

Coordinated production key to shows

Just who is responsible for a television program? The person who creates and produces an idea is the owner of the show and holds the natural copyright.

Production of an idea encompasses planning, writing, selecting, scheduling, content, crew and facilities and, then, coordination of all the efforts until completion.

When the program is scheduled for viewing on Channel 12, first consideration is based upon the producer's perception of when the intended audience would be watching. Specific time slots must be requested or our production staff will try to best place the program.

Producers also are responsible for securing appropriate copyright clearances for guests, music or dramatic works.

Television access policies are available upon request at the SWOCC office in the Farmington City Hall.

An example of a new producer comes from the Farmington Jaycees, who are producing "Focus on Farmington" under the guidance of Tom Dougherty, director, Mary Sanders, producer, and David Kerner, host.

The Farmington Jaycees is naturally a highly organized group, which naturally then lent itself to television production.

The club "has come alive" as members rally together to burst out into the community emphasizing events for families and businesses. They produce two programs with each taping. Congratulations to all who are involved.

For individuals, clubs or non-profit organizations, television workshops are available free of charge. Call 472-7266 for reservations. Happy Holidays.

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12:00 pm to 4:00 pm
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cable connection

Lark Samouelian

executive director,
Southwestern Oakland Cable Commission

- 12 noon - Cities Corner: Novi Library Outreach.
- 12:30 p.m. - The Job Show: MESO Interviews.
- 1 p.m. - Serendipity: Family.
- 1:30 p.m. - F.Y.I.: Spotlight on music with John Peter, guitarist.
- 2 p.m. - Around the World: Pakistan.
- 2:30 p.m. - Jaycees focus on the Farmington area: No. 5.
- 3 p.m. - Artist in Residence: Alice Nichols.
- 3:30 p.m. - Farmington Goodfellows.
- 4 p.m. - Producer of the Month: Pat Isham.
- 6 p.m. - Due Process: Interviews and issues in law.
- 6:30 p.m. - Michigan Journal: Michigan Republican Party Interviews.
- 7 p.m. - Serendipity: Family.
- 7:30 p.m. - A.I.M.: Michigan Hospice.
- 8 p.m. - Awanna.

military news

Tapping the military news pipeline:

Army Pvt. James Brown of Farmington Hills has completed basic training at Fort Knox, Ky.

Students received instruction in drill and ceremonies, weapons, map reading, tactics, military courtesy, military justice, first aid and Army history and traditions.

Brown is a 1986 Farmington High School graduate.

Army Pvt. Phillip Hain of Farmington Hills was decorated with the Army Achievement Medal in West Germany.

The Achievement Medal is awarded to soldiers for meritorious service, acts of courage or other accomplishments.

Hain is an air defense gunnery crew member with the 3rd Infantry Division.

Army Pvt. Steven Wurstner of Farmington has arrived for duty with the U.S. Military Community Activity, Glessen, West Germany.

Wurstner is a medical specialist.

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Salmon, Artichokes, Feta, Roast Red Pepper, Sanderson, Olives, Marinated
Artichoke Hearts, Peppercorn Potatoes • Creamy Salad • Celery Root
Waldorf • Navy Bean & Shrimp Salad • Lobster • Thin Chicken Salad
Cress Salad • Creamed Herring • Spinach • Feta Buttered Pasta • Cack
Sheet Fresh Fruit Watermelon, Cantaloupe, Honeydew Melon, Orange, Rob
but Pine • Salmon Tartar • Onion, Capers, Tomatoes, Eggs • Cream Cheese
Burgers • Christmas Cheese Log • Grapes • Sauces • Hot Fudge • Fudge • Nut Log
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Served from 11 AM until 8 PM at the Orchard Cafe

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NOVI HILTON

- 8:30 p.m. - Jaycees focus on the Farmington area: No. 5.
 - 9 p.m. - Germs of Endearment: sex education.
 - 9:30 p.m. - One Blue Sky: peace issues.
 - 4 p.m. - Ask Donnell: Sports information.
 - 6 p.m. - Cities Corner: Farmington Hills Student Government Day.
 - 7 p.m. - Tri-Outlet: local news.
 - 7:30 p.m. - Viewpoint: City of Farmington Hills.
 - 8 p.m. - Insight: Interviews with Fred Lichtman.
 - 8:30 p.m. - Community Update: Your Eyes, Security and God Calls.
 - 9 p.m. - Around the World: Pakistan.
 - 9:30 p.m. - Saving energy.
- Friday, Dec. 19
- Please call and request a repeat of your favorite Channel 12 show between 4 and 8:30 p.m., 553-7203.

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