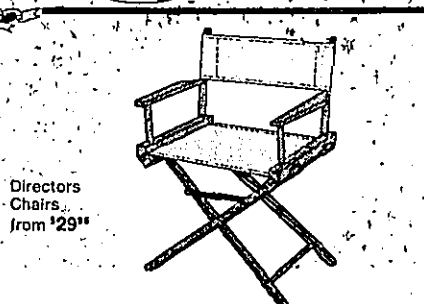
Solid Brass Tool Sets from \$69**
Log holders
Bellows



Bar stools from \$36**



Fireplace Glass Doors in stock 15-20% OFF



Directors Chairs from \$29**

Gift Certificates Available

Livonia • 29500 W. 6 Mile Rd.
522-9200

the good life store
JIMMIES RUSTICS

Birmingham, Downtown, 221 Hamilton
644-1919



— BIRMINGHAM —

