OU interns compute in real life business

Announcement

Connie White

We are pleased to announce that Contie White has joined our experienced sales staff. In her new position, Connie will be happy to be of service to her friends and clients.

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Oakland University computer students tracking the Silver-dome stadium's natural gas consumption are (from left) Ken Boldig of Rochester, Darcy Koliba of Plymouth and Sheila Stokes of Lansing.

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both winners in a computer systems internship course offered by Oakland University.

The firms get 250 hours of free help on a meaningful project.

The students get to test their ex-pertise in a real world situation, course director Tom Lauer said.

It is mutually beneficial collaboration, said Lauer, who teaches management information systems in the School of Business Administration. Here is how to works:

A BUSINESS firm suggests a project of value, one that can be completed in the semester time frame.

The student team assigned to the project must make a formal presentation to management, specify the objectives of the study, methods of study and a work plan.

Upon completing the project, the student team must make written and

oral presentations and a demonstra-tion to management, just as they would for an employer.

Nearing completion for the fall se-mester are projects by four OU stu-dent teams.

ONE TEAM is doing a computer-ized support program for Image Brokers Inc., a market research firm.

Another team is working on a sup-port program for the Michigan Na-tional Bank's Corporate Retail Oper-ations Department.

A scheduling project is under way for the TRW Steering and Suspension Division,

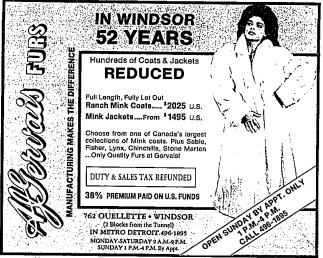
And another team is working with the Pontiae Silverdome to track the huge natural gas bills run up by that stadium.

Additional teams are working on internal projects for the OU's In-structional Technology Center, the Office of Research and Academic

Development and the School of Busi-ness Administration.

LAUER SAYS the course aids business and gives students a realis-tic environment in which they can make use of their classroom training in systems/information analysis and

inate case of inter-instroom training in systems/information analysis and design. While doing this, they are able to see the benefits and some of the constraints that exist in the actual work environment, Lauer says. Area student participants and their assignments are: Margaret Bolecer, West Bloomfield, OU Research and Academic Development; Kenneth Boldg, Rochester, Fondar Silverdome, Catherine Healey, Birngham, TRW, Boarcy Kolbanyagaam, Canter, Wanagara, Nacional Lake, School of Business Administration; and Joel Zieve, Southfield, Image Brokers.



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