

Entertainment

Ethel Simmons editor/644-1100



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(O7)

Veteran broadcaster moves into new areas

By Ethel Simmons
Staff writer

PERENNIAL BROADCASTING personality Bob Hynes has his finger in many pies.

He's starting a new job at an old favorite radio station, WJR, where he returns after seven years, and at the same time is plunging into a private business, handling public relations and putting together video productions available for videocassette or TV syndication.

Hynes also has been talking to media pro Don Haney about the possibility of forming a partnership to operate a new UHF station in Pt. Huron for which Haney owns the rights. He continues to do teaching and training with Anthony Franco, where he instructs executives in how to handle themselves with the media.

One of the nice guys, Hynes has been around a long time and is looking for more outlets that will utilize his background in radio and television.

Last week Hynes showed off his new business offices. He shares a suite with Nancy Kader Jacobs' Entertainment Connection entertainment agency in Southfield.

Kader, the wife of Dixieland banjo player Doug Jacobs, has just moved her business downstairs in the office building at 21711 W. 10 Mile Road.

Kader needed more space for her ever-expanding agency and asked Hynes, a close friend of the Jacobs, if he would like to share the quarters. Hynes bought some used office furniture for \$400 and moved in.

Hynes is a resident of Birmingham Farms in Bloomfield Township, where he and his wife have lived for 19 years. Describing himself as "an Irishman from Boston," the handsome, graying Hynes has been a longtime Detroit staple on the air.

HYNES SAID that when he was in his mid-30s he was hot, doing the syndicated "Auntie's Variety Game" and "The Morning Show," both from Channel 7. He also did "The Movie Game," a half-hour show, where he ran film clips and asked questions.

He's had other jobs, other shows at other stations through the years and he has adjusted to no longer being hot.

He said working in broadcasting is "like a ballplayer at the peak of his career." Usually, the

younger personalities are in demand. "You have to be prepared to deal with it," Hynes said. "I've seen some broadcasters that are very bitter."

"You have to make it during your heyday."

Now that he's older, "All the things I have done will help me in the business I'm in. It's opened some doors to me."

With an easily recognizable name, voice and face, Hynes makes contacts that develop his career in PR and in video production. "I think it's honest," he said, when asked about using his name to get ahead. "When it's dishonest is when you don't have some kind of service to provide."

AS A BROADCASTER, he just left radio station WXYT and is doing a show from 4-9 p.m. Sundays on WJR. From 6-10 a.m. Monday, Dec. 22, to Monday, Dec. 29, he will replace J.P. McCarthy on J.P.'s morning drive time show.

Hynes first started at WJR in 1976. Till then, he was going back and forth to Nashville, where he had a talk/variety show, "Hindsight." He also was doing the Michigan State Lottery show, for an eight-station network out of

Channel 50, and used to fly his own plane to Nashville on Sunday for the weekday show. He would tape the Friday morning show and come back home Thursday for the weekend. This went on for a year.

"WJR called me in Nashville in 1976 and asked me to fill in for J.P. He had phlebitis." Hynes ended up staying there for seven years, until he got fired by Joe Baccarella. "This man came into WJR — after I was there seven years — as operations manager," he said. Hynes went with WXYT, and was doing afternoon drive time there when Baccarella moved to that station. "I knew my days were numbered. I had a year's contract." Hynes got fired again but was quickly picked up by WJR.

Hynes discussed the firing after he was asked about a recent item that appeared in one of the Detroit dailies. "I hate to get into this mud-slinging stuff," he replied.

Describing his feelings, Hynes said, "I've spent 30 years from Bangor, Maine, across New England to Detroit. There are very few people I have not gotten

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JERRY ZOLYNSKY/staff photographer

Bob Hynes of Bloomfield Township is heard on WJR radio and also has a new business, with offices in Southfield. He's trying to peddle three shows — two on sports topics and one about seniors — for television.

Good wines, many under \$10, available for 'the meal'

Focusing on wines to be served during the main holiday meal, one is usually confronted with a volume/cost problem: wanting to serve quality wine at a reasonable cost. Let's look at affordable wines to complement "the Meal," ones that reflect good taste at under \$10 a bottle — most of them considerably less than \$10.

CHARDONNAY. With this most popular of all whites, the selection is huge. Most of these are clean, crisp and full of supple chardonnay flavors unmasked by long fermenting or aging in expensive oak.

The 1984 Fella Springs (second label for Mill Creek of Sonoma) is a real joy at \$6 and now reflects favorably on its second year of bottle aging. The Stratford is another excellent example from that same vintage at \$7 and has shown well nationally in competitive tastings.

Traditionally dependable is Petzer Sundt 1985. Another is the Round Hill "House" chardonnay. The latter winery has been the unofficial champion the last few years as producers of quality wine for the cost.

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Liberty School (second label for Caymus) 1985 (lot 7) is also excellent, and easily found. Less available but worth finding for its price tag of \$2 is the 1985 Demaille St. George Christophe, a negotiant label, at \$6 is sound if unexciting, and the 1985 Mocerri at well under \$5 in most stores is perhaps the Best Buy of all Most serviceable.

CABERNET SAUVIGNON. For the admirer of red wine the cabernet has no equal, and there are fortunately at least as many fine examples of low-cost, high-quality wine with this as with chardonnay. Again, Fella Springs must be mentioned first as an excellent choice. At \$6 it cannot be exceeded in its category. And the Liberty School (both lots 13 and 14 are available) are presently drinkable, soft, and eloquent expressions of this truly noble grape.

Long a standard, the Glen Ellen Proprietor's Reserve at \$5 is gener-

ally excellent, though the present 1985 may be a bit on the flabby side to some palates. And, again, Round Hill "House" is always dependable.

The best by category, however, must go to the 1984 Gotti (made by Smith and Hook). At \$5 it has bite and complex flavors that will stand up to most meat choices for the day. And the old master of cabernet, Beaulieu Vineyards, has two offerings presently that meet our cost standard comfortably, a 1985 Claret (at \$7 a straightforward and fruity wine of sound character) and the

1983 Beau Tour, always dependable, at a dollar more.

PINOT NOIR/GAMAY BEAU-JOLAIS. Always appropriate to accompany any kind of food, the choices of sound wines under \$10 are somewhat more limited. The 1984 Sainsbury Garnet at \$9 is all a young pinot noir should be, and the 1982 from Louis Martini at \$5 is one of his best issues of this complex and difficult grape.

Two other excellent choices in this vein, for turkey and other holiday entrees, come to mind from recent

wine

Richard
Watson

sampling. Alas, both may be hard to find. The Seven Lakes Vineyard Nouveau (made from the hybrid de chaux grape) at \$5 is rich, full and warm. I understand that some may find it. And there has just recently come into Michigan a small amount

be still be available at the winery in of Bonny Doon Clos de Gilroy (at \$8), a nouveau made from the carignane grape that tastes more like a gamay than do some gamays.

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