# Insomria

### Anecdotes, cures counted

Letters, phone calls and casual com-Letters, plone ceils and casual com-ments at the pop stand during the four weeks since I wrote about the treacher-ies of insomnia convince me that we who suffer from this eye-opening af-fliction are non-partisan and co-educa-tional

fliction are non-partisan and co-educa-tional.

That essay for the multicity, double-county Observer & Eccentric empire appeared Nov. 13, a date that may live in journalistic history — not because of my abuse of our language, but because it was the day a far more noted writer's syndicated column gave us all cause for sleeplessness.

It was the day William F. Buckley it.

it was the day William F. Buckley Jr. It was the day William F. Buckley Jr. turned in his varsity "R" from the Ronald Reagan cheerleading team by starting his piece for national subscribers with the sentence: "One worries about many things, foremost among them the credibility of the president of the United States."

And to think that those of my lik toss and turn through the predawn hours just because a car payment is overdue!

because a car payment is overdue!

AH, BUT there are remedies, random samples from the vox populi to follow.

"Southfield Angle," the lady I mentende before as preferring a slug of brandy to reinduce sleep as opposed to John Hayes' crackers and warm milk came to dinner one night with husband in tow and from this retired engineer and race car driver I learned his bride's problem.

"Angeline is infected by the Puritan Work Ethic," he analyzed. "She lies awake thinking of things for me to do. But because my conscience is clear, I sleep like a baby."

Someone postmarked Bloomfield Hills, unfortunately unidentified, wrote, "If I went through your anties, I would be awake too. You recognize such basic night rules as to walk softly, etc. Well, these same rules apply to thinking—softly, lightly.
"The best way to conquer your habit

these same rules apply to thinking — softly, lightly.

"The best way to conquer your habit is to command your mind, before you go to bed, not to wake up when you take your nightly fantastic jaunt to the bath-room.

"ON THE ENTRANCE of your first conscious thought, command it to think of nothing. If necessary, just keep thinking nothing. At the very most, re-



through bifocals

Fred DeLano

peat — nig, nothing, nothing.

"It's tling that wakes you up.
Thoughtshulate and activate more thoughts, ey are contagious. They motivater think process, so don't think. Doet yourself wake fully up.
Refuse tt. your mind accept any thoughts.
"Everytht

Houghts.

"Everyth, practice this. You will find you go back to bed and continue Act II your dream play. Try it. Sleepwall can make your day!"

Now the a person I'd like to debate. In Al, I may.

June, West Bloomfield widow, called to she had urged a ladyfriend to read thirst discourse for the comfort inherin knowing that more than just the for them are often up and about, seg solace in the weak and weary nig

AND AFRIEND Kleinbrenner, a practical mouth sort, had this pithy suggestio Don't try to cure it; take advantagl the situation and look for a job that's at five in the morning. "If thailis, as it probably will, soundprobur dens so the typing won't wake MoGoose, make a pot of fresh coffee, adart writing your memoirs—at leash printable chapters."

I told fit wouldn't work. Coffee, for me, ha more Ex-Laxing effect than relai
But eav pithy was this note from

But eqv pithy was this note from Dorothy iyonia:

"I ready article about insoronia. "I readur article about insomnia, and everyg you wrote applies to me. Since you prioned answering nature's call and rly, I thought you might like this little in of mine — Wired Up?
"Is the button on your toilet seat?/Mican perform an uncanny feat./Eacme I sit down to do nature's thid the darned button works; my telentiries."

my telephrings."

Angle, don't we just share your

#### Farmington readers' forum

Letters must be signed, orginal copies and include the address and telephone number of the writer. None can be returned. Names will be withheld from publication only for sufficient reason. Letters should be limited to 300 words in most cases. We reserve the right to edit them. Send letters to Readers' Forum, Farmington Observer, 33203 Grand River Ave., Farmington 48024.

#### Kids rally behind arrested teacher

We are students at the Bloomfield Hills Middle School, in the 7th and 8th grade. We had a teacher named Mr. Schultz.

Schultz.

Recently, David Michael Schultz was accused of dealing drugs. We and many other students find this accusation VERY hard to believe. We would just like to make it known that Mr. Schultz is a "GRBAT" teacher along with a great man.

Every student looked forward to going into his classes because he did everything he could to make it fun! He had great jokes and excellent teaching methods. We not only had fun but we learned an awful lot!

We also believe that he is a very honst man because he always gave us lec-

est man because he always gave us lec-tures about being honest. He also kept a bust of Abraham Lincoln in his room because he said "Honest Abe will be watching over you making sure you're being honest."

f you are reading this, Mr. Schultz, all LOVE you and are behind you

Kristin Leich Kristin Leich Tina Easman Annie Sneider Beth Brooke Wendy Leich Lesile Carney Bloomfield Hills

#### Goodfellows eye community help

To the editor:
Another year has started for the Farmington-area Goodfellows Christmas program.
A nice lunch was presented to us at the Sveden House Nov. 12 by our faithful sponsors, The Exchange Club of Farmington.

It was nice being together and we explained the Goodfellow purpose and our plans for this year.

If you or your favorite group would like to join us, call Dick Tupper at 477-0800. Your help would be more than appreciated

As the Goodfellow list gets a wee bit

As the Goodfellow list gets a wee bit longer each year, from now on, we shall meet each Saturday morning at 10 a.m. Those of us more fortunnte should make it our business to strive to assure no one goes hungry or without winter clothing during the holiday season. The donation of your time gives you a nice warm feeling. We gotta get that Goodfellow truck packed and ready to go.

Bettic McPhall

Exemplation Area Goodfellows

Farmington Area Goodfello

#### Christmas Seals work for people

To the editor:

The American Lung Association, the nation's oldest voluntary public health agency, is supported by contributions from Americans — young and old, in every walk of ille and economic bracket — to the Christmas Seal Campnign.

Throughout its 79-year history, the volunteers of the Lung Association — the Christmas Seal People — have been and continue to be leaders in community health service delivery and public health education. They point out that eigarette smoking is the single largest preventable cause of premature death and disability in the United States.

Recent statistics estimate that this year alone, over 350,000 Americans will die of smoke-related diseases. Each year, your Lung Association helps your neighbors that suffer from chronic lung disease to face the problems associated with their illness, instructs young people about the harmful health effects of smoking and conducts research to find a

redatics
Are godusing from Wayre State University Medical School. Dr. Singer received four
additional years of iraning at Shall Hospital in Detrot, and Challens Hospital. Columbus
Dho He lites spect live years as assistant ordersor of Pedastical at One Date University
he is currently a discuss instructor at Wayne State University. Dr. Singer's professional affaitions include the Michigan State Medical Society and the Outland County Midical Society He is presently vice president of the Michigan chapter of the American Academy of Pediatrics.

A member of William Beaumont Hospitals medical staff, Dr. 5 oper practices at the Reyal Day hospital O"ce \$194620

Office hours
Monday and Thursday, 9 a.m. + 8 p.m.
Tuesday, Wednesday and Friday, 9 a.m. + 5 p.m.
Saturday, 9 a.m. - noon

treatment and cure for lung cancer.

Lung cancer, already the number-one cause of cancer mortality in American men, has as predicted, surpassed breast cancer as the leading cancer killer of American women.

cancer as the leading cancer killer of American women.

Nicotine addiction is "the most widespread example of drug dependence in 
our country," according to the U.S. 
Public Health Service.

The vast programs of the American 
Lung Association include counseling on 
the dangers of smoking during pregnancy; conducting a massive public education campaign to reach pre-adolescents 
before they begin smoking cigarettes or 
marijuans; teaching both children and 
adults with asthma how to self-manage 
and cope with the problems associated 
with their lilness; educating chronic obstructive pulmonary disease patients 
how to adapt to their physical limitations; initiating and supporting efforts 
or maintain clean air standards, both 
indoors and outdoors; and acting on the 
dangers of occupational lung hazards.

Locally, the American Lung Associa-tion of Southeast Michigan has set a goal of \$900,000 for this year's Christ-mas Seal Campaign, 90 percent of every dollar stays here in Wayne, Oakland and Macomb counties to fund over 35 free community health services such as Camp Sun Deer, the free camp for se-verely asthmatic children; a free litera-ture request programs, community and verely asthmatic children; a free literature request program; community and
workplace stop-smoking clinics; and
Breathers Club, the support group for
chronic lung disease sufferers. The remaining 10 percent goes to the national
headquarters of the American Lung Association to fund lung disease research
and community service program development on a nationwide basis.

I strongly urge all of your readers to
answer their Christmas Seal letter with
a generous contribution — and to everyone, use Christmas Seals on all your
holiday cards and packages.

Ernie Hartwell, director,
American Lung Association
of Southeast Michigan





## Beaumont's Phylcian Profile is your key to fiding the right doctor

Choosing a physician is one of a most important health care decisionsou make. That's why we started the Beauont Physician Referral Service. And that's whyse developed Physician Profiles on our doctor To help answer your most important outlons about a doctor and help you choose onwho's right for you.

The Referral Service is available to answer questions like these:

#### Where did the physician receive training?

The referral advisor who helps you can tell you where a physician went to medical school, and where the doctor medical school, and where the doctor satisfied his or her (post graduate) residency requirements, and where the physician received any specialized training.

#### Is the physician board-certified?

board-certification indicates that a physician has expertise in a particular area of medicine and has been recognized as a specialist by a governing board of physician authorities, 95% of all Beaumont physicians are board certified in a

# Does the physician have a solo practice, or is he or she part of a group?

There are advantages to seeing a physician who has a solo practice, and

there are other advantages to seeing one who is member of a group. The primary difference is that when you see a solo physician, you see only that physician. When you see a physician who is part of a group, and you need an appointment on short notice, you may on occasion see a member of the group other than your regular physician.

Stanford A. Singer, MD.

# Does the physician accept your insurance plan, or method of payment such as a credit card?

a credit card?
The referral advisor can tell you before your visit what insurance plans and nethods of payment are okay, or if a payment schedule can be worked out, so you don't have any last minute surprises.

Is the physician the age and sex you're most comfortable with? You may be more comfortable with a male physician who's older, while another person may prefer a female physician who is younger. Whatsever your preference is, the referral advisor will make every attempt to find you a will make every attempt to find you a

physician with whom you'll be comfortable. More than 1,300 doctors use or work at Beaumont hospitals. The odds are good there's one who's right

<u> physician profile</u>

#### How do you use the Referral Service?

the Referral Servicer
Beaumont's Physician Referral and
Information Service is available for your
use without cost or obligation. It is
upen between the hours of 8-AM and
5-PM Monday through Friday. The tollfree phone number is: 1-800-633-7377.

#### Beaumont

William Beaumont Hospital

1-800-633-7377

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