

CLASSIFIED ADVERTISING

644-1070 Oakland County 591-0900 Wayne County 852-3222 Rochester/Rochester Hills

400 Apts. For Rent

FREE RENT FIRST MONTH FREE

Bedford Square Apts. CANTON
 NEW TAKING APPLICATIONS FOR 1 & 2 Bedroom Apts. Starting at \$435. 981-1217

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GRAND OPENING FREEDOM VILLAGE APARTMENTS

Located on Freedom Road between Orchard Lake & Farmington Road
 1 & 2 Bedrooms
 From \$485
 Individually controlled central air conditioning & heat • dish washer & waste disposal • oven & range • front-free refrigerator freezer • large pantry • large private balcony • spacious closet & storage area in apartment • double-bolt security system • sliding glass door • plush carpeting • convenient parking area, carports will be available • walk-in closet in the bedrooms.

OFFICE 477-7774
 Model Open! Mon-Fri. 8:30-5:00
 Showing apartments by appointment only

ELEGANT CONTEMPORARY LIVING

ORCHARD CREEK APARTMENTS

• PRIVATE ENTRANCES • WASHERS & DRYERS • 2 SPACIOUS BEDROOMS • 2 FULL BATHS • CARPORTS • CATHEDRAL CEILINGS • FIREPLACES • SECURITY & FIRE SYSTEM

From \$750
 on ORCHARD LAKE ROAD
 1/4 MILE SOUTH OF 14 MILE ROAD

855-1250
 DAILY 12-5 P.M.
 or by appointment

Feel The Heat... AT WESTLAND TOWERS

HEAT INCLUDED

It's time you enjoyed the luxury of high-rise living, in spacious 1 and 2 bedroom apartments that include:

- Indoor heated pool
- Sauna
- Gymnasium
- Tennis courts
- Private balconies
- Ideal location
- AND MORE

NO SECURITY DEPOSIT FOR SENIOR CITIZENS

Escape from the ordinary...

Chimney Hill
 OF WEST BLOOMFIELD APARTMENTS

Now Preleasing from \$750.00
 (313) 737-4510

Leasing Center
 Open seven days a week

Take Maple Road one quarter of a mile west of Orchard Lake Road—turn south on Day Road

NOW LEASING PHASE IV

Something New Is Happening At Northridge

You have already seen our elegant townhomes and apartments. Now come visit our new one and two bedroom terraced apartments. We have included fireplaces and microwaves, making a great thing even better.

Open Daily 11-5 p.m.
 651-1091

NORTH RIDGE OF ROCHESTER

An Established Rental Community in A Countryside Setting A Single Development

A NICER PLACE... TO LIVE

TWIN LAKES APARTMENTS

LAKEVIEW LIVING AT IT'S BEST FOR LESS

- Within minutes of Rochester & Auburn Hills
- Spacious 1-2-3 Bedroom Apartments
- Private Balconies & Patios
- Adjacent to Shopping

RENTS FROM \$445.00
 Hours: 9-6, Sat. 10-3

693-4466

A YORK MANAGEMENT COMMUNITY

HUNTERS POINT

The Hunt is Over... in Southfield is a place you'll be proud to call "home." The townhomes are nestled in gently rolling countryside with mature trees and open spaces for your peace and quiet.

You'll enjoy your leisure time at Hunters Point. Swim in our outdoor swimming pool, play a few sets on our tennis court, walk or jog in one of the several tree-lined areas. Some apartments feature fireplaces, patios for outdoor living and entertaining, washers & dryers, finished lower levels available.

2 bedroom & 2 bedroom with loft townhomes from \$680 monthly.

Mon-Fri. 9 a.m.-5 p.m.
 Telephone: 336-2130

Presented by **THE FOURMIDABLE GROUP**

SUCCESS ADDRESS

- Conveniently located, yet peacefully rural
- Apartments with one bedroom, two bedrooms, and one bedroom with den
- Carport included
- Swimming pool
- Lighted tennis courts

Ask About Our Holiday Special

Three Oaks

In Troy, 1/4 mile east of Crooks on Wattles, at I-75.
 Open Monday-Friday 10-6; Saturday & Sunday 10-4.
 Furnished apartments available through Cori Furniture Rentals

ANOTHER OXFORD COMMUNITY 362-4088

IMMEDIATE OCCUPANCY

VILLAGE GREEN APARTMENTS

A place by the fire at evenings end. Cathedral ceiling overhead, plush carpeting underfoot. The Euro-design kitchen and windowed breakfast nook. A built-in microwave. Outside, the clubhouse, featuring a private health club and glass-enclosed jacuzzi. A gatehouse entrance and your own individual intrusion alarm. Footbridges and reflecting ponds. The rush of a waterfall beneath your balcony. Apartment living, raised to a new height at Village Green.

Furnished apartments available.
 One-bedroom, one-bedroom with den, and two-bedroom units from \$600.
 Twelve Mile Road, east of Northwestern Highway in Southfield.
 A Village Green Community.

(313) 356-6570

WRITE IT AND REAP!

Writing a classified ad that gets results—whether it be for real estate, automobiles, the person, transportation, or merchandise—is easy if you follow the guidelines below.

1. Give the reader something to see. Use a picture of the item you are advertising. It should be clear, bright, and show the item in its best light. If you are advertising a car, show the car from the front and side. If you are advertising a house, show the front of the house. If you are advertising a person, show the person in a professional and attractive way.
2. Put the price in the ad. Don't make the reader guess the price. If you are advertising a car, put the price in the ad. If you are advertising a house, put the price in the ad. If you are advertising a person, put the price in the ad.
3. Avoid abbreviations. Don't use abbreviations in your ad. Use the full name of the item you are advertising. If you are advertising a car, use the full name of the car. If you are advertising a house, use the full name of the house. If you are advertising a person, use the full name of the person.
4. Use the word "call". Use the word "call" in your ad. It tells the reader that they should call you for more information. If you are advertising a car, use the word "call". If you are advertising a house, use the word "call". If you are advertising a person, use the word "call".
5. Use the word "now". Use the word "now" in your ad. It tells the reader that they should act now. If you are advertising a car, use the word "now". If you are advertising a house, use the word "now". If you are advertising a person, use the word "now".
6. Use the word "only". Use the word "only" in your ad. It tells the reader that the price is low. If you are advertising a car, use the word "only". If you are advertising a house, use the word "only". If you are advertising a person, use the word "only".
7. Use the word "free". Use the word "free" in your ad. It tells the reader that there is no cost. If you are advertising a car, use the word "free". If you are advertising a house, use the word "free". If you are advertising a person, use the word "free".
8. Use the word "guarantee". Use the word "guarantee" in your ad. It tells the reader that they can be sure. If you are advertising a car, use the word "guarantee". If you are advertising a house, use the word "guarantee". If you are advertising a person, use the word "guarantee".
9. Use the word "best". Use the word "best" in your ad. It tells the reader that you have the best. If you are advertising a car, use the word "best". If you are advertising a house, use the word "best". If you are advertising a person, use the word "best".
10. Use the word "cheap". Use the word "cheap" in your ad. It tells the reader that the price is low. If you are advertising a car, use the word "cheap". If you are advertising a house, use the word "cheap". If you are advertising a person, use the word "cheap".

NAME _____ PHONE _____
 ADDRESS _____
 MESSAGE _____

Observer & Eccentric classified ads

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